

## **Denver Urban Arts Fund Pilot: 2009**

### **Mission Statement**

The Denver Urban Arts Fund (UAF) will be a direct offshoot of Mayor Hickenlooper's Graffiti Summit in October of 2006 and the subsequent Graffiti Task Force recommendations of 2007. The Graffiti Task Force Prevention Subcommittee identified the need for programs and initiatives to "reduce the likelihood of graffiti offenses and outline roles and responsibilities for stakeholders to prevent graffiti vandalism."

The Prevention Subcommittee recommended programs that would "create and increase access to alternatives for youth, including positive arts opportunities." The intent and rationale behind this mandate was to increase youth access and exposure to "positive and monitored alternatives and support systems. Positive use of recreational and leisure time is an important skill to learn. Self-expression, whether developed through sports, writing, drawing, theatre, music, is largely valued in Denver."

In accordance with the Phase I recommendations, the Denver Office of Cultural Affairs (DOCA) is dedicated to developing an Urban Arts Fund (UAF) to become a sustained program for future generations. The purpose of the Denver Urban Arts Fund is to prevent graffiti vandalism by creating positive, well-tended and active community gathering spaces, and by creating opportunities for young people to participate in diversionary art and leadership programs. The policies and application procedures are described below.

### **Urban Arts Fund Policies**

1. Allocated funds are housed in a special revenue fund at the Denver Office of Cultural Affairs. Additional funds can be donated to the Urban Arts Fund (UAF) to be allocated for specific projects or general use. These donations may be tax-deductible because donations to Denver as a tax exempt government entity may entitle the donor to an exemption. IRS Publication No. 526 provides tax guidance or consult your tax advisor.
2. Funds are allocated based on a scope of work and, if necessary, a contract between DOCA and the provider.
3. An activities report is required at the mid-point of the project (this will include spending to date and proposed changes to the budget).
4. A final report is required at the completion of the project, and shall include visual documentation of the final project(s) when appropriate.
5. During 2009, no single award will be made of greater than \$7,500. Most awards will be significantly less than this figure.
6. Applications that incorporate at least a 25% match (cash or in-kind) will be given preference.
7. Programs that are designed to be duplicated elsewhere will be preferred. This includes programs that can be scaled up with additional resources, and those that incorporate strong outcome measures for assessment purposes.
8. Programs involving murals or other art that may be considered signs must be accordance with both the DOCA public art policies and Denver Zoning Administration sign codes, available at [www.denvergov.org/publicart](http://www.denvergov.org/publicart).

9. Programs or projects which are not signs must still be in accordance with the DOCA public art policies, available at [www.denvergov.org/publicart](http://www.denvergov.org/publicart).
10. Denver will assume no copyright of the final artwork (when applicable) but the artist must vouch that their work does not infringe on the copyright of others and must defend Denver against any claims of infringement.
11. Approval from a City Council representative is required.

### **Application process**

1. Applicants may download the application form at [www.denvergov.org/DOCA](http://www.denvergov.org/DOCA).
2. Applicants must solicit and receive the support of at least one City Council member as a sponsor.
3. Applications are reviewed bi-monthly by the Urban Arts Fund steering committee. Application deadlines are published at [www.denvergov.org/DOCA](http://www.denvergov.org/DOCA).
4. Please inform the committee if application has an urgent deadline—depending on committee member availability, arrangements can be made for prompt review.
5. The steering committee shall accept regular applications only through September. After September, the steering committee may choose to solicit projects using any remaining funds.
6. Applications may be recommended for funding at a level lower than requested.
7. The steering committee may give conditional approval for some projects pending additional information as specified by the steering committee. Applicants that receive a conditional approval may be required to engage in specific steps to engage the surrounding community in an input and public comment phase (as specified by the steering committee) before approval is finalized.
8. An approved budget is required before funds will be released. Generally, half of the committed funds will be released upon final approval, with the remaining funds released on completion of the project. Upon approval of the Director of the Denver Office of Cultural Affairs, special circumstances may require changes to this schedule.

RECEIVED \_\_\_/\_\_\_/\_\_\_  
APP # \_\_\_\_\_

**Denver Urban Arts Fund  
2009 Pilot Program Application**

The purpose of the Denver Urban Arts Fund is to prevent graffiti vandalism by creating positive, well-tended and active community gathering spaces, and by creating opportunities for young people to participate in diversionary art and leadership programs.

Please answer the questions below and submit your application by email:  
[kendall.peterson@denvergov.org](mailto:kendall.peterson@denvergov.org) or fax: 720-865-4315.

1. Which of the following program objectives does your proposal serve?
  - a. Reclaim a graffiti hot spot<sup>1</sup> and create a positive community space.
  - b. Create opportunities for positive creative outlets for young people through diversionary art and leadership programs.
  
2. Please briefly summarize your proposal below. (You may attach a 1-page description of the project to this application if you wish.)
  
  
  
  
  
  
  
  
  
  
3. Amount requested \$ \_\_\_\_\_ 3a. % of funds matched \_\_\_\_\_
  
  
  
  
  
  
  
  
  
  
4. Expected impact of project (e.g., number of young people served, square feet of reclaimed public space, etc.)

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<sup>1</sup> Please visit [www.denvergov.org/DOCA](http://www.denvergov.org/DOCA) for more information on graffiti hot spots for 2009.

5. Community process: Describe how you have or will engage the surrounding community in the process, either by commenting on the plans for the project or participating in the project during implementation.
  
6. Assessment: Describe the measures that will be used to determine the success of the project.
  
7. Scalability: Describe how this project can be duplicated in additional locations or expanded to serve additional people. (Answer if applicable.)
  
8. List community partners that will be engaged.
  
9. Name proposed location and ownership of the property where project/program will take place.
  
10. Provide a project timeline and budget (attach a separate page if necessary).
  
11. Describe your plans for maintaining the artwork

Name and signature of City Council member sponsoring proposal

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(Name) (Signature) (Date)

Name and signature of property owner where project/program will take place

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(Name/organization) (Signature) (Date)

Name, organization, and signature of project director responsible for proposal

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(Name/organization) (Signature) (Date)

Do not write in this area

UAFC Review:

UAFC Approval:

UAF Grant:

Comments: