



Five Points Jazz Festival Sponsorship levels

Five Points Jazz Festival is an initiative of the Denver Office of Cultural Affairs (DOCA). The mission of the **Five Points Jazz Festival** is to support community-building in the Five Points area. The **Five Points Jazz Festival** includes a full-day of performances by local and nationally renowned jazz musicians, educational opportunities, an art market, tribute awards and much more. To accomplish its mission, DOCA seeks partners able to support the **Five Points Jazz Festival** in a variety of ways.

Established in 2003, the **Five Points Jazz Festival** attracts upwards of 10,000 people for a family-friendly day of jazz music and cultural history. Five Points, located in the heart of Denver off of Welton Street, is well known as a traditionally African American neighborhood and the heart of jazz in Denver. Once home to over 50 jazz clubs and bars, the "Harlem of the West" saw nearly every jazz great stop in to play, including Ella Fitzgerald and Duke Ellington. The **Five Points Jazz Festival** continues the tradition of jazz music during the day-long festival, which will take place on Saturday, May 22, 2010.

In order to keep this festival free and open to the public, DOCA seeks festival sponsors for the 2010 event. Sponsorship benefits are provided at the following levels.

Presenting Level - \$10,000 (1)

- Company logo placement as Presenting Sponsor on 10,000 printed event programs
- Company logo placement as Presenting Sponsor on all print advertisements
- Company logo placement as Presenting Sponsor on downloadable PDF program
- Company logo placement as Presenting Sponsor in all e-mail invitations
- Company listed as Presenting Sponsor in all press releases
- Company logo placement and link as Presenting Sponsor on program Web site
- Company logo placement as Presenting Sponsor on event signage
- Company recognized as Presenting Sponsor from stage at event
- Company recognized as Presenting Sponsor in radio advertisements on KUVO
- Booth in the Art Market
- Opportunity to have a representative speak from stage
- 10 invitations to post-Festival party
- Category exclusivity

Sponsor Level - \$5,000 (2)

- Company logo placement as a sponsor on 10,000 printed event programs
- Company logo placement as a sponsor on all print advertisements
- Company logo placement as sponsor on downloadable PDF program
- Company logo placement as a sponsor in all e-mail invitations
- Company listed as a sponsor in all press releases
- Company logo placement and link as a sponsor on program Web site
- Company recognized as a sponsor from stage at event
- Booth in the Art Market
- Six invitations to post-Festival party
- Category exclusivity

VIP Level - \$2,500 (4)

- Company logo placement as a sponsor on 1,500 printed event postcards
- Company logo placement as sponsor on downloadable PDF program
- Company logo placement as a sponsor in all e-mail invitations
- Company listed as a sponsor in all press releases
- Company logo placement and link as a sponsor on program Web site
- Booth in the Art Market
- Four invitations to post-Festival party
- Category Exclusivity

Signature Naming Opportunities - \$1500 (2)

KUVO On-Air Studio Performance

- Logo recognition on Studio signage
- Logo recognition on PDF program
- Company recognized on-air on KUVO during live performance, day of Festival
- Two invitations to post-Festival party

Jazz Festival After-Party

- Logo recognition on event signage
- Logo recognition on PDF program
- Logo recognition on after-party related collateral
- Company recognized as sponsor from stage at event
- 30 invitations to post-Festival party

Friend Level - \$500 (10)

- Company listed on downloadable PDF program
- Company listed on program Web site
- Booth at Art Market
- Two invitations to post-Festival party

Associate Level - \$50 (non profit rate) or \$100 (unlimited)

- Booth at Art Market
- Two invitations to post-Festival party

In-Kind Sponsorship

We also accept in-kind sponsorship and benefits are provided based on the cash value of the in-kind service. Areas in which we are seeking in-kind sponsorship include event photography, janitorial services, food for volunteers and poster and program printing.