



CITY AND COUNTY OF DENVER

CLERK and RECORDER ELECTIONS DIVISION

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ELECTIONS DIVISION

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FACT SHEET

2008 Denver Elections Division Strategic Plan Summary

(Adopted September 2007)

1. Implement state SCORE II voter registration / election management database
 - a. Negotiate contract for backup voter registration database
 - b. Convert / test current data from Integrity database to SCORE II database
 - c. Train staff on SCORE II voter registration and election management modules

2. Reorganize Elections Division structure and facilities
 - a. Acquire new Elections Division office / warehouse facility
 - b. Revise and document organizational structure and departmental responsibilities
 - c. Hire and train nine new employees to fill vacant positions
 - d. Revise internal processes and procedures
 - e. Revise technology policies to ensure records and equipment are secure and redundant
 - f. Improve customer service and transparency
 - g. Revise recruitment and training of election judges

3. Improve voter outreach efforts
 - a. Hire communications director
 - b. Introduce / publicize 2008 elections model
 - c. Implement "Denver Votes" initiative
 - i. Increase voter registration outreach and education
 - ii. Increase community outreach efforts
 - iii. Improve communications with the public
 1. Improve website information and functionality
 2. Improve printed forms and informational documents
 3. Use city resources to disseminate voting information

4. Design / implement new election processes
 - a. Mail-in voting processes
 - b. Early voting processes
 - c. Normal voting processes
 - i. Design, program paper ballots
 - ii. Locate and organize HAVA compliant polling places
 - iii. Design ballot delivery and pick-up procedures
 - iv. Redesign vote counting procedures

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