



For Commercial Contractors



Energy

About

Certifiably Green Denver is a sustainability program provided by the City and County of Denver that:

- Drives demand for energy upgrades
- Provides recognition for certified green businesses
- Partners with Contractors to support the efficiency industry

We look forward to developing a partnership with you!

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The Program

Certiably Green Denver is a free sustainability program for businesses in the City & County of Denver and administered by the Department of Environmental Health. Sustainability advisors help businesses find opportunities to reduce operating costs while minimizing environmental impact, with the potential to become a certified green business.



Energy Efficiency



Water Conservation



Resource Management



Alternative Transportation



Business Management



Sustainability Advising Service

For The Customer

- Provide initial assessment of business and operations
- Prioritize conservation measures and plan for certification
- Maximize rebates and assist with paperwork
- Encouraging follow up every step of the way
- Provide education on opportunities to conserve

Contractor Benefits

- Motivate your customers to take action
- Assist you in offering energy loans
- Provides customer follow-up
- Assistance working with Xcel Energy
- Provide Contractor recognition for completed projects



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Energy Loans



Elevations Credit Union has teamed up with the **City and County of Denver** and **EnergySmart** in Boulder County to offer low-cost energy loans for businesses in the City & County of Denver and Boulder County. These unique loans are offered at competitive interest rates starting at 3.75% for commercial for a 36 month term.

Types of Upgrades Offered

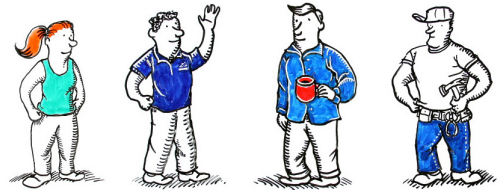
Energy loans can be used for 100+ types of upgrades including, but not limited to:

- Lighting • Motors & Drives • HVAC
- Refrigeration • Energy Audits • Renewables*

Who Can Access

Any commercial contractor is eligible to offer these loans to their customers. Contractor benefits include:

- Access to \$35 million in financing to implement energy projects for your customers
- Sustainability advisor through Certifiably Green Denver to facilitate the process
- Easy **online application** for “at the table” discussions with your customers
- Marketing materials (brochures, videos, social media, website, testimonials) including a helpful Business Loan Checklist.



ENERGY LOANS

Click image to watch our Energy Loan video

The Loan Process

1. Help your customers apply for a loan to secure financing
2. Elevations will enroll your customer in the Denver Energy Challenge
3. Work with an energy advisor to determine loan-eligible scope
4. Contractor installs approved energy saving measures
5. Customer completes loan closing with Elevations Credit Union
6. Receive payment for work

**In order to qualify for solar PV and other renewable energy sources under this loan, borrowers must first achieve 15% energy savings through the respective programs. Contact an advisor to determine what savings your customer has already achieved or to identify what opportunities exist.*



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Certifiably Green Denver

Interested in how to collaborate with us through the Certifiably Green Denver?
It's easy!

Step 1 - Once you begin work with a customer, or need to locate financing, have them sign up by calling at 720.865.5457 or online at www.Denvergov.org/CGD.

Step 2 - An advisor will work with them to complete all necessary steps/loan/rebates etc.

Website

www.Denvergov.org/CGD

Questions?

720.865.5457 | CertifiablyGreenDenver@denvergov.org

Energy Loans

Interested in how to offer these loans to your customers? Visit our websites or contact us for more information.

Website

www.Denvergov.org/CGD

www.elevationscu.com/energyloans

Questions?

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