



RESTAURANT



DENVERGOV.ORG/CGD



DENVERENERGY.ORG

Ensuring sustainability is a basic thread of Snooze's culture and has been a huge aspect of the business. 90% of their waste is diverted from the landfill through recycling, composting, and use less toxic cleaning chemicals (Green Seal certified). Snooze participates in numerous charitable causes, and is a Gold Level in the Environmental Leadership Program. Snooze's conservation measures rely especially on the actions of hourly employees. Increased education sessions for current employees as well as improved education to new employees were major goals and have helped Snooze reduce energy use due to daily activity.

TRANSPORTATION

- Adopt an anti-idling vehicle policy for employees, customers & vendors
- Encourage employees to use RTD, bike or walk
- Install bike racks

RESOURCE MANAGEMENT

- Purchase 100% recycled paper with min. 30% post-consumer content
- Recycle all cardboard, mixed paper & co-mingled containers
- Implement a composting program

WATER CONSERVATION

- Stormwater best management practices
- Serve water only on request
- Install low-flow aerators or control valves
- Retrofit toilets with 1.6 gallons/flush

ENERGY EFFICIENCY

- Educate staff
- Replace lighting
- Energy audit
- Purchase at least 10% wind power

BUSINESS MANAGEMENT

- Educate stakeholders about business practices & certification process
- Verify compliance with all applicable environmental regulations
- Adopt policy/mission demonstrating your restaurants commitment to environmental stewardship and communicate to employees.

ESTIMATED ANNUAL ENERGY SAVINGS:

\$1,100

ENERGY UPGRADE DETAILS

BUILDING SPACE: 2,890 sq. ft.

UPGRADE TYPE: Refrigeration Upgrade

UPGRADE DETAILS: Retrofitted kitchen refrigeration to one walk-in fridge with exterior compressor

COMPLETION DATE: 12/8/2011

DEC REBATE: \$5,639

EST. XCEL REBATE: \$1,300

COST AFTER REBATE: \$5,200

ROI WITHOUT REBATE: 11 years

ROI WITH REBATE: 4.7 years

EST. ANNUAL ENERGY SAVINGS: 11,200 kWh

EST. ANNUAL MONEY SAVINGS: \$1,100

ANNUAL ENVIRONMENTAL IMPACT:

- 1.6 cars off the road for a year
- Power for 10 ski lifts for a day



ACCOMPLISHMENTS

Annual reduction of **44 METRIC TONS OF CO2** equivalent from use of LED, CFL and other energy efficient lighting in all 6 stores.

300,000 GALLONS OF WATER saved through dual flush toilets, efficient faucets and spray nozzles

700 VEHICLE MILES traveled eliminated monthly from encouraging and incentivizing alternative transportation

Establishing a **CULTURE CHANGE THROUGH INDIVIDUAL BEHAVIOR CHANGES** at the operation level. Employees attend Sustainability 101 course and learn how simple behavior changes like using reusable cups during shifts and keeping appliances off until needed and while not in use contribute to sustainable business.

Management uses an **ENVIRONMENTAL MANAGEMENT SYSTEM** to provide continuous improvement and verify practices and impacts through an independent audit of their operations.

Snooze is not a large corporation with a dedicated department of "environmentalists" or "greenies," rather it is a **SMALL OPERATION DEDICATED TO RESOURCE CONSERVATION** within their own business and demonstrating to others how it can be done.

