

# Recycled Paper

## What is Certifiably Green Denver?

The Certifiably Green Denver Program provides education and recognition for environmental achievement. Our free services are available to any business in the City and County of Denver.

## Certifiably Green Denver offers:

- Assessments to identify water conservation and energy-efficiency options
- Information and assistance to meet your business needs
- Public recognition for your environmental efforts

## Why Participate?

**Compliance** - Proper management practices help minimize wastes, reduce downtime, and keep you in compliance with regulations.

**Cost Savings** - Less waste means lower disposal and operating costs. Efficient use of materials, water, and energy saves money.

**Public Image** - Superior environmental practices affect your image with customers, the community, and regulatory agencies.

## Public Recognition!

Certifiably Green Denver publicly recognizes certified businesses through free advertising. This includes Internet listings and advertising in the newspaper, magazines, radio, and water bill inserts. Certified businesses receive a framed certificate and window decal.

## Post-Consumer Recycled Paper

There have been many technological improvements since paper with post-consumer waste (PCW) was first introduced. Modern day recycled paper has the same quality and feel as virgin paper and is available in many different sizes, colors, brightness, and weights. It causes far fewer problems for copiers and printers than before, minimizing paper jams or dust accumulation inside copiers. The increase in demand for paper made with PCW has resulted in very competitive pricing.

## Why Choose Post-Consumer Recycled Paper?

- Recycled paper requires less bleaching so it releases fewer harmful chemicals into our air and water.
- Although trees are a renewable resource, the methods of harvesting pulp, such as harvesting from plantations, harm the natural diversity of wildlife in forests. The true benefit of using recycled paper is that it preserves forests rather than only saving trees.

## Terms and Acronyms

- PCW (Post-consumer Waste) is reproduced paper that was once used and recycled by consumers.
- PCF (Process Chlorine-Free) indicates that fiber is recycled, without the use of additional chlorine or chlorine derivatives.
- ECF (Elemental Chlorine-Free) indicates virgin or recycled fiber bleached with environmentally preferable chlorine compounds.

## Sustainable Forestry Initiative

The SFI® program integrates the perpetual growing and harvesting of trees with the protection of wildlife, plants, soils and air and water quality. SFI is a program based on nine principles that address economic, cultural, environmental and legal issues in addition to a commitment to continuously improve sustainable forest management. SFI also uses a chain of custody (CoC) program.



## Forest Stewardship Council

The Forest Stewardship Council (FSC) promotes environmentally appropriate, socially beneficial, and economically viable management of the world's forests. This is done through chain of custody certification program for every step of manufacturing. The program certifies wood products recognized as coming from "well-managed" forests adhering to strict environmental and socioeconomic standards.

## Helpful Resources

See the Certifiably Green Denver website for more helpful resource sheets:

[www.denvergov.org/CGD](http://www.denvergov.org/CGD)

Visit us on Facebook!

<https://facebook.com/cgdenver>

## Contact Information

**Janet Burgesser**

**Program Manager**

Certifiably Green Denver  
200 W 14th Avenue, Dept 310  
Denver, CO 80204

Phone: 720-865-5457

Fax: 720-865-5534

Email: [Janet.Burgesser@denvergov.org](mailto:Janet.Burgesser@denvergov.org)