TO: Denver Planning Board, Julie Underdahl, Chair  
FROM: Sarah Showalter, Senior City Planner  
DATE: July 30, 2014  
RE: Zoning Map Amendment #2014I-00040  
1550 W Colfax and 1400 Cottonwood St  
Rezoning from I-MX-5 UO-2 to CMO-EI UO-2

Staff Report and Recommendation

Based on the criteria for review in the Denver Zoning Code, Staff recommends approval for proposed map amendment #2014I-00040 for rezoning from I-MX-5 UO-2 to CMO-EI UO-2.

Request for Rezoning

- Proposed Map Amendment: #2014I-00040
- Address: 1550 W Colfax Ave and 1400 Cottonwood Street
- Neighborhood/Council District: Lincoln Park / City Council District #9
- RNOs: La Alma/Lincoln Park Neighborhood Association; Santa Fe Drive Redevelopment Corporation; Northwest Quadrant Association; Inter-Neighborhood Cooperation; Denver Neighborhood Association
- Area of Property: 35,742 SF (.8 acres)
- Current Zoning: I-MX-5 UO-2
- Proposed Zoning: CMP-EI UO-2
- Property Owner: The State of Colorado
- Contact Person: Paul Garland (property owner representative)

Summary of Rezoning Request

The property proposed for rezoning is composed of two contiguous parcels located on the south side of the Colfax viaduct between Rio Court and Cottonwood Street in the La Alma/Lincoln Park statistical neighborhood. The site was formerly occupied by a one story commercial building and surface parking lot, which were recently demolished. The site contains an existing billboard sign that will remain in place. Both parcels are part of a larger area, approximately 13 acres in size, on the south side of Colfax that is being redeveloped by Metropolitan State University as an athletic complex for the Auraria Higher Education Center campus. The entire complex will include tennis courts, athletic fields, and an auxiliary athletics building. The property to be rezoned will contain a portion of a new baseball diamond, as well as a portion of an auxiliary athletics building that will include lockers, a weight room, and a multipurpose room.

The existing zoning for the site is I-MX-5 UO-2 (I-Industrial MX-Mixed Use 5-5 stories, UO-2 - Billboard Use Overlay). The existing zoning permits all of the athletic uses proposed and construction is already underway. The applicant is requesting to rezone the site so that it matches the zoning for the rest of the athletic complex, which is zoned CMP-EI UO-2 (Campus- Education/Institution, UO-2 – Billboard Use Overlay). The CMP-EI zone district is
in the Campus Context. This zone district is intended for institutions and campuses of larger area and scale, where additional flexibility is desired to accommodate the unified treatment of master planned campus elements such as flexible placement of buildings, internal pedestrian walkways and connections, indoor and outdoor recreational facilities, and signage. Development within the CMP-EI zone district is subject to the master plans and design guidelines of the institution – in this case, the Auraria Higher Education Center.

The purpose of the Billboard Use Overlay zone district (UO-2) is to maintain the status quo of entitlement for the maintenance and operation of billboard uses as those rights existed before June 25, 2010. It allows properties that had a billboard prior to the Denver Zoning Code adoption to maintain and operate such billboards, subject to compliance with the sign standards and limitations applicable to “outdoor general advertising devices” in Section 10.10.20.

An aerial of the site from 2012, before the building was demolished.

Existing Context

The site abuts West Colfax is surrounded by land that is part of the Auraria Higher Education Center (AHEC) campus. West Colfax Avenue, a major corridor that is identified as a Mixed Use Arterial in Blueprint Denver, contains a variety of uses in this area – including the campus to the north, industrial uses to the west of the site, and commercial uses to the east of the site.

To the west, the site is adjacent to industrial uses and Interstate-25. Immediately east of the site (just east of Rio Court) are RTD’s light rail tracks. East of the tracks are a vacant parcel and commercial and residential uses along Colfax. To the southeast, there are more industrial uses and then residential uses, part of the Lincoln Park neighborhood, east of Osage.

The site and its surrounding area – both north and south of Colfax – are designated as an Area of Change in Blueprint Denver.
The following table summarizes the existing context proximate to the subject site:

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<tr>
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<th>Existing Zoning</th>
<th>Existing Land Use</th>
<th>Blueprint Denver</th>
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<tbody>
<tr>
<td>Site</td>
<td>I-MX-5 UO-2</td>
<td>Vacant/under construction as athletic complex for campus</td>
<td>Area of Change</td>
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<td>North</td>
<td>CMP-EI</td>
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<td>South</td>
<td>CMP-EI UO-2</td>
<td>Vacant/under construction as athletic complex for campus</td>
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<td>East</td>
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<td>Vacant/under construction as athletic complex for campus</td>
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<td>Industrial</td>
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**Existing Zoning**

The zoning to the north, across Colfax, as well as the zoning immediately surrounding the site is CMP-EI. The purpose of the rezoning request is to update the zoning for the subject property so that it matches the zoning for the rest of the AHEC, which is zoned CMP-EI. The UO-2 Billboard Use Overlay zone district is immediately adjacent to the site to the south, east, and west.

Further to the east, west, and south of the site, the zone districts that border the site are industrial districts including I-MX-5 and I-B.
**Existing Land Use**
The land uses adjacent to the site include campus to the north (across Colfax) and light industrial immediately to the west, south and east. There are some residential uses to the east and southeast of the site, on the other side of the light rail tracks. All of the land immediately abutting the site is currently being redeveloped as an athletic complex for the AHEC campus.

**Existing Building Form and Scale**
There are only a few existing buildings surrounding the site. These are one-story commercial and industrial buildings surrounded by surface parking. The scale and form of the buildings surrounding the site are shown in the images below.

![View of site (on the right) with existing billboard.](image1)

![One-story structure and parking lot to the north of the site (on the north side of Rio Court)](image2)
Summary of City Agency Referral Comments

As part of the DZC review process, the rezoning application is referred to potentially affected city agencies and departments for comment. A summary of agency referral responses follows:

**Asset Management:** Approved – No Comments.

**Development Services – Fire Prevention:** Approve Rezoning Only - Will require additional information at Site Plan Review.

**Public Works – City Surveyor:** Approved – No Comments.
Public Review Process

- CPD staff provided informational notice of receipt of the rezoning application to affected members of City Council and registered neighborhood organizations on June 16, 2014.
- The property has been legally posted for a period of 15 days announcing the August 6, 2014 Denver Planning Board public hearing, and written notification of the hearing has been sent to all affected registered neighborhood organizations and City Council members.
- As of the date of this staff report, no comments from RNOs or the public have been received regarding this application.

Criteria for Review/Staff Evaluation

The criteria for review of this rezoning application are found in DZC, Sections 12.4.10.13 and 12.4.10.14, as follows:

**DZC Section 12.4.10.13**
1. Consistency with Adopted Plans
2. Uniformity of District Regulations and Restrictions
3. Public Health, Safety and General Welfare

**DZC Section 12.4.10.14**
1. Justifying Circumstances
2. Consistency with Neighborhood Context Description, Zone District Purpose and Intent Statements

1. Consistency with Adopted Plans

The following adopted plans apply to this property:
1. Comprehensive Plan 2000
3. Auraria West Station Area Plan (2009)
4. La Alma/Lincoln Park Plan (2010)

**Denver Comprehensive Plan 2000**

The proposal is consistent with many Denver Comprehensive Plan strategies, including:

- Environmental Sustainability Strategy 2-F – Conserve land by promoting infill development with Denver at sites where services and infrastructure are already in place; designing mixed use communities and reducing sprawl so that residents can live, work and play within their own neighborhoods.
- Land Use Strategy 3-B – Encourage quality infill development that is consistent with the character of the surrounding neighborhood; that offers opportunities for increased density and more amenities; and that broadens the variety of compatible uses.
- Education Chapter, Vision of Success – The City will continue to support and cooperate with Denver educational institutions so residents can benefit from the highest quality and greatest variety attainable.

The proposed map amendment will enable expansion of a higher education campus at an infill location where services and infrastructure are already in place, in a manner compatible with the existing context. The rezoning is consistent with these plan recommendations.

**Blueprint Denver**

According to the 2002 Plan Map adopted in Blueprint Denver, this site has a concept land use of Industrial and is located in an Area of Change.
**Future Land Use**

When Blueprint Denver was adopted in 2002, the AHEC campus did not extend south of Colfax Avenue. In 2007, AHEC created a new master plan (the 2007 Auraria Campus Master Plan) that created a vision for a more urban campus that better integrates with the surrounding neighborhoods and downtown. In 2012, AHEC amended the master plan to reflect important changes that had occurred since 2007. One of those changes was the acquisition of approximately 13 acres of land to the south of the Colfax viaduct that would be developed as an athletic complex, composed primarily of fields.

Because the expansion of campus was not anticipated at the time of Blueprint Denver’s adoption, the campus land use designation for the AHEC campus does not extend south of Colfax Avenue. Although the site is designated as an industrial land use in Blueprint Denver, the more recent Auraria Campus Master Plan (2007) and Auraria Campus Master Plan Update (2012), which were formed with input from the City of Denver and surrounding neighborhoods, call for the area to become part of the campus. The proposed rezoning to CMP-EI UO-2 would conform to those more recent plans.

**Area of Change / Area of Stability**

The site is in an Area of Change. In general, “The purpose of Areas of Change is to channel growth where it will be beneficial and can best improve access to jobs, housing and services with fewer and shorter auto trips. Areas of Change are parts of the city where most people agree that development or redevelopment would be beneficial ” (p. 127). The proposed CMP-EI UO-2 zone district will enable the expansion of the AHEC campus and promote cohesive redevelopment of the campus. It helps to channel growth within the campus area per the adopted campus master plan. The rezoning application is consistent with the Blueprint Denver Area of Change recommendations.
Street Classifications

Blueprint Denver classifies the elevated Colfax viaduct immediately north of the site as a Mixed-Use Arterial. Mixed-Use streets are “located in high-intensity mixed-use commercial, retail, and residential areas with substantial pedestrian activity” (p. 57). According to Blueprint Denver, arterials are major roadways “designed to provide a high degree of mobility and serve longer vehicle trips to, from and within major activity centers in Denver and the region.”

The portion of Colfax Avenue that directly borders the site to the north and provides access to the site is an Undesignated Local street in Blueprint Denver. According to Blueprint Denver, these streets provide access to adjacent properties only and are intended to serve relatively short trips at shorter speeds. The CMP-EI zone district is appropriate for both the mixed-use arterial and local street designations since the larger campus is part of a mixed-use area and the local Colfax Ave will provide direct, local access to the athletic complex.

Auraria West Station Area Plan (2009)

The Auraria West Station Area Plan, adopted in 2009, sets the vision for transit-oriented development (TOD) around the Auraria West light rail station, located near 5th Street between Larimer and Lawrence streets. The Station Plan specifically recommends that it be developed as athletic fields.
La Alma/Lincoln Park Neighborhood Plan (2010)
The La Alma/Lincoln Park Neighborhood Plan designates the site in the Parks, Open Space, Recreation land use category. It recognizes the 13.5 acres south of Colfax as the future AHEC athletic fields and calls the new fields an opportunity to attract more people to the area.

2. Uniformity of District Regulations and Restrictions
The proposed rezoning to CMP-EI UO-2 will result in the uniform application of zone district building form, use and design regulations.

3. Public Health, Safety and General Welfare
The proposed official map amendment furthers the public health, safety, and general welfare of the City.

5. Justifying Circumstance
The application identifies changed or changing conditions as the Justifying Circumstance under DZC Section 12.4.10.14.A.4, “The land or its surrounding environs has changed or is changing to such a degree that it is in the public interest to encourage a redevelopment of the area or to recognize the changed character of the area.” As discussed above, AHEC purchased the property after 2007 as a planned location for new recreational fields to serve the campus. This change in ownership and change in planned use involved input from the La Alma/Lincoln Park neighborhood and is supported by the City’s adopted Auraria West Station Area Plan and the La Alma/Lincoln Park Neighborhood Plan, as well as the 2012 Auraria Master Plan Update. The change of ownership and land use as part of a larger redevelopment into a campus athletic complex for the campus is an appropriate justifying circumstance for this rezoning.
6. Consistency with Neighborhood Context Description, Zone District Purpose and Intent Statements
The requested CMP-EI2 zone district is a Special Context and District. There is no applicable neighborhood context description for the special contexts. The zone district intent in DZC 9.2.4.1 states that the Campus Education/Institution zone districts are intended for educational institutions, allowing flexible placement of buildings and unified treatment of site elements while providing compatible transitions between the campus and adjacent neighborhoods. Rezoning this site, which is already under ownership and development by the AHEC campus, to the CMP-EI2 zone district is consistent the intent of the zone district.

Staff Recommendation
Based on the analysis set forth above, CPD staff finds that the application for rezoning the property located at 1550 W Colfax Ave and 1400 Cottonwood Street to CMP-EI2 UO-2 meets the requisite review criteria. Accordingly, staff recommends approval.

Attachments
1. Application