**Landmark Preservation Documentation**  
**Design Review Standards: Photographs**

Applications submitted for design review or demolition review must be accompanied with specific information which adequately describes or studies the proposal. To comply with the required submittal standards of Denver Landmark Preservation, submitted documentation shall clearly illustrate the existing conditions as well as any proposed alteration(s).

**Photographic Standards**

Color photos of existing conditions where work is proposed

**All Photographs must be:**

1. Labeled with direction and orientation to the street
2. In color, no smaller than 4” x 6”, a minimum of 1024 x 768 and a maximum of 1280 x 960 pixels, in .jpg, .png or .pdf format
3. Submitted via hard copy, digital format (e-mailed to staff) and/or on a CD

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**ACCEPTABLE**

- Photo is clear and in focus
- Photo clearly shows the entire structure
- Photo is clearly labeled (can be labeled on back)
- Structure is not obscured

**UNACCEPTABLE**

- Only shows portion of façade
- Photo is not labeled
- Façade is obscured by tree
- Label is not clear
- Sun interferes with clarity of photo
- Label does not indicate direction

**Tips for taking good photographs**

- Avoid taking photos into the sun. Schedule photos so the sun is at your back.
- Do not take photos on cloudy, rainy days or in the dark. Photo will not be clear.
- Take photos from a stationary position. Movement will cause photos to blur.
- Make sure your camera is set to the Automatic or landscape setting.
- Frame the area prior to taking a picture. Is the entire area in the frame?

**LEGAL DISCLAIMER:** This Advisory should not be used as a substitute for codes and regulations. The applicant is responsible for compliance with all code, guideline and/or rule requirements, whether or not described in this Advisory.