Meeting Summary

1. WELCOME
JJ Folsom welcomed the steering committee members and walked the committee through the meeting agenda.

2. INTRODUCTION OF CONSULTANT TEAM
The members of the consultant team introduced themselves and described what portions of the plan they would be working on. The team members also described what work they had done on the plan so far.

3. 2019 ENGAGEMENT SCHEDULE & STEERING COMMITTEE MEETINGS
JJ Folsom described the remaining planning process schedule, including community engagement and the remaining steering committee meetings. There were questions from the steering committee about whether there would be another round of meetings with individual Registered Neighborhood Organizations and how they would be engaged.

4. EQUITABLE ENGAGEMENT STRATEGIES
JJ Folsom detailed the demographic discrepancies between those who took the kick-off survey and residents of the East Central Area. Yvette Freeman discussed how the consultant team intends to reach the groups that were underrepresented in the survey throughout the remainder of the planning process. The steering committee offered additional suggestions, including mailers, door-to-door outreach, intercepts at the Carla Madison Recreation Center and in the hospital areas. The steering committee also requested information kits to distribute information to and through the RNOs.