Re-imagine 21st Street

What is your vision for a transformed 21st Street?

COMMUNITY DESIGN WORKSHOP
DEC 7 6 PM 1331 19TH ST DENVER
1. PROJECT HISTORY
2. WHY DO A DEMONSTRATION PROJECT?
3. EXISTING CONDITIONS
4. DESIGN CONCEPTS
5. BREAKOUT GROUPS
6. REPORT BACK
PROJECT HISTORY

1. Northeast Downtown Neighborhoods Plan
2. Outdoor Downtown Plan
3. 21st/Wynkoop Urban Design Plan
4. Demonstration Project
5. Downtown Loop
PROJECT HISTORY

Northeast Downtown Neighborhoods Plan

Outdoor Downtown Plan

21st/Wynkoop Urban Design Plan

Demonstration Project

Downtown Loop
PROJECT HISTORY

Northeast Downtown Neighborhoods Plan → Outdoor Downtown Plan → 21st/Wynkoop Urban Design Plan → Demonstration Project → Downtown Loop
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WHAT WE HAVE DONE SO FAR

GOALS

DATA COLLECTION

DESIGN

COMMUNITY OUTREACH
GOALS

• Create a place for people
• Create a fun place
• Test innovative features for parks
• Make sure this is a safe space
• Engage community stakeholders in the conversation
2. WHY DO A DEMONSTRATION PROJECT?
TACTICAL URBANISM

• A deliberate approach to instigating change
• *Local* ideas for *local* planning challenges
• Short-term commitment & realistic expectations
• Low risk. High reward
An Evidence-based Approach
1. PROJECT HISTORY
2. WHY DO A DEMONSTRATION PROJECT?
3. EXISTING CONDITIONS
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HOW MANY PEOPLE ARE HERE?

LARIMER STREET:
GAME DAY- 5,628
AVG WEEKDAY- 5,356
WHEN ARE PEOPLE HERE?

Average Hourly Weekday Pedestrian Traffic on Larimer

Rockies Game Day
Non-Rockies Game Day

AM Rush Hour
Lunch
PM Rush Hour
WHO IS HERE

**Gender**
- Male: 69%
- Female: 31%

**Age**
- 18-44: 66%
- 45-65: 25%
- 65+: 8%
- <18: 1%

WHO IS HERE...
WHAT DO YOU THINK?
MY FAVORITE COLORS ARE...

A. Red
B. Blue
C. Yellow
D. Purple
E. Orange
F. Green
G. Black
H. Other
HOW OLD ARE YOU?

A. <18
B. 18-44
C. 45-65
D. 65+
WHO ARE YOU?

1. Resident
2. Property Owner
3. Business Owner
4. Employee
5. Advocate
6. Other
HOW DID YOU HEAR ABOUT THIS MEETING?

A. Mailer
B. Social Media
C. Email blast
D. Word of mouth
E. Other
WHAT IS YOUR PRIMARY WAY OF GETTING AROUND?

A. Walking 45%
B. Biking 20%
C. Driving 30%
D. Transit 5%
E. Carshare (car2go) 0%
F. Rideshare (Uber, Lyft) 0%
G. Other 0%
WHERE DO YOU LIVE, WORK, OWN?

A. Downtown
B. Immediate Area
C. RiNo/Curtis Park
D. Arapahoe Square
E. Other
WHY ARE YOU DRAWN TO THIS AREA? (CHOOSE UP TO 2)

A. Downtown
B. The ballpark
C. Restaurants/entertainment
D. Arts/culture
E. Affordability
F. Availability
G. Neighborhood Character
H. Parks and Open space
I. Other
DESIGN FEATURES
INTERACTIVE PLAY
FOOD & BEVERAGE
DOG PARK
SPECIAL EVENTS
ACTIVE RECREATION
PERFORMANCE
WHICH THREE DESIGN FEATURES WOULD YOU MOST WANT TO SEE ON 21ST STREET NEXT SUMMER?

A. Interactive Play
B. Food and Beverage
C. Dog Park
D. Passive Space
E. Special Events
F. Greenery
G. Active Recreation
H. Performance
I. Art
BREAKOUT GROUPS

1. 10 min - Brainstorm all possible components
2. 10 min - Prioritize 5 elements most crucial to success of __________.
3. 15 Min - Visit each station and vote on how likely you would use __________ if it had each of the elements.
4. Want to be a champion? Let us know!!!

www.denvergov.org/21stwynkoop
What’s next?

- Project Discovery
  - Summer ‘16

- Stakeholder Outreach
  - Fall ‘16

- Design/Build
  - Winter ‘16-’17

- Programming Planning
  - Spring ‘17

- Installation
  - Summer ‘17

- Demonstration
  - June-July ‘17

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