Meeting Details

<table>
<thead>
<tr>
<th>Meeting Name:</th>
<th>East Area Plan Steering Committee</th>
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<tbody>
<tr>
<td>Date/Time:</td>
<td>Wednesday, July 26, 2017, 6-8 PM</td>
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<tr>
<td>Location:</td>
<td>East Montclair Community Center, 6740 E Colfax Ave.</td>
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Attendees

Steering Committee Members
Merritt Pullam, Chair; Laurie Bogue; Wende Reoch; Tom Fesing; Monica Martinez; Tracey MacDermott; Lyle Hansen; Bridget Galati; Tom Meyer; Hilarie Portell

Denver Elected Officials
Chris Herndon, Mary Beth Susman

Denver Staff
Brad Buchanan; Curt Upton; Elizabeth Weigle; Jason Morrison; Ella Stueve; Josh Palmeri; Scott Robinson

Meeting Summary

1. Welcome and Introductions- Councilmembers Susman and Herndon welcomed the steering committee members, followed by introductions by the CPD Executive Director and the staff team.

2. Project Overview – Curt Upton provided an overview of the project and role of the steering committee.

3. Steering Committee Chair and Member Introductions – Committee members introduced themselves and provided thoughts on how they would define a successful process and area plan. Definitions of success included:
   - Positive change for everyone, bringing everyone forward
   - Collaboration within the community to make a better and stronger community
   - A transformative and impactful plan
   - Build a sense of community and keep everyone engaged
   - An intentional and inclusive plan focused on shared interests, balanced interests, and quality of life
   - Capitalize on the transit investment so all benefit and avoid displacement through increased density
   - An inclusive plan that creates win-win opportunities and is better for everyone
   - Address transition between Colfax and abutting neighborhoods, enhance Main Street feel so communities can be proud of the results of the plan
• Thriving and strong neighborhoods, sustaining marked value, pay attention to other streets in the study area
• Preserve diversity, “neighborliness”
• Steering Committee is happy with the process and outcome
• Community says “this is what we came up with”

The following word cloud highlights some of the key ideas for success:

4. **East Area Overview** – Liz Weigle provided a preliminary overview of data that the staff team has begun to collect about the area. Steering Committee members suggested looking further into new development in the area, the speed limit on Colfax, street crossings, food access and store types, and the types of businesses along Colfax.

5. **Online Survey** – Liz Weigle presented a draft survey that is intended to gather initial feedback from stakeholders and generate awareness and participation in the study. After some discussion, the Steering Committee agreed to initiate the survey with suggested changes to add a “Coflax Corridor” neighborhood option and better address commercial property and business interests. The Committee also discussed translating the survey into appropriate languages and the differences between the City’s neighborhood names and the names used by residents.
6. **Questions and Wrap-Up** – CPD staff will share the survey with the steering committee so that they can disseminate to their stakeholder groups. Curt Upton also asked members to reach out via email with suggestions for future steering committee meeting times, days and locations.