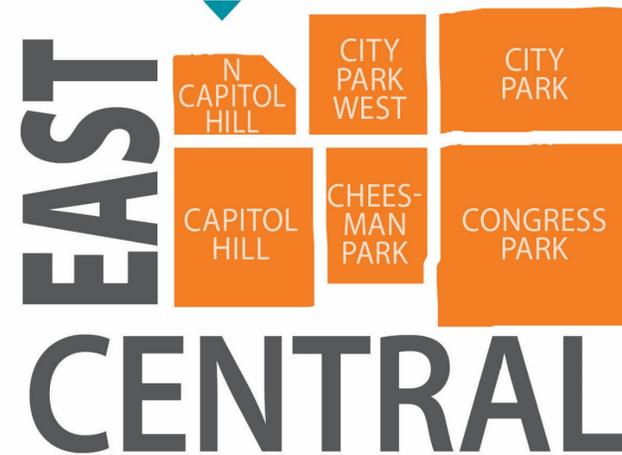
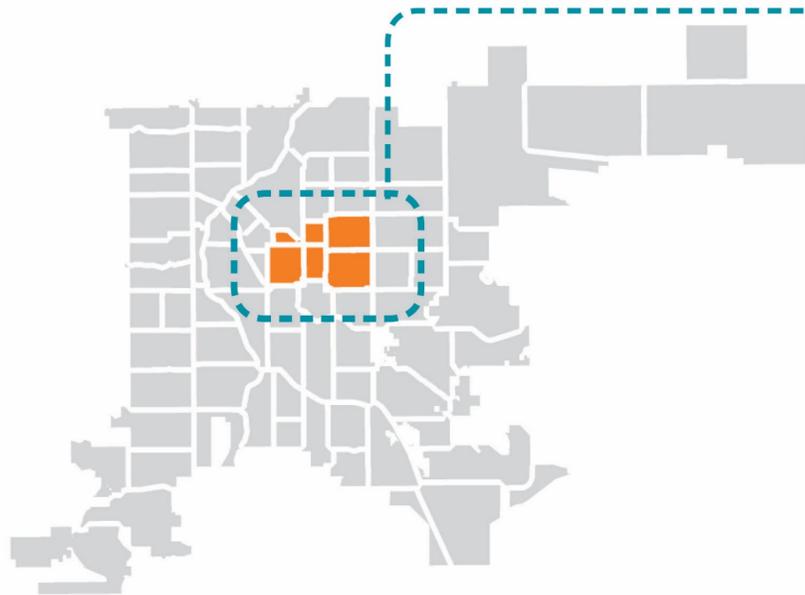


East Central Area Plan

Steering Committee Meeting

June 13, 2019

Tears-McFarlane House Community Room



East Central Area Plan

Steering Committee Meeting

June 13, 2019

AGENDA

Time	Item	Objective
6:00 – 6:10	Approval of April meeting summary	Confirm or make edits to meeting summary
6:10 – 6:15	Remaining Community Engagement	Update on engagement to date and remaining community meetings
6:15 – 7:45	Community Input Summary from May workshops and Map Discussion	Review community input on draft recommendations and discuss map-based recommendations
7:45 – 8:00	Draft plan review discussion	Discuss process for reviewing draft plan

Remaining Community Engagement

Community Engagement to Date

600+ participants in 2019 (workshops, RNO, pop-ups, on-line survey)

Approximately 1,900 participants to date



Remaining 2019 Engagement

June RNO Meetings

- June 19: Congress Park Neighborhood Association
- June 25: Uptown Urban Design Forum
- On-line survey closes June 23 – results provided to SC week of June 24.

August 20 OR 21 East Central Area Open House – Draft Plan

Fall Planning Board and City Council Adoption Process



East Central Steering Committee Remaining Dates

July

We propose to postpone the July SC meeting so the team can focus on preparing the document. We will provide to you in late July for your review. We can also clarify questions/comments on draft plan via e-mail

Aug 8

Recommend to approve Draft East Central Area Plan



Community Input Summary

Questionnaire for Each Topic:

1. For recommendations circle one that best describes how you feel: *strongly agree, agree, disagree, strongly disagree, need more info*
2. Prioritize each recommendation
3. If you disagree, please tell us why.
4. What is missing? Other ideas?



Questionnaire Respondents Summary

60+/- attendees

36 questionnaires submitted

- 3 N. Cap Hill
- 3 Cap Hill
- 5 City Park West
- 5 Cheesman Park
- 11 Congress Park
- 7 City Park
- 8 Other





E

Major Economy & Housing Recommendations

Economy & Housing Questionnaire Respondents Summary

85% of respondents strongly/agree with Economy/Housing recommendations

7% of respondents strongly disagree/disagree with Economy/Housing recommendations

8% of respondents said they need more information



Economy & Housing Recommendations in order of ranking

1. Preserve and enhance a community-serving retail / locally-owned businesses
2. Preserve housing affordability and stabilize residents at risk of displacement
3. Expand diversity of housing types and affordability in all neighborhoods





Major Land Use Recommendations

Land Use Questionnaire Respondents Summary

82% of respondents strongly/agree with Land Use recommendations

6% of respondents strongly disagree/disagree with Land Use recommendations

13% of respondents said they need more information



Land Use Recommendations in order of ranking

- 1. Incentivize renovations and additions over demolition for qualifying homes to maintain character.**
- 2. Incentivize maintaining valuable housing stock by offering additional units in locations near transit.**
- 3. Provide design guidance and design review for new development in Centers and Corridors. *(tied for 3rd)***
- 3. Allow height incentives in specified areas in exchange for community benefits. *(tied for 3rd)***



The logo consists of the letters 'Q' and 'L' in a white, sans-serif font, positioned inside a rounded square with a solid orange background.

Major Quality of Life Recommendations

Quality of Life Questionnaire Respondents Summary

93% of respondents strongly/agree with Quality of Life recommendations

1% of respondents strongly disagree/disagree with Quality of Life recommendations

6% of respondents said they need more information



Quality of Life Recommendations in order of ranking

- 1. Protect and preserve existing tree assets in all redevelopment efforts**
- 2. Strengthen the existing tree canopy and increase canopy coverage within the public right-of-way**
- 3. Enhance existing community open space, parks and recreation facilities**
- 4. Develop new contemporary parkways that connect the community to open space, parks and recreational assets, as well as serve multiple community functions**





M

Major Mobility of Life Recommendations

Mobility Questionnaire Respondents Summary

92% of respondents strongly/agree with Mobility recommendations

1% of respondents strongly disagree/disagree with Mobility recommendations

6% of respondents said they need more information



Mobility Recommendations in order of ranking

1. Provide treatments to streets that enhance safety and/or multi-modal options.
2. Provide neighborhood traffic calming to address insufficient pedestrian crossings, vehicular speeding, and visibility at intersections.
3. Improve intersection safety, reducing pedestrian, bicyclist, and driver exposure to crashes.



Draft Plan Review Discussion

Draft Plan Review Instructions

- 1. Please focus your review on the substance of what is being recommended.**
- 2. This draft will be edited for clarity of language, grammar, and overall organization; so please do not review this draft for these types of edits, save these types of comments for the 2nd formatted draft you'll receive next month.**
- 3. This draft does not contain graphics or the executive summary, process summary, and neighborhood sections. The 2nd formatted draft will contain these sections and graphics.**
- 4. Please do not share this document outside the steering committee. This is still a working draft and we consider you an extension of the project team so please keep this internal to avoid unnecessary confusion from residents.**

Draft Plan Review Instructions

5. **The easiest way for us to incorporate comments is by using Track Changes in MS Word – please comment using this method and email the document with your Track Changes comments back to Curt. It’s still OK to provide comments in an alternative format if you are not comfortable using Track Changes.**
6. **Deadline to provide comments on this draft is by 5pm on Friday July 12th.**