Welcome

Frank Locantore welcomed the steering committee members and walked the committee through the meeting agenda.

2. Review of Draft Vision Statements

The committee went through the six draft vision statements that had been revised by staff based on the committee’s direction at the June meeting and suggested further minor revisions. A second revised draft will be presented at the August meeting.

3. Guiding Principles Exercise

The committee discussed guiding principles, which are intended to provide direction for the plan when competing interests must be balanced. The committee evaluated the pros and cons of four sets of competing interests related to design quality, residential intensity, commercial activity, and special events. Staff will draft guiding principles based on the discussion to be reviewed by the committee at an upcoming meeting.

4. Focus Topics and Focus Areas

Scott Robinson presented the draft focus topics and focus areas. Focus topics are subjects the plan will devote extra time and resources to because they are especially important for the East Central area. They were chosen based on input from the community survey or data presented in the briefing book. Focus areas are geographic locations where different focus topics apply. There are 11 focus areas, again based on information from the survey and briefing book. The
presentation showed which focus topics applied to each focus area. A document will be provided to the steering committee before the August meeting which will include backup data on why each focus topic was selected and why each applies to the relevant focus areas.