Meeting Summary

1. WELCOME
Frank Locantore welcomed the steering committee members and walked the committee through the meeting agenda.

2. INTRODUCTION OF PUMA CONSULTANT TEAM
JJ Folsom from PUMA introduced himself and the structure of the consultant team the city has hired to help complete the plan.

3. PRELIMINARY PERFORMANCE MEASURES
Scott Robinson presented draft performance measures, which will be used to track how well the goals of the plan are being met over its lifetime. The preliminary performance measures are mostly intended to track the focus topics identified by the steering committee and use data that are either already tracked or easily available. The steering committee had several questions and suggestions for modified or additional measures, including the housing and transportation index, results of specific mobility interventions, distribution and accessibility of affordable housing, surveys of residents, green roof implementation, energy usage, stormwater quality, and access to healthcare and mental health services. Steering committee members were asked to continue to think about improvements to the performance measures and potential targets as the measures are refined.
4. BEST PRACTICES
Scott Robinson presented potential best practices intended to represent the implementation of the vision statements in the East Central area. The steering committee indicated the best practices generally represented the vision with suggestions for improvements related to some specifics, such as architecture or location. The steering committee was asked to think of additional best practice examples that would apply to East Central.

5. FOCUS GROUPS
Focus groups will be made up of steering committee members, interested residents, and subject matter experts and meet 2-3 times to identify barriers to achieving the vision and specific recommendations for overcoming them. Steering committee members were asked to indicate which focus groups they would be interested in joining and to send staff names of individuals who they think would be good focus group participants.