East Central Area Plan
Steering Committee Meeting
November 8th, 2018
CHUN Torns McFarlane House
# East Central Area Plan Steering Committee Meeting

**11/8/18 AGENDA**

6:00p – 8:00p  
CHUN Tears McFarlane House Community Room - 1290 Williams St

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Objective</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>6:00-6:10 Approval of October Meeting Summary and new member introduction</td>
<td>Confirm or make edits to meeting summary</td>
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<td>2</td>
<td>6:10-7:30 Opportunity Mapping Exercise</td>
<td>Review and provide direction on potential locations for redevelopment, pedestrian, bicycle, and open space improvements.</td>
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<td>4</td>
<td>7:30-7:45 Focus Group Participants</td>
<td>Provide suggestions for Focus Group participants: Interested Stakeholders, Topic Experts</td>
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<td>5</td>
<td>7:45-8:00 Myths, Facts, Announcements</td>
<td>Opportunity to share what you are hearing in the community and help improve the accuracy of information being spread about the project</td>
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Opportunity Mapping
Parks & Open Space Opportunities

Identify the following on the map:

• New open space opportunities
  • New open spaces, parks, recreation centers, plazas
• Improvements to existing park/park facility
• Other ideas
  • Joint Use
  • Access improvements
Mobility Opportunities

Identify the following on the maps:

• Connections missing
• Additional sidewalk widening
• Intersection improvements
• Design details
• Different priorities
Opportunities for Intensive Mixed Use Development

- Underutilized parcels
- Owner Assemblages
- Proximity to High Capacity Transit
- Zoning Mismatch
Best Practice Examples

Adaptive Reuse

Resource Center

Food cooperative

Mid-Rise Mixed-Use

Resource Center

Non-profit grocery with educational programs

Plaza

Park
Opportunities for Intensive Mixed Use Development

• Are these the right areas
• Are there buildings in the areas that should be preserved/adaptively reused
• Are there locations that are good opportunities to apply best practices or other city-supported development
Focus Groups

• Topic-specific groups that will do a “deep dive” in 2-3 intensive work-sessions

• A mix of professionals and interested residents

• Conversation will be more technical than a typical community meeting.
Preliminary Focus Groups

1. Design Quality and Character Preservation
2. Pedestrian and Bicycle Safety
3. Affordable Housing, Social Services, and Financial Stability
4. TOD, Small Businesses, and Healthy Food
5. Green Infrastructure, Recreation, Open Space, Trees and Landscaping
Preliminary Focus Groups

1. **Design**: Jess, Buzz, Myles, Brad
2. **Mobility**: Neil, Frank, Bob, Myles, Brad, Michelle
3. **Housing**: Heather, Bob
4. **Development**: Neil, Buzz, Frank, Myles, Brad
5. **Green**: Brad, Myles, Frank, Jess
Preliminary Focus Groups

1. **Design:** City agencies, architects, developers, Historic Denver
2. **Mobility:** Walk Denver, Bike Denver, RTD, DRCOG
3. **Housing:** DHA, developers, operators, service providers
4. **Development:** Business owners, developers, bankers, DURA
5. **Green:** City agencies, Botanic Gardens, UCD
Myths, Facts, & Announcements

• What questions are you getting, what rumors are you hearing, what information do you need?

• We will put together an FAQ to help you respond