<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:00 – 6:10</td>
<td>Welcome</td>
<td>Welcome</td>
</tr>
<tr>
<td>6:10 – 7:15</td>
<td>Key themes and proposed revisions to draft plan</td>
<td>Review key themes from public input on the draft plan and discuss proposed revisions</td>
</tr>
<tr>
<td>7:15 – 8:00</td>
<td>Outreach next steps</td>
<td>Discuss additional opportunities for public input and upcoming schedule</td>
</tr>
</tbody>
</table>
Draft Plan Community Input: Participant Demographics
November Community Workshop

- Over 150 people attended
- 77 filled out our demographic survey
What is your gender?

- Man: 40%
- Woman: 60%
- Non-Binary or Prefer to Self-Describe: 0%
November Community Workshop

How old are you?

- Under 18: 0%
- 18 - 34: 25%
- 35 - 44: 10%
- 45 - 54: 15%
- 55 - 64: 25%
- 65 - 74: 20%
- 75 and over: 5%
What is your race and/or ethnicity? (Select all)

- American Indian or Alaska Native
- Asian
- Black or African American
- Hispanic, Latino or Spanish
- Middle Eastern or North African
- Native Hawaiian or other Pacific Islander
- White
- Some other race or ethnicity
November Community Workshop

In what neighborhood do you live?
November Community Workshop

Overall Opinion

61% of respondents agree or strongly agree that the recommendations help achieve the vision for East Central
Online Survey

• Over 1600 comments on the draft plan
• Over 200 commenters took part
• 173 filled out our demographic survey
• Originally open from November 9 to January 5
• Commenting was extended to February 5
Online Survey

Age

Before Jan 6  Jan 6 - Feb 5

0.00%  20.00%

Under 19  20-29  30-39  40-49  50-59  60-69  70-79  Over 80
Online Survey

Race/Ethnicity

0.00% 10.00% 20.00% 30.00% 40.00% 50.00% 60.00% 70.00% 80.00% 90.00%

American Indian or Alaska Native  Asian  Black or African American  Hispanic, Latino, or Spanish  Middle Eastern or North African  Native Hawaiian or Other Pacific Islander  White  Some other race or ethnicity

Before Jan6  Jan6-Feb5

![Graph showing race/ethnicity distribution between Before Jan6 and Jan6-Feb5.](image-url)
Online Survey

Income

- Under 10k
- 10k-25k
- 25k-50k
- 50k-75k
- 75k-100k
- 100k-150k
- 150k-200k
- Over 200k

Before Jan 6 vs. Jan 6 - Feb 5
Online Survey

Neighborhood

North Capitol Hill  Capitol Hill  City Park West  Cheesman Park  City Park  Congress Park  Other

Before Jan 6  Jan 6 - Feb 5
Online Survey

59% of respondents agree or strongly agree that the recommendations help achieve the vision for East Central.
Draft Plan Community Input: General Themes
Economy & Housing

- E11 – Expand diversity of housing types and affordability to support households of different sizes, ages, and incomes throughout East Central
- Support for small and local businesses (E4, E5, E6, E7, C-E3, & C-E4)
Economy & Housing

• E11 – Expand diversity of housing types and affordability to support households of different sizes, ages, and incomes throughout East Central
  • Mix of support and concerns regarding expanding diversity of housing types
  • Comments in support, with suggestions for more location criteria and building form types to consider
  • Questions/concerns about impacts from increased density (infrastructure, parking, privacy, out-of-character design, property taxes)
  • Questions/concerns about “rooming houses” being encouraged
Economy & Housing

• E11 – Expand diversity of housing types and affordability to support households of different sizes, ages, and incomes throughout East Central
  • Comments in support of recommendations for increasing homeownership opportunities, cooperatives, and family-friendly units (units with more bedrooms)
  • May be opportunity to strengthen/prioritize these recommendations.
Economy & Housing

- Support for small and local businesses (E4, E5, E6, E7, C-E3, & C-E4)
  - Desire for more tools to deal with increasing rents
  - Questions/concerns about impact of parking requirements on businesses
  - Concerns about displacement when properties are redeveloped
  - Concerns about impacts of construction – not just BRT
  - Desire to encourage landlords to fill vacant space
Quality of Life Infrastructure

- Q2 – Develop new Contemporary Parkways that serve multiple community functions, including connecting the community to open space, parks and recreation assets
- Q3 – Enhance existing community open space, parks and recreation facilities
- Q5 – Strengthen the existing tree canopy and increase tree canopy coverage within the public right-of-way
- Q13 – Recruit new small- to mid-sized grocery retailers and specialty stores
- Q17 – Incorporate design elements that activate public spaces and improve safety, particularly in areas that have historically seen higher rates of crime
Quality of Life Infrastructure

- Q2 – Develop new Contemporary Parkways that serve multiple community functions, including connecting the community to open space, parks and recreation assets
  - Desire for more green space along streets
  - Willingness to remove some parking to achieve this
Quality of Life Infrastructure

• Q3 – Enhance existing community open space, parks and recreation facilities
  • Desire for more and better programming in parks in East Central
  • Congress Park and Cheeseman Park are called out specifically
Quality of Life Infrastructure

• Q5 – Strengthen the existing tree canopy and increase tree canopy coverage within the public right-of-way
  • Strong support to plant more trees
  • But make sure the trees have a chance to survive (appropriate species, larger tree grates, etc.)
Quality of Life Infrastructure

- Q13 – Recruit new small- to mid-sized grocery retailers and specialty stores
  - Desire for more grocery stores
  - Also more useful farmer’s markets (intimate setting where certain streets can be shut down)
Quality of Life Infrastructure

- Q17 – Incorporate design elements that activate public spaces and improve safety, particularly in areas that have historically seen higher rates of crime
  - Better street lighting, especially on streets that connect to Colfax Avenue
Draft Recommendations with Most Feedback

L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided

L5 – Encourage preserving buildings in Low Residential Places and expand housing options in neighborhoods

L9 – Mobilize next steps for preserving historic buildings and neighborhood character
Draft Recommendations with Most Feedback

L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided

General themes from community feedback:

- Solar access to adjacent properties
- Visual impacts:
  - Juxtaposition (tall building next to short building)
  - Privacy
- Increased vehicular traffic
- Loss of street parking
- Impervious surfaces and stormwater management issues
- Skepticism that community benefits will be provided
L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided

**General themes from community feedback:**

- Not enough height proposed – East Colfax BRT and Downtown access
- Adjacent residential blocks should also increase height
L5 – Encourage preserving buildings in Low Residential Places and expand housing options in neighborhoods

**General themes from community feedback:**

- “Do not add any housing to single unit areas”
- Infrastructure concerns: water, sewer, schools, transportation, etc.
- Street parking
- Impervious surfaces and stormwater management issues
Draft Recommendations with Most Feedback

L5 – Encourage preserving buildings in Low Residential Places and expand housing options in neighborhoods

General themes from community feedback:

• Not enough housing proposed – “there should be no single unit in East Central”

• Access to Downtown, jobs, multi-modal infrastructure, housing shortage
L9 – Mobilize next steps for preserving historic buildings and neighborhood character

**General themes from community feedback:**

- Concern that historic district would prevent additional housing and push prices even higher
Discussion

L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided

L8 – Encourage high-quality design and character preservation in Centers and Corridors

• This draft policy recommends new standards and guidelines for mixed use areas – with a focus on improving the transition from taller mixed use buildings to shorter adjacent residential buildings
HOW WILL TALLER BUILDINGS TRANSITION?
HOW WILL TALLER BUILDINGS TRANSITION?

EXISTING

PROPOSED

EXISTING

PROPOSED
Discussion

L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided

• Increased vehicular traffic is an impact with any growth in the region, particularly with suburban growth

• There is evidence that focusing growth in locations with convenient access to transit, jobs, and services results in less vehicular traffic.
Households without a car

Census Tracts - Percent of Housing Units with No Cars

- 2% - 10%
- 11% - 20%
- 21% - 30%
- 31% - 38%
Percent of employees who drive to work
Discussion

L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided.

M12: Adopt Transportation Demand Management strategies and policies to shift people’s travel behavior and meet City goals.

• This draft policy recommends strategies to encourage residents, customers, and employees to use alternatives to driving.

40+ Multi-Modal Transportation projects recommended in plan.
Discussion

L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided

L5 – Encourage preserving buildings in Low Residential Places and expand housing options in neighborhoods

Mixed opinions about parking: Eliminate to Need More
Discussion

L3 – Allow taller buildings close to Downtown and along major transit corridors only when significant community benefits are provided

L5 – Encourage preserving buildings in Low Residential Places and expand housing options in neighborhoods

Mixed opinions about parking: Eliminate to Need More

• Prioritize multi-modal improvements over parking lanes.

• Do not prioritize “…”
## Discussion

### Street Parking Utilization by Neighborhood

<table>
<thead>
<tr>
<th>Statistical Neighborhood</th>
<th>AM Occupancy</th>
<th>PM Occupancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capitol Hill</td>
<td>60%</td>
<td>76%</td>
</tr>
<tr>
<td>North Capitol Hill</td>
<td>60%</td>
<td>79%</td>
</tr>
<tr>
<td>Cheesman Park</td>
<td>57%</td>
<td>52%</td>
</tr>
<tr>
<td>City Park West</td>
<td>50%</td>
<td>55%</td>
</tr>
<tr>
<td>City Park</td>
<td>52%</td>
<td>64%</td>
</tr>
<tr>
<td>Congress Park</td>
<td>42%</td>
<td>40%</td>
</tr>
</tbody>
</table>

*Source: 2015 - 2018 parking inventories*
Discussion

M10: Manage and more efficiently use curbside resources.

M11: Strengthen parking management tools that reflect the City’s strategic parking goals.

M12: Adopt Transportation Demand Management strategies and policies to shift people’s travel behavior and meet City goals.

- These draft policy recommends enhanced management of on street parking, promoting shared parking agreements, and encouraging residents, customers, and employees to use alternatives to driving.
M1: Create bold changes to the mobility system by repurposing street space along key corridors to prioritize walking, biking, rolling and transit in the area.

M2: Implement and upgrade planned Denver Moves: Bikes

M3: Install new bikeways not previously identified in Denver Moves: Bikes

M9: Study measures to slow traffic along neighborhood streets directly surrounding schools, parks, hospitals, libraries, commercial areas, and recreation centers.
Draft Recommendations with Most Feedback

M1: Create bold changes to the mobility system by repurposing street space along key corridors to prioritize walking, biking, rolling and transit in the area.

General themes from community feedback:

- Add a N/S transformative street between Broadway and York
- Concern about vehicular traffic impacts from pedestrian, bicycle, transit infrastructure
Draft Recommendations with Most Feedback

M2: Implement and upgrade planned Denver Moves: Bikes
M3: Install new bikeways not previously identified in Denver Moves: Bikes

General themes from community feedback:

- Extend High Comfort Bikeway recommendation on 7th Avenue west to Broadway
- Clarity questions about Neighborhood Bikeways
Draft Recommendations with Most Feedback

M9: Study measures to slow traffic along neighborhood streets directly surrounding schools, parks, hospitals, libraries, commercial areas, and recreation centers.

General themes from community feedback:

• Need for “daylighting” at busy intersections

• Provide more traffic calming on neighborhood streets
Remaining Community Engagement
East Central Area Plan Process

- 7 pop-up workshops
- 6 community workshops + on-line equivalent
- 8,900+ online responses
- 48 community events and meetings
- 14 focus groups
- 11 walking audits
- 24 steering committee meetings
- Adding up to 10,000+ touchpoints with community members
Request for Time Extension and Additional Outreach

**Issue:** Barriers to participation for residents without access to computers and continued disparity among younger, lower income renter residents.

Proposed Additional Outreach and Time Extension:
- Partner with RNOs to:
  - Distribute hard copies of plan, planner contact information, and commenting sheets at community gathering places.
  - Hold a series of community office hours focused on under-represented residents and those who just recently became aware of the plan.
  - Re-open draft plan online for commenting
  - Extend the feedback period to **March 31st**
  - Print and distribute flyers throughout the East Central area to advertise the above.
- Provide Sharekits (newsletter content, press release, etc.) to RNOs to advertise the above