EAST CENTRAL AREA PLAN

Steering Committee Meeting

August 16, 2017
6:00PM – 8:00PM

Tears McFarlane House
Four Plans Working Together to Make One City

Denveright.
Parks Game Plan

Denverright.
Denver Moves: Transit

Denverright.
Blueprint Denver

Denverright.
Denver Moves: Pedestrians & Trails
The vision for Denveright is:

- Equitable, Affordable and Inclusive
- Economically Diverse and Vibrant
- Strong and Authentic Neighborhoods
- Well Connected, Safe and Accessible Places
- Healthy and Active
- Environmentally Resilient
What is Blueprint Denver?

- **“Big Picture”** view on how our community values inform how a future Denver looks, feels, and functions
- Establishes **policy direction** on land use, transportation and urban design
- **Strategy** for future growth
Blueprint Process – Phase 3 & 4

1. **How could we grow?**
   - RapidFire Scenarios
   - Growth Strategy Game
   - Spring and Summer

2. **How does the community want to grow and change?**
   - Preferred Growth Scenario
   - Fall

3. **What is our collective vision for the City?**
   - Preliminary Tools and Strategies
   - Winter and Spring

4. **What are policies help realize the vision?**
   - Preferred Tools and Strategies

5. **What is preferred policy?**
Blueprint Denver: What’s coming next?

September/October Community Engagement Window:

- Emerging Plan Direction
- Building Blocks and Place Types
- Preliminary Draft Mapping
- Five September Workshops
- Online: [www.denvergov.org/denveright](http://www.denvergov.org/denveright)
Help us lay a new Blueprint for Denver.

We heard from you on how Denver should grow. Now we’re putting some of those ideas to the test and we need your input. Review draft maps, share your thoughts, and continue to shape the future of our city.

Visit one of the Blueprint Denver Community Workshops!

**NE**
September 13th at 5:30pm. Maxwell Elementary School, 14390 Bolling Drive.

**SE**
September 14th at 5:30pm. University of Denver, Anderson Academic Commons, 2150 E. Evans Avenue.

**SW**
September 19th at 5:30pm. Doull Elementary School, 2520 S. Utica Street.

**NW**
September 20th at 5:30pm. Scheitler Recreation Center, 5031 W. 46th Avenue.

**C**
September 21st at 5:30pm. East High School, 1600 City Park Esplanade.

All workshops will include child care, snacks, and Spanish language interpretation.

denvergov.org/denveright
• Housing Plan will integrate feedback from stakeholders, public and Denver’s Housing Advisory Committee to:
  • Set housing production and preservation goals across income spectrum
  • Recommend policy strategies to integrate housing with health and jobs to support individuals in affordable homes
  • Inform housing budget recommendations
A “community of opportunity” is one that provides healthy, affordable, and appropriate housing, ample transportation options and mobility, and supportive community resources for all residents.
Comprehensive Plan: Tensions

Addressing these tensions across neighborhoods, housing types, and the income spectrum also requires the City to find a balance between outputs and outcomes. With this balance, we are focused on serving individuals and families and stabilizing neighborhoods.
OUTLINE: Five-Year Action Plan

1. Introduction (including connections to other planning efforts)
2. Existing and future conditions
3. Guiding principles
   • Connectivity between housing and other affordability investments
   • Focus on serving vulnerable populations
   • Focus on creating inclusive communities and promoting economic mobility
4. Citywide Legislative and Regulatory Priorities
5. Strategies for land for future development
6. Strategies for those living without homes
7. Strategies for rental housing
8. Strategies for homeownership
9. Implementation
   • Intended outcomes
   • Implementation table
### 5 Year Strategic Framework: Goals, Policies, **Strategies**, Targets

<table>
<thead>
<tr>
<th>Strategies to Create</th>
<th>Strategies to Preserve</th>
<th>Strategies to Assist*</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Create new homeownership opportunities</td>
<td>• Preserve affordability of unsubsidized small-scale rental properties</td>
<td>• Add additional permanent supportive housing (PSH) and rapid re-housing (RRH)</td>
</tr>
<tr>
<td>• Create new rental opportunities</td>
<td>• Preserve affordability of unsubsidized large-scale rental properties</td>
<td>• Target housing resources to “right size” interventions</td>
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<tr>
<td>• Build mixed-income and mixed-use developments</td>
<td>• Preserve affordability of existing income-restricted rental properties</td>
<td>• Build housing capacity through policy and funding alignment</td>
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<tr>
<td>• Acquire land for affordable housing development</td>
<td>• Preserve affordability of existing homeownership (e.g., Land Trust)</td>
<td>• Expand “gap” supportive services for permanent housing</td>
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<tr>
<td>• Buy down affordability of existing market-rate rental units</td>
<td>• Increase availability of financial assistance to help families maintain existing rental housing</td>
<td>• Establish outcome metrics and fidelity standards to evaluate performance of the homeless delivery system</td>
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*p: persons experiencing homelessness*
August/September 2017 – Housing Advisory Committee to review Housing Plan, public review draft available for comment

City seeking extension to October 1, 2017 to submit Plan to Council
  • Housing Plan will inform the housing budget for 2018

November/December 2017 – City Council to finalize the 2018 Budget
Questions/Discussion
Discover Denver

- Citywide Building Survey
  - Document architectural characteristics of all buildings
    - Public right-of-way
  - Compile existing public records for surveyed buildings

- Partnership
  - City and County of Denver
  - Historic Denver
  - History Colorado
Why Survey?

- Denver has 160,000 primary buildings
  - 80% are over 30 years of age
  - 50% are over 50 years of age
  - 90% have never been surveyed

- Results
  - Common base of information for everyone
  - Educate public about Denver’s architecture and history
  - Improved neighborhood planning

How Survey?

- Field survey
  - Architectural Historian
  - Volunteers
  - Partner with university programs

- Tablet based
Discover Denver

Historic Districts & Landmark Structures

- Local Historic Landmark Structures
- Local Historic Districts

- Historic Districts
- Molly Brown House
- Cheesman Pavilion
- City Park Pavilion
• Public Outreach
  – City Council members
  – RNOs
  – News media and Social media
  – Professional organizations
  – Stakeholder groups

• Engagement
  – DiscoverDenver.CO
  – Discovery Days
CITY PARK MASTER PLAN UPDATE
WITH DESIGN GUIDELINES
Purpose:

- Respond to the needs of a growing and diverse population
- **Reconcile plans**, including the 2001 Master Plan, 2009 Circulation Study, other subsequent initiatives
- Establish a vision, framework and design guidelines to manage the evolving needs in balance with its historic character

How will this initiative inform the East Central neighborhood planning process?
Where we’ve been:

- Stakeholder Meetings (3)
- Public Open House (+200 attendees)
- Surveys (600+ responses)
- Park behavioral analysis and intercept surveys
What we’ve heard:

- Historic character is defined by open meadows and lakes, forested areas and historic monuments and structures
- The tree canopy and large, open meadows are very important
- City Park is a place to gather (formal and informal)
- The balance and variety of passive and active uses seems right
- Access, navigation, wayfinding is challenging
- Infrastructure upgrades and supporting park amenities are desired
MASTER PLAN UPDATE WITH DESIGN GUIDELINES

PROJECT UPDATE

Where we are headed:

2017

- March: S.W.G.
- April: S.W.G.
- May: S.W.G.
- June: S.W.G.
- July: S.W.G.
- August: S.W.G.
- September: S.W.G.
- October: S.W.G.
- November: S.W.G.
- December: S.W.G.

2018

- January: S.W.G.
- February: S.W.G.
- March: S.W.G.

- Design Guidelines Development
  - Develop guidelines to address change and provide consistent guidance within the park’s historic context

- Master Plan Update
  - Based on community and stakeholder input develop concept plan, phasing and cost estimates

- Inventory and Assessment
  - Review previous plans, assess existing conditions, identify needs
Where we’re headed/opportunities for involvement:

- 2 remaining Open Houses (October 2017 and Winter 2018)
- Online surveys (confirm direction and draft principles and recommendations)
- Park events (History Night, Oral History)
How do you feel about your neighborhood?
WHY are you interested in the East Central Area?

A. I live in the area
B. I work in the area
C. I own property in the area
D. I visit the area
E. Other

0% 0% 0% 0% 0%
How long have you **LIVED/WORKED/ETC.** in the East Central Area?

A. Less than 5 years
B. 5 to 10 years
C. More than 10 years
WALKING in the East Central Area is...

A. Very easy
B. Fairly easy
C. Not easy
BIKING in the East Central Area is...

A. Very easy
B. Fairly easy
C. Not easy
I use **PUBLIC TRANSIT** in the East Central Area...

A. Frequently
B. Occasionally
C. Rarely
D. Never
I feel **SAFE** in the East Central Area...

A. Always
B. Usually
C. Rarely
The **BUSINESSES** in the East Central Area...

A. Meet **most** of my daily needs
B. Meet **some** of my daily needs
C. Don’t meet my daily needs
The East Central Area has good **HOUSING** options for... (check all that apply)

A. Families  
B. Young professionals  
C. Seniors  
D. Low-income residents  
E. Disabled residents  
F. Other
The **TOP THREE AMENITIES** in the East Central Area are... (these can be here today or ones you’d like to see in the future)

A. Shopping (grocery)
B. Shopping (other) & entertainment
C. Dining
D. Child care
E. Medical services
F. Cultural amenities & events
G. Recreational activities
H. Outdoor seating & plazas
I. Educational opportunities
J. Other
Mapping Exercise

• Break into groups

• Share your top three...
  • LIKES (5 min)
  • DISLIKES (5 min)
  • BIG IDEAS (5 min)

• Wrap-up (5 min)
• What do you **like most** about the area?

• What are the most **pleasant streets, areas, neighborhoods, and commercial areas**?

• Are there **general characteristics** of the area that you like?
DISLIKES

• What are your **biggest concerns** about the area?

• Which **areas** are **most in need** of our attention?

• What’s **gotten worse** over the past 10 years?

• What are you **worried** may **threaten the quality of life** in the area in the future?
What is your big idea to improve the area?

What’s missing in your neighborhood that would make it a better place to live?

What are you hopeful for over the next 10-20 years?

Review the list of things that the group has identified thus far. What would solve problems? What would make things better or life easier?
Wrap Up
In the East Central Area, I think it is most important to improve:
(Choose up to 3)

☐ Housing Options  ☐ Job Opportunities  ☐ Crime Reduction
☐ Pedestrian Safety  ☐ Bike Lanes  ☐ Parking
☐ Business Quality  ☐ Park Amenities  ☐ Other:
☐ Transit Access  ☐ Look and Feel

The East Central Area Plan covers the neighborhoods on either side of Colfax Ave. from Broadway to Colorado Blvd: Capitol Hill, North Capitol Hill, Cheesman Park, Congress Park, City Park, City Park West