EAST CENTRAL AREA PLAN

Steering Committee Meeting

February 8th, 2018
6:00PM – 8:00PM

Tears McFarlane House
## East Central Area Plan Steering Committee Meeting

### 2/8/18 AGENDA

6:00p – 8:00p
CHUN Tears-McFarlane House Community Room - 1290 Williams St

<table>
<thead>
<tr>
<th>Time</th>
<th>Item</th>
<th>Objective</th>
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<tr>
<td>6:00-6:10</td>
<td>Approval of January Meeting Summary</td>
<td>Confirm or make edits to meeting summary</td>
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<td>6:10-6:25</td>
<td>Steering Committee Feedback Discussion</td>
<td>Discuss Feedback Provided on Process so Far</td>
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<td>6:25-6:35</td>
<td>Project Milestone Schedule</td>
<td>Understand the Overall Planning Process and Timeline</td>
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<td>6:35-6:50</td>
<td>Partnership Tools</td>
<td>Understand Tools that Cities Use to Implement Plans</td>
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<td>6:50-7:20</td>
<td>Visioning Process and Elements Framework</td>
<td>Understand the Visioning Process and the City-Wide Framework</td>
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<td>7:20-7:50</td>
<td>Place Mapping Presentation and Discussion</td>
<td>Understand and Provide Input on the Blueprint Denver Place Map that will serve a land use framework for the East Central Area</td>
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<td>7:50-8:00</td>
<td>Myths/Facts and Announcements</td>
<td>Opportunity to share what you are hearing in the community and help improve the accuracy of information being spread about the project.</td>
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Phase I Recap
General Process

**Phase I (6-8 Months)**
- Understand the Area
  - Assets
  - Issues
  - Trends

Objective: Identify Key Opportunities

**Phase II (8-10 Months)**
- Establish a Vision
  - Comprehensive
  - Long Term
  - Measurable

Objective: Prioritize & Design Community Investments

**Phase III (6-8 Months)**
- Develop Recommendations
  - Regulations
  - Financing
  - Partnerships

Objective: Propose Policies and Tools to Achieve Vision
GIS Analysis

Completed spatial analysis to generate:

- **80** maps
- **228** charts, graphs and benchmark calculations
Website & Newsletters

- Project Information Archive and Public Meeting Announcements

- **753** Email Contacts

- **2** Project Update Newsletters with 52% open rate
Online Survey

Survey in English and Spanish open from July 24 to November 30

12 questions each about likes, dislikes, and general thoughts about the areas

• 1,228 participants
• 4,860 comments
Engagement Events

- **12** community events & meetings
- **144** participants
- **760** comments
Interagency Workshop

42 staff from 8 agencies (listed below) participated in the two-hour workshop

- Denver Regional Council of Governments
- Department of Environmental Health
- Department of Forestry
- Department of Parks and Recreation
- Department of Public Works
- Mayor’s Office of Sustainability
- Office of Economic Development
- Regional Transportation District
Social Media

Accounts on:
- Twitter
- Instagram
- Nextdoor
- Facebook

Project team created “Planstagram” in 2017 as a blend of “Instagram” and a traditional photo booth activity which you may find at a wedding reception.

#planeastcentraldenver
@denvercpd
Neighborhood Histories

Researched and wrote

6 Neighborhood histories

Covered development history and neighborhood trends from first platting through recent changes
Reviewed and analyzed existing adopted plans for the study area

- **5** small area plans
  - Uptown
  - Capital Hill/Cheesman Park
  - Congress Park
  - East Colfax

- **Over 400** recommendations
Existing Studies Analysis

14 studies across 7 topic areas

- Land Use
  - Civic Center Station Transit District Plan
  - Colfax Avenue BRT TOD Continuum Analysis
- Transportation
  - Broadway/Lincoln Corridor Study
  - Denver Strategic Transportation Plan
  - Denver Moves: Bikes
  - Denver Living Streets Initiative
- Economic Development
  - Colfax Corridor Connections Economic Development Analysis
- Housing
  - Denver Office of Economic Development Gentrification Study
- Health
  - Denver’s Food Vision/Food Plan
  - Outdoor Downtown Draft
- Green Infrastructure
  - Denver Green Infrastructure Strategic Plan
  - Denver Ultra Urban Green Infrastructure Guidelines
- BID Studies
  - Colfax BID Streetscape Plan
  - Bluebird BID Area Plan
Concurrent Projects Coordination

• 6 ongoing projects

• Colfax Bus Rapid Transit
• City Park Master Plan Update
• Discover Denver
• Denveright
  • Blueprint Denver
  • Denver Moves: Transit
  • Denver Moves: Pedestrians and Trails
  • Parks Game Plan
• Comprehensive Housing Plan
• Green Infrastructure Implementation Strategy
• **17** Important nodes identified
• **6** nodes surveyed with community
• Initial Analysis of Residential Character in 6 neighborhoods
Implementation Tools

• **51** regulatory, financing, and partnership tools compiled with local examples

Text Amendments

Example: Arapahoe Square
• Northeast Downtown Neighborhood Plan (2011) called for new building forms
• Text amendments were adopted in 2016
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<th>Spring '18</th>
<th>Summer '18</th>
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Partnership Tools Overview
Types of Partnership Tools

**Agreements**
• Bring organizations together to implement a mutually beneficial project or program

**Entities**
• Created to manage the implementation of projects and programs on behalf of multiple organizations
<table>
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<tr>
<th>Tool</th>
<th>Who?</th>
<th>Example</th>
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<tbody>
<tr>
<td>Development</td>
<td>City &amp; Developer</td>
<td>City &amp; Broadway Station Partners</td>
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<tr>
<td>Shared Use</td>
<td>City &amp; School / Non-profit</td>
<td>DPS Playgrounds, Carla Madison/East High</td>
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<td>Parking</td>
<td>Property Owners</td>
<td>Many throughout City</td>
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<td>Sponsorship</td>
<td>City/Community &amp; Business/Community</td>
<td>CU Colorado A-Line</td>
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<td>Intergovernmental (IGA)</td>
<td>City &amp; Other Gov’t</td>
<td>City and RTD</td>
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<td>Request for Proposals (RFP)</td>
<td>City &amp; Business</td>
<td>City Owned Land</td>
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<td>Covenant Restriction</td>
<td>City &amp; Property Owner</td>
<td>Many throughout City</td>
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<td>Infrastructure Public/Private Partnership (PPP)</td>
<td>City/Other Gov’t &amp; Business</td>
<td>RTD Eagle P3</td>
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<td>Anchor Institution Partnership</td>
<td>Institution &amp; Community</td>
<td>CU Anschutz Community Campus Partnership</td>
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<td>Tool</td>
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<td>Transportation Management Association (TMA)</td>
<td>City &amp; Businesses</td>
<td>Transportation Solutions</td>
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<td>Non-Profit / Property Owners</td>
<td>Colorado Community Land Trust</td>
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<td>Cooperatives</td>
<td>Employees, Customers</td>
<td>Westwood Food Co-op, Denver Cooperative Preschool</td>
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<td>Registered Neighborhood Organization (RNO)</td>
<td>Residents, Businesses, Property Owners</td>
<td>Many throughout City</td>
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<td>Community Development Corporation (CDC)</td>
<td>Residents, Non-Profit</td>
<td>NEWSED CDC, Del Norte CDC</td>
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<td>Residents/Business Owners</td>
<td>Fax Partnership, West 38th Ave. Merchants Association</td>
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Denveright Vision Elements
The Vision is made up of six Vision Elements:
EQUITABLE, AFFORDABLE AND INCLUSIVE

SUPPORTING COMMUNITY VALUES:
DIVERSE, FRIENDLY AND OPEN
ACCESS TO OPPORTUNITY
AFFORDABLE HOUSING AND TRANSPORTATION CHOICES
Goals- Equitable, Affordable & Inclusive

1. Serve all Denver residents with a diverse range of affordable housing options and quality employment opportunities.

2. Ensure that all Denver residents have safe, convenient and affordable access to basic services and a variety of amenities.
STRONG AND AUTHENTIC NEIGHBORHOODS

SUPPORTING COMMUNITY VALUES:

- ACCESS TO AMENITIES AND SERVICES
- ACTIVE AND VIBRANT
- AFFORDABLE HOUSING & TRANSPORTATION
- DIVERSE, FRIENDLY AND OPEN
- ENGAGED COMMUNITY

- EQUITY
- SENSE OF HISTORY AND CULTURAL HERITAGE
- WALKABLE, BIKEABLE, ACCESSIBLE AND TRANSIT-FRIENDLY
Goals - Strong & Authentic Neighborhoods

4. **Maintain and enhance** the overall character of well-established neighborhoods.

5. **Focus higher intensity growth in walkable, mixed use centers and along transit corridors.**

6. **Foster great urban design and inviting places** that thoughtfully integrate streets, public spaces and private property.

7. **Promote enduring and compatible design** that responds to an evolving community while **embracing historic assets and cultural heritage.**
WELL CONNECTED, SAFE AND ACCESSIBLE PLACES

SUPPORTING COMMUNITY VALUES:
- Walkable, bikeable, accessible, and transit-friendly
- Access to quality education, training and lifelong learning
- Access to amenities and service
- Access to opportunity
- Safe and inviting
- Transit choices
Goals- Connected, Safe & Accessible Places

8. Develop high-quality mobility options that prioritize moving people by walking, biking, and transit and connect people to their daily needs.
ECONOMICALLY DIVERSE AND VIBRANT

SUPPORTING COMMUNITY VALUES:
- Access to opportunity
- Access to quality education, training, and lifelong learning
- Business-friendly and entrepreneurial
- Diverse employment options
- Equity
Goals - Economically Diverse & Vibrant

1. Serve all Denver residents with a diverse range of affordable housing options and quality employment opportunities.

3. Support the growth of employment centers that promote work and educational opportunities for all residents.
ENVIRONMENTALLY RESILIENT

SUPPORTING COMMUNITY VALUES:
- ENVIRONMENTAL STEWARDSHIP
- EQUITY
- GREAT PARKS AND OPEN SPACES
- OUTDOOR LIFESTYLE WITH CONNECTION TO THE MOUNTAINS
Goals - Environmentally Resilient

9. Guide growth in a way that protects and enhances our environment and natural resources.
HEALTHY AND ACTIVE

SUPPORTING COMMUNITY VALUES:

- Access to amenities and service
- Active and vibrant
- Great parks and open spaces
- Safe and inviting
- Outdoor lifestyle with connection to the mountains
- Walkable, bikeable, accessible and transit-friendly
Goals- Healthy & Active

10. Promote healthy lifestyle options for all Denver residents.
East Central Vision Statement Process
Total comments: 6,120 (online and in-person)
Categorized into 31 Topics
What People **Like** in the East Central Area:
Top Categories:
• Parks
• Businesses
• Mixed Use Destinations / Nodes
• Community / Diversity
What People **Dislike** in the East Central Area:

**Top Categories:**

- Traffic
- Crime
- Urban Design
- Housing Affordability
Ideas for Improvement in the East Central Area:
Top Categories:
• Mobility
• Parks
• Urban Design
• Businesses
Place Mapping Presentation & Discussion