East Central Area Plan
Steering Committee Meeting #19

Date and Time: Thursday, January 10, 2019, 6 – 8 p.m.
Location: Capitol Hill United Neighborhoods’ Tears McFarlane House, 1290 Williams St.

Attendees
STEERING COMMITTEE MEMBERS
Frank Locantore, Chair; Myles Tangalin; Brad Cameron; Heather O’Neil; Neil Goldblatt; Buzz Geller; Don Novak; Jesse Clark

NON-MEMBER TECHNICAL ADVISORS
Brian Klipp

COMMUNITY PLANNING AND DEVELOPMENT STAFF
Scott Robinson; Curt Upton

CONSULTANT TEAM
JJ Folsom; Brad Segal; Cheney Bostic

OTHER ATTENDEES
Emily Alvarez

Meeting Summary

1. WELCOME
Frank Locantore welcomed the steering committee members and walked the committee through the meeting agenda.

2. EAST CENTRAL MARKET ANALYSIS
Brad Segal described the market analysis that the consultant team has completed so far and the conversations that had occurred at the Housing, Social Services, and Financial Stability Focus Group and the Economic Development, Small Business, Transit-Oriented Development, and Healthy Food Focus Group. The steering committee generally agreed with what the focus groups discussed and added comments about residential support services, what defines neighborhood character, and ensuring flexibility to respond to future economic trends. Brad Segal then introduced the idea of preserving community-serving and legacy businesses. The steering committee was generally supportive but raised concerns about distorting the market and losing the authenticity of the businesses.

3. ROLE OF THE STEERING COMMITTEE IN UPCOMING COMMUNITY ENGAGEMENT
JJ Folsom described the upcoming community workshops in February and the desire for the steering committee members to take active rolls in promoting and hosting the meetings. The steering committee wanted to make sure there would be enough time for the general public to get
up to speed on all the topics and recommendations in the plan before the draft is released in the summer. JJ also went over the draft vision statements and guiding principles the steering committee had developed and asked the committee to review them as homework and provide direction on what is most important for each member’s neighborhood.

4. EAST CENTRAL PLAN OUTLINE
Curt Upton briefly went over the general outline for the plan document and the best practices that will be used in drafting the document.