



Meeting Details

Meeting Name:	East Central Steering Committee
Date/Time:	Wednesday, September 13, 2017, 6-8 PM
Location:	Webb Municipal Building, 201 W Colfax

Attendees

Steering Committee Members

Frank Locantore, Chair; Michelle Reichmuth; Trent Thompson; Heather O'Neil; Buzz Geller; Neil Goldblatt; Jimmy Balafas; Sean Mandel

Denver Staff

Curt Upton; Scott Robinson; Jason Morrison; Ella Stueve

Meeting Summary

- Welcome** – Frank Locantore welcomed the steering committee members and walked the committee through the meeting agenda.
- Overview of Existing Adopted Plans and Completed Studies** – Scott Robinson gave an overview of the adopted neighborhood plans that currently exist in the study area: Uptown Neighborhood Plan, Capitol Hill/Cheesman Park Neighborhood Plan, Congress Park Neighborhood Plan, East Colfax Plan. Jason Morrison and Ella Stueve gave an overview of recently completed studies that impact the study area. See the presentation for more details. Questions and discussion topics included:
 - The impact of alley vacations on commercial properties, the restrictions on commercial use of alleys, and access control on Colfax
 - The impact of the proposed BRT on business access
 - The interaction of citywide plans and neighborhood plans
 - How stormwater quality is measured
 - Colfax history and signage
 - A request to discuss existing park plans at a future meeting
- Neighborhood History Discussion** – The committee broke into two groups to discuss important themes that should be included in the neighborhood history sections of the plan. Themes included
 - Streetcars
 - Change in commercial character of Colfax over time



- Increase and decrease in residential density
 - Impacts of changes in transportation modes
 - Institutions, e.g. East High School
 - Impacts of I-70 completion
4. **Online Survey Update** – Scott Robinson gave an update on the responses so far to the online Maptionnaire survey. See the presentation for more details.
5. **Upcoming Engagement and Equitable Outreach Discussion** – The committee discussed ways to better reach groups that are underrepresented in the survey response.
- Previous attempts at distributing the survey was more of a “pull” approach. We now need to “push” the survey out to these groups.
 - Renters may feel less vested in the overall process
 - Incentivizing the survey may prove to be beneficial
 - Have survey published in “Life on Capitol Hill”
 - Identify new minority committee member (currently in progress)
 - Digital communication channels (Instagram and Snapchat)
 - Non-profit organizations that cater to minority groups
 - Recreation Centers
 - Churches and religious organizations
 - Apartment buildings
 - Low-income housing units
 - Bars and Restaurants
 - Mailing Survey
 - Discount membership card (South City Park)
 - Utilize RTD services
 - Advertise on bus
 - Advertise at bus stop
 - Conduct outreach on bus
 - Conduct outreach at various parks
 - People are more willing to talk
 - Conduct outreach at schools
 - Lunchtime
 - In-class exercises
 - Conduct outreach during “free-days” at museums
 - Conduct outreach at grocery stores