**East Area Plan**  
Steering Committee Meeting  
November 29, 2018  
Montclair Civic Building  
AGENDA

<table>
<thead>
<tr>
<th></th>
<th>Time</th>
<th>Agenda Item</th>
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<tbody>
<tr>
<td>1</td>
<td>6:00-6:10</td>
<td>Introductions &amp; Approval of September Meeting Summary</td>
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<td>2</td>
<td>6:10-6:15</td>
<td>Introduction of Consultant Team</td>
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<td>3</td>
<td>6:15-6:45</td>
<td>Engagement Schedule &amp; Upcoming Community and Focus Group Meetings</td>
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<td>4</td>
<td>6:45-7:00</td>
<td>Equitable Engagement Strategies</td>
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<td>5</td>
<td>7:00-7:45</td>
<td>Frequently Asked Questions Discussion</td>
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Engagement Schedule & Upcoming Community and Focus Group Meetings
# East Area Neighborhood Planning Initiative Schedule

## Steering Committee Meetings

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<th>Jul 2017 - Oct 2018</th>
<th>Nov</th>
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<th>Jan</th>
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2018 | 2019
East Area Steering Committee Dates

Jan 24: Analysis, project workshop schedule, committee member’s roles
March 28: Summary of priorities/recommendations from project workshop
April 25: Key elements/recommendations, focus area projects
May 23: Review recommendations
June 27: Review draft plan
July 27: Approve draft of East Area Plan
EAST AREA NEIGHBORHOOD PLANNING INITIATIVE SCHEDULE

STEERING COMMITTEE MEETINGS

1,488 Survey Participants
19 Events
15 Steering Committee Mtgs

FOCUS GROUPS (FOCUS TOPICS & AREAS)

FRAMING ISSUES AND DIRECTION

STRATEGIES
Focus Groups  | 6:00pm – 8:00pm | Location TBD

Jan 8:  Affordable housing, social services, financial stability
Jan 9:  Small business retention, real estate/transit oriented development
Jan 15: Ped & bike connectivity/safety/access to transit
Jan 17: Green infrastructure, recreation, open space, healthy living
Jan 29: Design quality & character preservation
EAST AREA NEIGHBORHOOD PLANNING INITIATIVE SCHEDULE

STEERING COMMITTEE MEETINGS

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FOCUS GROUPS (FOCUS TOPICS & AREAS)

ALL COMMUNITY MEMBERS

FRAMING ISSUES AND DIRECTION

PROJECT WORKSHOP

STRATEGIES

PUBLIC OPEN HOUSE
Jan 16
Neighborhood Meeting – Park Hill | 6:00pm – 8:00pm | Location TBD

February/March/April
Additional Neighborhood Meetings | time and location TBD
Equitable Engagement Strategies
2017 Kick-off Survey

August-November 2017

• 12 questions about likes, dislikes, ideas, and general thoughts

• 1,488 participants

• 5,951 comments
2017 Kick-off Survey

SURVEY RESPONDENTS

Rent vs. Own

- 93% OWN
- 7% RENT

793 respondents

EAST AREA DEMOGRAPHICS

Rent vs. Own

- 55% OWN
- 45% RENT

2011-2015 American Community Survey 5-Year Estimates

Note, demographic responses were optional on the online survey and not requested at in-person events.
Note, demographic responses were optional on the online survey and not requested at in-person events.
2017 Kick-off Survey

**SURVEY RESPONDENTS**

How long have you lived/worked/owned property/etc. in the East Area?

- 40% More than 10 years
- 38% Less than 5 years
- 22% 5 to 10 years

785 respondents

**EAST AREA DEMOGRAPHICS**

How long have you live in your current home?

- 44% 1999 or earlier
- 31% 2000-2009
- 25% 2010 or later

2011-2015 American Community Survey 5-Year Estimates

Note, demographic responses were optional on the online survey and not requested at in-person events.
2017 Kick-off Survey

Note, demographic responses were optional on the online survey and not requested at in-person events.
Equitable Engagement

Engaging populations that are frequently left out
   Immigrants, people of color, young adults, homeless, refugees, people with disabilities, retail owners/employees, renters

Strategies

• Go to them – identify where people meet (community centers, churches, coffee shops, library, local events, etc.)
• Identify “community connectors” to serve as project ambassadors
• Distribute survey to property management organizations, building managers
• Setting up booths at school events and distributing info through school
• Working with North East Transit Connections (NETC)
Frequently Asked Questions (FAQs)
FAQs
What is the neighborhood planning initiative?

- Long-term commitment to ensure that 100% of Denver is covered by a small area plan
- 10 to 14 year initiative
- 18-24 months per plan
FAQs  What is the neighborhood planning initiative?
FAQs

WHY PLAN?
Create a shared vision that addresses the diverse needs and concerns of the community

WHAT DO PLANS DO?
Plans inform how things should evolve in the future for the benefit of the community

- Engages people in a dialogue about the future
- Defines a vision & identifies how to achieve it
- Informs decision-making (public & private)
FAQs

How does a small area plan relate to citywide plans?

• Denveright Plans (Comprehensive Plan, Blueprint, Game Plan, Denver Moves)
  • Set broad policies and recommendations

• Neighborhood Plans
  • Detailed recommendations that apply only to specific areas
  • Address many topics and show how systems inter-relate
  • Must be consistent with Citywide plans
  • Update Blueprint Denver
FAQs  Can I participate in the planning process if I live outside the East Area boundary?

Yes! Everyone’s ideas are welcome, whether you live in or near the East Area, work in the East Area, visit for shopping, dining and other amenities and services, or travel through the East Area.

The more voices that participate in the process, the more successful the plan will be.
How were the East Area Plan boundaries decided? Why doesn’t the plan boundary align with my neighborhood organization?

- **All** areas of the City will have small area plan guidance through the NPI program.
- NPI utilizes Denver’s **Neighborhood Statistical Areas** were established in 1972:
  - Used consistently for data tracking and historical comparison.
  - Do not necessarily align with Registered Neighborhood Organization (RNO) boundaries, which are self-defined.
- Neighborhoods grouped based on several factors, including planning need & shared infrastructure.
- East Area includes all NSAs along the Colfax corridor between Colorado Boulevard and Yosemite Street.
- Plan will not establish new RNO or Council District boundaries.
FAQs

Is the City is proposing to rezone Colfax and the blocks around it for high-density development?

• The plan will establish a community-supported vision for the land use and built character of the area, which may result in recommended zoning changes

• Recommendations have not been developed yet

• Community input we’ve heard so far:
  • More mixed-use development along Colfax with appropriate transitions to residential neighborhoods
  • Desire for additional housing opportunities
  • Preservation of existing residential character
FAQs

My neighborhood already has an adopted area plan. How will the East Area Plan relate to this plan?

• Planning process includes reviewing previous plans to:
  • Confirm vision elements that still apply
  • Draft updated recommendations and strategies to achieve the vision

• Plan will **incorporate and update previous plan guidance** within the plan area

• The East Area and supersede previously adopted small area plans within the study area
FAQs I have immediate concerns that can’t wait for the area plan. Who can I talk to about those issues?

• For an immediate concern, please call 311 or send a message through pocketgov.org. City staff monitors these calls and messages and will be sure to connect you with the appropriate staff member to address the issue.

• Project team also welcomes all comments, concerns, ideas for consideration in the long-term plan
FAQs How is the East Area Plan coordinating with the Colfax Bus Rapid Transit (BRT) project?

www.colfaxcorridorconnections.com
FAQs

How is the East Area Plan coordinating with the Colfax Bus Rapid Transit (BRT) project?

www.colfaxcorridorconnections.com
FAQs - How is the East Area Plan coordinating with the Quebec Street Multimodal Improvement project?
FAQs

Other Questions?