Meeting Details

<table>
<thead>
<tr>
<th>Meeting Name:</th>
<th>East Steering Committee</th>
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<tr>
<td>Date/Time:</td>
<td>Thursday, November 16, 2017, 6-8 PM</td>
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<tr>
<td>Location:</td>
<td>Art Gym Denver, 1460 Leyden Street</td>
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Attendees

Steering Committee Members
Merritt Pullam, Chair; Tom Fesing; Bridget Galati; Lyle Hansen; Marti Holmes; Ted Manley; Monica Martinez; Tom Meyer; Tracey MacDermott; Hilarie Portell; Wende Reoch

Denver Elected Officials & Staff
Councilwoman Susman; Lucas Palmisano (Office of Councilwoman Susman)

Denver Staff
Curt Upton; Elizabeth Weigle; Jason Morrison

Meeting Summary

1. Welcome – Merritt Pullam welcomed the steering committee members.

2. Approval of October 26 Meeting Summary – Merritt Pullam asked whether there were any comments on the October 26 meeting summary. No comments were raised, and members approved the summary for posting on the website.

3. Community Destinations Map Review & Discussion – Elizabeth Weigle and Curt Upton presented a draft map of locations in the study area where the Urban Quality Tool should be applied and asked the Steering Committee to review and discuss any suggested changes to the map or the Urban Quality Tool worksheet. Steering Committee members will be asked to organize groups of volunteers to use the tool in the designated areas. Staff will follow up with an updated map, worksheet, and detailed instructions.

Comments included:

- Members generally agreed with the locations mapped, but recommended that staff ensure at least one of the map areas includes motels.
- It will be important to think about the pedestrian and bike corridors that lead to and between these destinations, such as Quebec between Johnson and Wales and Colfax, and Krameria between Mayfair Town Center and the Kearney and 23rd shopping area.
• Members made the following suggestions to improve the worksheet
  o Consider including a tally of local businesses
  o Consider including an evaluation of intersections to capture the pedestrian crossing
  o Consider including trash/recycling receptacles
  o Consider adding more definition to some items, e.g. awnings
  o Simplify the tool to make it easier for volunteers to use

4. **Overview of Existing Studies & GO Bond Highlights.** Jason Morrison gave an overview of recently completed studies that impact the study area. Elizabeth Weigle highlighted the recently approved GO Bond projects. Staff answered questions from the committee and will make the studies available so that members may read them directly.

5. **Regulatory Tools Overview** – Curt Upton introduced a series of presentations on plan implementation tools that will include: regulatory tools, financing tools, and partnerships. Elizabeth Weigle then gave an overview of regulatory tools including: zone map amendments, zoning code text amendments, conservation overlays, design overlays, incentive overlays, view planes, and landmark designation. The presentation also included maps of how the tools currently apply to the study area. Elizabeth Weigle and Curt Upton answered questions from the committee.

6. **Homework Assignments & Next Steps** – Curt Upton reminded members that the online kick-off survey will close on November 30th. Staff will follow-up with a map and preliminary assignments for conducting the Urban Quality Tool, and members should begin to recruit volunteers for January surveying. The next Steering Committee meeting will be held on December 11.