East Area Plan
Steering Committee Meeting #9

Date and Time: Thursday, March 22, 2018, 6 - 8 p.m.
Location: Montclair Civic Building, 6829 E. 12th Avenue

Attendees
STEERING COMMITTEE MEMBERS
Merritt Pullam, Chair; Bridget Galati; Marti Holmes; John Fernandez (Alternate for Monica Martinez); Tom Meyer; Hilarie Portell; Wende Reoch; Andy Sense; Laurie Bogue; Tom Fesing; Tracey MacDermott; Rosalyn Redwine

DENVER ELECTED OFFICIALS
Councilman Herndon; Councilwoman Susman

COMMUNITY PLANNING AND DEVELOPMENT STAFF
Jason Morrison
Scott Robinson
Curt Upton
Liz Weigle

Meeting Summary

1. WELCOME
Merritt Pullam welcomed attendees to the meeting. Steering committee members and members of the public introduced themselves.

2. APPROVAL OF FEBRUARY 22ND MEETING SUMMARY
Members voted to approve the meeting summary for posting on the website.

3. VISION STATEMENT DEVELOPMENT PROCESS RECAP
Curt Upton gave an overview of the process for developing the vision statement. The vision statement will be based on the six Denveright vision elements. Staff will present analysis of the input received from public outreach and existing conditions research to the steering committee and facilitate a discussion with the committee for each vision element. Staff will use the results of the discussions to write draft vision statements to be presented to the committee for review at a future meeting.

4. VISION STATEMENT DEVELOPMENT ACTIVITY: STRONG AUTHENTIC NEIGHBORHOODS
Curt Upton presented an analysis of public input related to the Strong and Authentic Neighborhoods vision element, which focused on land use. The input came from an online survey, in-person mapping exercises, and other engagement activities. The analysis also included existing conditions data. The vision element was broken down into three subtopics:
urban design and character; uses; and community and destinations. The analysis identified key opportunities for land use in the future. Steering committee members then wrote on sticky notes what their vision was for land use in the East area in 2040. The notes were used to prompt a discussion with the committee about their land use vision. Notes from the discussion will be presented with the draft vision statement at an upcoming steering committee meeting.

5. VISION STATEMENT DEVELOPMENT ACTIVITY: ECONOMICALLY DIVERSE AND VIBRANT
Scott Robinson presented an analysis of public input related to the Economically Diverse and Vibrant vision element, which focused on economic development. The input came from an online survey, in-person mapping exercises, and other engagement activities. The analysis also included existing conditions data. The vision element was broken down into four subtopics: businesses; jobs; arts and culture; and education. The analysis identified key opportunities for economic development in the future. Steering committee members then wrote on sticky notes what their vision was for economic development in the East area in 2040. The notes were used to prompt a discussion with the committee about their economic development vision. Notes from the discussion will be presented with the draft vision statement at an upcoming steering committee meeting.