East Area Plan
Steering Committee Meeting #12

Date and Time: Thursday, June 28, 2018, 6 - 8 p.m.
Location: Art Gym Denver, 1460 Leyden Street

Attendees
STEERING COMMITTEE MEMBERS
Bridget Galati; Marti Holmes; Monica Martinez; Hilarie Portell; Merritt Pullam; Rosalyn Redwine; Wende Reoch

DENVER ELECTED OFFICIALS
Councilwoman Susman; Councilman Herndon

COMMUNITY PLANNING AND DEVELOPMENT STAFF
Curt Upton; Liz Weigle

Meeting Summary

1. WELCOME
Merritt Pullam welcomed the steering committee members and walked the committee through the meeting agenda.

2. APPROVAL OF MAY MEETING MINUTES
The committee had no comments on the May meeting summary and voted to approve it for posting it on the website.

3. REVIEW OF DRAFT VISION STATEMENTS
The committee went through the six draft vision statements that had been drafted by staff based on public input and the committee’s direction at the three preceding meetings and suggested revisions:
   - Mention mixed income when envisioning new mixed use buildings on Colfax and Colorado
   - Language regarding aging in place is important, but the vision should also speak to allowing people to remain in place in the midst of major life changes
   - The vision should be speak to maintaining the history of Colfax and keeping some of the older buildings (adaptive reuse; organic improvements)
     - Keeping older buildings is essential to maintaining the character, but also to providing affordability for small businesses
     - Wickedness, historic legends, 1960s, neon signs, vintage feel; motel architecture
   - Colfax shouldn’t just be new mixed-use building; keep some of the old and allow for small public spaces
We want Colfax to be a neighborhood-serving corridor, so we need rents to be affordable for small businesses
Emphasize families; shouldn’t just be a place for hipsters
The vision should be more unique to Colfax and the area; how is this part of Colfax different for other areas of the City
Make the statement about a microgrid more generic; it seems too specific to already call out Rose Medical Center
Strengthen the references to the immigrant and refugee community; this area is a gateway for new arrivals

4. GUIDING PRINCIPLES EXERCISE
The committee discussed guiding principles, which are intended to provide direction for the plan when competing interests must be balanced. The committee evaluated the pros and cons of five sets of competing interests related to mobility, parking; design quality; the Colfax vision; and housing. Staff will draft guiding principles based on the discussion to be reviewed by the committee at an upcoming meeting. The committee will also discuss the three remaining guiding principles at their July meeting.