NPI West Area Plan
Monthly Steering Committee Meeting
May 21, 2020

Virtual Town Hall Discussion
Agenda

- Check Ins
- Schedule Overview
- Virtual Town Hall Approach
- Summer Steering Committee Meetings
- Project Team Outreach
- Close
Check-Ins

- How Are You?
- How are the West Area Residents?
  - Issues/Concerns?
  - Impacts of COVID-19
Project Schedule Overview

NPI West Workflow 2020

**Task 6: Study/Learn/Explore**
- Gather input for each of the planning topics (Economy, Housing, Mobility, Quality of Life & Land Use) & focus areas
- Research case studies & best practices
- Develop findings, priorities & planning principles for: Economy, Housing, Mobility, Quality of Life & Land Use
- Identify opportunities

**Task 7: Opportunities, Alternatives & Draft Recommendations**
- Build on identified opportunities & priorities to develop alternatives & draft recommendations by topic
- Confirm preferred alternatives & draft recommendations with Steering Committee & community input

**Task 8: Draft Plan**
- Revise/refine recommendations
- Refine implementation strategy
- Assemble draft materials & write new material
- Create rough draft for client review

**Task 9: Review & Adoption**

**Meetings**
- **Steering Committee**
  - JAN: Land Use & Economy
  - FEB: Mobility
  - MAR: Quality of Life
  - APR: Quality of Life
  - MAY: Coordination Alternatives/Options
  - JUN: Big Layers/Big Moves
  - JUL: Detailed Layers/Neighborhood Moves
  - AUG: Detailed Layers/Neighborhood Moves
  - SEP: All Layers/Alternatives Together
  - OCT: Refine Recommendations
  - NOV: Draft Plan
  - DEC: Final Draft

- **Supporting Workshops**
  - Land Use
  - Mobility/Land Use
  - Food Access

- **Public Meetings**
  - Jan
  - Jun
  - Jul
  - Aug
  - Sep
  - Oct
  - Nov
  - Dec

**Deliverables**
- **Task 6:**
  - Public input summary by planning topic (economy, housing, mobility, quality of life & land use)
  - Findings, principles, priorities, focus areas & opportunities
- **Task 7:**
  - Draft alternatives & recommendations with supporting concept sketches/visuals
- **Task 8:**
  - Refined recommendations
  - Draft plan
  - Native files of materials
  - GIS layers

**Project Timeline:**
- JAN 2021

*Note: The diagram shows a comprehensive overview of the project schedule with specific tasks, timelines, and deliverables, guided by initial meetings and subsequent workshops and public meetings.*
Virtual Town Hall Overview
General Outline

• **Main Landing Page**
  • NPI/Background
  • Existing Conditions Overview
  • MS Teams Recorded Instructions

• **Modules**
  • Land Use, Mobility, Quality of Life, Economics
    • What We’ve Heard and Learned
    • Guiding Principles, Goals, Ideas
    • Opportunity Framework Maps
    • Questions
Main Landing Page
Landing Page Outline

- **Main Landing Page**
  - Virtual Town Hall Welcome
  - NPI/Background
  - Existing Conditions
    - Key Finding
    - Surveys and Maps
    - Call for Diversity
  - Introduce Modules
  - Links to Individual Modules

- **Other Page Details**
  - Guiding Citywide Plans
  - Links to Meeting Presentations
Module Outlines
Module Outline: Land Use, Zoning & Urban Design

• Module Introduction
• Framework Map (PDF/JPG)
• What We’ve Heard and Learned
• Guiding Principles, Goals, High Level Community Ideas
• Land Use Opportunities Framework
  • Map of the community identified high-level opportunities
    • Map w. Icons and corresponding text (legends/descriptions)
  • Description of the opportunity areas/key findings
• Desired Urban Design Elements
• Questions (Web Form)
  • Respondent Demographics
  • Land Use Questions:
    • Rank, Pick one/many, yes/no
About where to grow.

- Growth is most appropriate along corridors, at transit centers, along major bus routes, and near gulches – where infrastructure, amenities, and services are present.

About where to adapt.

- Industrial areas present opportunities (e.g., jobs for residents) and challenges (e.g., truck traffic, and noise impacts). More discussion and input are needed from residents on how industrial areas can better serve the needs of area residents.

About where to expand.

- Residents desire more housing options that are diverse and affordable for families and people in different phases of life (i.e., townhomes, condominiums, accessory dwelling units, not just apartments or single-family homes).
Takeaways: What We’ve Heard and Learned

About where to nurture.

• Local retail areas (e.g., 10th and Knox) need support and investment to create neighborhood focused businesses and services, and to create places for the community to gather.

About where to preserve.

• The community desires to maintain and encourage high quality design within the residential areas of neighborhoods to protect the existing character and community identity.
Module Outline: Land Use, Zoning & Urban Design

Opportunities Map
Opportunities Map: Jobs and Economy

- **A**: Transit-Oriented Development Node
- **B**: Industrial Area
- **C**: Neighborhood Node
- **D**: Commercial/Mixed Use Node
- **E**: Commercial Corridor
- **F**: Transformative Main Street Corridor
- **G**: Cloverleaf/Stadium Node
Summer Schedule Review

• Steering Committee Meetings
  • June: Big Move Layers
  • July: Medium Level Details
  • August: Alternatives/Ideas
  • September: Draft Recommendations

• City Outreach Efforts
  • Community Group Meetings
    • Small (Virtual) Groups
    • Other Languages than English
  • Scheduled (Virtual) Office Hours
  • Telephone Conference Calls
  • Other Ideas?

Task 7
Opportunities, Alternatives & Draft Recommendations
- Build on identified opportunities & priorities to develop alternatives & draft recommendations by topic
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Plan de Area Oeste

Últimas noticias: ¡Tome la encuesta de movilidad!

¡Camina, rueda, anda en bicicleta, conduce o toma tránsito en los vecindarios del área oeste? Todas las anteriores? ¡Queremos escuchar de usted!

El equipo de planificación del Área Oeste se ha asociado con el Programa de Gestión de Transporte de Vecindarios del Departamento de Transporte e Infraestructura (DOT) para aprender que es lo más importante para la comunidad sobre el transporte. Realice esta encuesta de 10 minutos para compartir sus pensamientos sobre caminar, andar en bicicleta, tomar el bus o el tran ligero y conducir en el Área Oeste.

¡Y asegúrese de compartir la encuesta con sus vecinos!

TOMA LA ENCUESTA
Homework: Find 10+ People And...

- Communicate Town Hall Modules
  - Help Friends/Neighbors Participate
  - Share and Collect Printed or PDF Copies
  - Promote on Social Media/Community Networks
  - Sign People Up or Organize Office Hour Meetings with Staff

- Next Meeting:
  Thursday, June 18, 2020
  6-7PM Via MS Teams