West Area Plan

Public Kick-Off Event
Newlon Elementary, Barnum West
Saturday, October 5, 2019
Today’s Agenda

• Opening Remarks
• Community Engagement
• Photovoice
• Panel Discussion
  • West Area Plan
  • Public Works
  • Parks and Recreation
• Community Feedback
Opening Remarks

Councilwoman Jamie Torres
Council District 3
Opening Remarks

Councilwoman Amanda Sandoval
Council District 1
Opening Remarks

Council President Jolon Clark
Council District 7
Community Engagement

**Goal #1**
A commitment to understand and achieve racial equity.

**Goal #2**
Engage the citizens of Denver in social and racial justice innovation.

**Goal #3**
Denver is an inclusive city that designs racial equity into policies, practices, programs and initiatives to create equitable outcomes.

**Goal #4**
Denver is an inclusive government that effectively engages communities to create equitable outcomes.

**Goal #5**
Denver works to eliminate disproportionate outcomes for communities of color, First Nations people, and historically marginalized groups.
Participation in City Planning

Race/Ethnicity

Engagement in Planning

- 83% White
- 9% Hispanic, Latino, or Spanish
- 7% Asian
- 4% Middle Eastern or North African
- 3% Black or African American
- 1% Native Hawaiian or Other Pac. Islander
- 1% Other Races/Ethnicities

17% Overall Engagement

Denver Population

- 54% White
- 30% Hispanic, Latino, or Spanish
- 10% Black or African American
- 4% Asian
- 3% Middle Eastern or North African
- 2% Native Hawaiian or Other Pac. Islander
- 1% Other Races/Ethnicities

46% Denver Demographics

*Respondents may select more than one race/ethnicity
Participation in City Planning

Age Groups

<table>
<thead>
<tr>
<th>Age Group</th>
<th>% of Engaged People</th>
<th>% of Denver Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>14 or younger</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>15-19</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>20-24</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>25-29</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>30-34</td>
<td>14%</td>
<td>14%</td>
</tr>
<tr>
<td>35-39</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>40-44</td>
<td>16%</td>
<td>16%</td>
</tr>
<tr>
<td>45-49</td>
<td>10%</td>
<td>10%</td>
</tr>
<tr>
<td>50-54</td>
<td>9%</td>
<td>9%</td>
</tr>
<tr>
<td>55-59</td>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>60-64</td>
<td>7%</td>
<td>7%</td>
</tr>
<tr>
<td>65-69</td>
<td>6%</td>
<td>6%</td>
</tr>
<tr>
<td>70-74</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>75-79</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>80-84</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>85 and over</td>
<td>0%</td>
<td>0%</td>
</tr>
</tbody>
</table>

27% Denver pop. 11% Our engagement
Engagement Progress: Far Northeast Plan

Increased Diverse Community Engagement

Race/Ethnic. (Surveys + Meetings)

- American Indian or Alaska Native: 6%
- Hispanic, Latino, or Spanish: 3%
- White: 61%
- Asian: 15%
- Middle Eastern or North African: 21%
- Other Races/Ethnicities: 1%

Engagement in Planning

- Black or African American: 7%
- Native Hawaiian or Other Pac. Islander: 9%
- Other Races/Ethnicities: 1%
- White: 83%

39% Our Engagement

17% Overall Engagement

*Respondents may select more than one race/ethnicity*
Community Conversations Survey

471 community members have taken the survey, answering more than 2,400 questions and providing 1,841 comments.

Q: "What is your relationship to the West Area? (Select all that apply; % of resp.)

- Live in the area: 75%
- Own property in the area: 55%
- Friends and family there: 32%
- Work in the area: 20%
- Visit the area often: 20%
- Other: 2%

Total = 471; Source: West Area Plan Kick-Off Survey

Q: "Where do you live?" (% of respondents)

- West Colfax, 35%
- Villa Park, 18%
- Valverde, 6%
- Barnum West, 10%
- Barnum, 15%
- Another Denver Neighborhood, 7%
- Sun Valley, 3%
- Other, 5%

Total = 471; Source: West Area Plan Kick-Off Survey
Survey Ages So Far...

Q: “How old are you?” (% of respondents)

- Under 19 years: 0%
- 20 - 29 years: 15%
- 30 - 39 years: 54%
- 40 - 49 years: 19%
- 50 - 59 years: 6%
- 60 - 69 years: 5%
- 70 - 79 years: 2%
- 80 + years: 0%

Total = 413; Source: West Area Plan Kick-Off Survey

Age Distribution in West Area Neighborhoods (% of total population)

- Under 19 years: 30%
- 20 - 29 years: 16%
- 30 - 39 years: 17%
- 40 - 49 years: 12%
- 50 - 59 years: 11%
- 60 - 69 years: 7%
- 70 - 79 years: 4%
- 80 + years: 3%

Total Pop: 37,259; Source: ACS Census Data 2013 – 2017
Race and Ethnicity So Far...

Q: “What is your race and/or ethnicity?”
(Choose all that apply; % of respondents)

- White 73%
- Hispanic, Latino or Spanish Origin 15%
- American Indian or Alaska Native 3%
- Asian 3%
- Black or African American 1%
- Middle Eastern or North African 1%
- Native Hawaiian or other Pacific Islander 0%
- Other Races or Two or More Races 3%

Total = 452; Source: West Area Plan Kick-Off Survey

West Area Residents
(% of total pop.)

- Hispanic, Latino or Spanish Origin 15%
- White 66%
- American Indian or Alaska Native 1%
- Asian 2%
- Black or African American 6%
- Middle Eastern or North African 0%
- Native Hawaiian or other Pacific Islander 1%
- Other Races or Two or More Races 3%

Total Pop: 37,259; Source: ACS Census Data 2013 – 2017
Current Results: Walking and Biking

Q: "How easy or difficult is it to walk in your neighborhood?“ (% of respondents)

- Very easy: 15%
- Somewhat easy: 31%
- Neutral: 12%
- Somewhat difficult: 31%
- Very difficult: 10%

Total = 453; Source: West Area Plan Kick-Off Survey

Q: "How easy or difficult is it to bike in your neighborhood?“ (% of respondents)

- Very easy: 18%
- Somewhat easy: 39%
- Neutral: 13%
- Somewhat difficult: 24%
- Very difficult: 7%

Total = 446; Source: West Area Plan Kick-Off Survey
Current Results: Transit and Safety

Q: "How easy or difficult is it to take transit in your neighborhood?“ (% of respondents)

- Very easy: 33%
- Somewhat easy: 16%
- Neutral: 4%
- Somewhat difficult: 14%
- Very difficult: 8%

Total = 449; Source: West Area Plan Kick-Off Survey

Q: "How safe or unsafe do you feel in your neighborhood?“ (% of respondents)

- Very easy: 37%
- Somewhat easy: 29%
- Neutral: 7%
- Somewhat difficult: 19%
- Very difficult: 8%

Total = 454; Source: West Area Plan Kick-Off Survey
Q: “How easy or difficult is it to meet your daily needs with businesses in your neighborhood?” (% of resp.)

- Very easy: 24%
- Somewhat easy: 37%
- Neutral: 11%
- Somewhat difficult: 8%
- Very difficult: 20%

Total = 451; Source: West Area Plan Kick-Off Survey

Q: “Does your neighborhood offer good housing options for the following groups?” (% of respondents)

- Young professionals: 71%
- Families: 65%
- Residents with lower incomes: 45%
- Seniors: 34%
- Residents with disabilities: 21%
- None of the above: 14%

Total = 408; Source: West Area Plan Kick-Off Survey
## Current Results: Important Challenges

Q: “What are the 5 most important challenges that should be addressed in your neighborhood?” *(Choose up to 5; % of respondents who selected)*

<table>
<thead>
<tr>
<th>Challenge</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access to fresh and healthy food</td>
<td>55%</td>
</tr>
<tr>
<td>Speeding cars</td>
<td>50%</td>
</tr>
<tr>
<td>Residents feeling safe (crime, street lighting, etc.)</td>
<td>46%</td>
</tr>
<tr>
<td>Better/more sidewalks</td>
<td>45%</td>
</tr>
<tr>
<td>Neighborhood beautification and/or clean-up</td>
<td>44%</td>
</tr>
<tr>
<td>Places to shop (familiar and affordable)</td>
<td>39%</td>
</tr>
<tr>
<td>Affordable housing (preventing displacement)</td>
<td>35%</td>
</tr>
<tr>
<td>Safely getting around by walking</td>
<td>34%</td>
</tr>
<tr>
<td>Changes to the community and character (gentrification)</td>
<td>32%</td>
</tr>
<tr>
<td>New buildings and development</td>
<td>25%</td>
</tr>
<tr>
<td>Safely getting around by biking</td>
<td>21%</td>
</tr>
<tr>
<td>More parks and/or better park maintenance</td>
<td>20%</td>
</tr>
<tr>
<td>Better access to public transit (RTD)</td>
<td>12%</td>
</tr>
<tr>
<td>Jobs available in the area</td>
<td>10%</td>
</tr>
<tr>
<td>Other</td>
<td>8%</td>
</tr>
<tr>
<td>Access to healthcare</td>
<td>6%</td>
</tr>
</tbody>
</table>

Total = 435 ; Source: West Area Plan Kick-Off Survey
Q: “What kinds of places and activities are most important to you in your neighborhood?” (Choose up to 5; % of respondents who selected)

Total = 425; Source: West Area Plan Kick-Off Survey

- Grocery stores: 75%
- Restaurants: 62%
- Culturally meaningful places/events (festivals, markets, etc.): 60%
- Shopping and entertainment (shops, bars, cinemas, etc.): 56%
- Parks and recreational spaces (trails, rec centers, sports fields): 53%
- Outdoor seating and plazas: 39%
- Comm. Centers/gathering spaces (library, clubs, senior centers): 34%
- Childcare (daycares, preschools, after-school programs): 20%
- Medical Services (hospitals, clinics, dental offices, etc.): 17%
- Education Opportunities (schools, job training, etc.): 16%
- Office spaces: 8%
- Other: 6%
Places West Denver Residents Like

Total = 546 “Likes”
Opportunities for Improvements

Total = 778
“Improvements”

Source: West Area Plan Kick-Off Survey
Important Community Places

Total = 351
“Important Places to My Community”

Source: West Area Plan Kick-Off Survey
Panel Discussion

- Community Planning and Development
- Public Works
- Parks and Recreation
What is the West Area Plan?
What will the Plan do?
Help Implement Citywide Plans
West Area Plan Topics

Always Topics (Every Plan)

• Introduction
  • Vision Elements
  • Equity and Inclusion

• Plan Framework
  • Land Use and Built Form
  • Mobility
  • Quality of Life Infrastructure

• Focus Areas
  • Neighborhoods
  • Community Assets

• Implementation Plan
  • Community Priorities
  • Projects and Partners

Focus Topics (Community Driven)

• Topics vary by Plan Area
• Community Prioritized Topics
• Focus on top issues
• Coordination with City Agencies
• Built Environment Topics
• Policies and Regulations
Coordination with Agencies & Partners
How long will it take?
We are Here
West Area Plan Timeline

1. Understand the area.
2. Set the vision.
3. Focus the plan content.
4. Study, learn, explore.
5. Develop ideas.
7. Adoption.

Steps in the Planning Process:

- Understand the area.
- Set the vision.
- Focus the plan content.
- Study, learn, explore.
- Develop ideas.
- Draft plan.
- Adoption.
Who’s writing the Plan?
West Area Plan Team

City and County of Denver Project Team

Eugene Howard, PM  
Valerie Herrera  
Fran Penafiel  
Becca Dierschow

West Area Plan Project Team Support

Beth Vogelsang, PM  
Bryan T. Robinson  
Andrew Knudtsen  
Ryan Sotirakis  
Anne Kuechenmeister
Are you trying to make neighborhoods the same?
How does community input inform plans?
Do we need to come to every public meeting?
Audience Questions

Write your questions on the notecards and hand them to an available staff member.
Community Feedback & Resources

- Please give us your comments on the exercises outside the auditorium.
- Visit the Agencies to provide feedback and get information.