West Area Plan Youth Engagement Virtual Planning Workshop

Share YOUR Voice in the Process!
How to Participate

• What is Planning & Why is it Important?
• What is the Neighborhood Planning Initiative?
• What is the West Area Plan?
• Participation Questions
• Photo Voice Activity
• Next Steps – Stay Involved!
What is Planning? Why is it Important?

• Conducted at Different Scales within the City

• Community-Driven Process

• Identifies a Vision and Strategies

• Guides Future Development and Preserves History
Planning in the Past: Denver Union Station

Back then... (1881)

• Unique Architecture
• No Shops or Restaurants
• Designed for Vehicles, Buses and Trains
• No art or places for people and families
• Single focus was transportation

Popular from **1880-1930**, Beaux-Arts style buildings are some of the most opulent in American architecture.
Planning Today: Denver Union Station

Present Day... (2020)

- Preserved a Historic Landmark
- Shops, Restaurants and Hotels
- Designed for People
- Tailored for Pedestrians and Pick-up / Drop-Off
- Art Installations
- Water Feature for Kids and places to hang out

The 120-year-old station’s $54 million transformation into a hotel, shops, restaurants and bars was completed in 2014
Planning Restores Places: Confluence Park

- $9.4M Revitalization Project
- 2 Years of Construction
- Major Environmental Contaminant

- Better Access to River
- Safety Concerns Addressed
- Better Facilities and Amenities
What is the Neighborhood Planning Initiative?

Intentional.
The planning process will be clear and participants will know what to expect.

Equitable.
The planning process will treat neighborhoods fairly and promote balanced, equitable outcomes.

Measurable.
The planning process will make use of data to inform decisions and track progress.
What is the West Area Plan?
Plan Area Neighborhoods

- Barnum
- Barnum West
- Valverde
- Villa Park
- Sun Valley
- West Colfax
What can the West Area Plan do?
Help Implement Citywide Plans

Land Use & Transportation

Traffic & Safety

Open Space & Recreation
The West Area Plan Will Have

- Introduction
  - Vision Elements
  - Equity and Inclusion

- Plan Framework
  - Land Use and Built Form
  - Mobility
  - Quality of Life Infrastructure

- Focus Areas
  - Neighborhoods
  - Community Assets

- Implementation
  - Community Priorities
  - Projects and Partners

Community Driven Focus Topics

- Important Community Priorities
- Suggested Recommendations
- Designs and Improvements
- Community Opportunities
- Policies and Regulations
- Coordination with Community Partners
Coordination with Partners
West Area Plan Timeline

How long will it take?

We are here!
West Area Plan Timeline

**Steps in the Planning Process:**

1. Understand the area.
2. Set the vision.
3. Focus the plan content.
4. Study, learn, explore.
5. Develop ideas.
7. Adoption.

**Implementation:**

- Planning Board
- City Council

**Adopted!**
Public Engagement Opportunities
Your Ideas Matter
Training Your Planning Lens

- Mobility: Walk, Bike, Transit, Vehicle & Freight
- Quality of Life Infrastructure: Environment, Food, Parks, Lighting, Trees & Amenities
- Land Use & Built Form: Residential, Commercial & Industrial
Useful Examples

Land Use & Built Form

Mobility

Quality of Life Infrastructure

Note: Get Creative!
Training Your Economic Lens

- **Economy:** The **wealth** and **resources** of a city, region, state, or country, especially in terms of the **production** and **consumption** of goods and services.

- **Examples:** How we **spend money** in an area or region:
  - The **local** economy – The City and County of Denver
  - The **regional** economy – The Denver Metro area
  - The **state** economy – The State of Colorado
  - The **national** economy – The United States of America
  - The **global** economy – The world!
Good Economy provides opportunities for jobs and access to necessities like food and a home.

Bad Economy means that we shouldn’t spend too much money and only buy things we need.
Questions for You…

1. **Land Use**: What is your **vision** (future) for your neighborhood?

2. **Mobility**: How do you **commute** to school and back home?

3. **Your Quality of Life**: What are some of your favorite **activities** to do in the Summer & Winter for fun?

4. **Concerns and Opportunities**: If you could **improve** something in your neighborhood, what would it be and why?
INSTRUCTIONS
• Take 3-5 Photos
• Click this Link to respond to a survey. Add your Photos and Location Pins as you go: https://app.maptionnaire.com/en/9295/
• Try to be Descriptive about when describing your photos. Responses and photos will be included in the Final West Area Plan!
How to Stay Involved in Planning

• Visit our webpage to stay updated and involved with the West Area Plan: www.denvergov.org/westa reaplan

• Visit your City Council Office’s Webpage: https://www.denvergov.org/content/denvergov/en/denver-city-council.html
Thank You!

END OF PRESENTATION