General Statement of Duties

Performs full performance professional level work coordinating cultural and/or special events, maintaining an accurate calendar of special events including unanticipated, large special civic events such as the Super Bowl championship and Stanley Cup involving the participation of multiple city agencies and/or contracted assistance and participating in the Mayor’s Interagency Events Task-Force.

Distinguishing Characteristics

This class is distinguished from the Marketing Professional Classification series, which involves performing professional level communications, marketing, and/or public relations work involved in the preparation and implementation of a variety of promotional and informational materials. Also, the Special Events Coordinator is distinguished from the Events Coordinator, which performs full performance professional level work coordinating events and providing administrative support for events activities held in multiple venues.

Level of Supervision Exercised

By position, performs supervisory or leadwork over events personnel.

Essential Duties

Coordinates marketing, communications with other city agencies, logistics, supply and equipment needs, staffing and technical information pertaining to the event.

Represents the City’s interests and facilitates the interaction of city agencies with festivals and special events representatives.

Monitors budget for specific events, and completes financial reporting for the event.

Educates event producers and vendors on city requirements, licenses and permits as well as providing advice to new participants.

Coordinates the work of contractors and develops related documents and contracts.

Acts as a liaison for the organization and conducts event coordinating meetings which include vendors, the public, and other city agencies.

Implements safety and security standards and develops procedures to ensure compliance.

Maintains database records including event files and mailing lists of vendors, press and technical expertise.

Monitors expense budget, keep records of all expenses and prepares required reports.

By position, supports and chairs various committees, or subcommittees in regards to the special events.

By position, supervises the work of events personnel including determines work priorities, and develops work schedules to provide adequate staff coverage.

Performs other related duties as assigned or requested.
Any one position may not include all of the duties listed. However, the allocation of positions will be determined by the amount of time spent in performing the essential duties listed above.

**Competencies**

Customer Service - Interacts with customers in a friendly and professional manner, works to resolve issues quickly and effectively, and is knowledgeable about products and services.

Information Management - Identifies a need for and knows where or how to gather information; organizes and maintains information or information management systems.

Interpersonal Skills - Shows understanding, friendliness, courtesy, tact, empathy, cooperation, concern, and politeness to others and relates well to different people from varied backgrounds and different situations.

Reading - Understands and interprets written material, including technical material, rules, regulations, instructions, reports, charts, graphs, or tables; applies what is learned from written material to specific situations.

Working with People - Shows respect for the views and contributions of other team members. Shows empathy, listens, supports, and cares for others, and reconciles conflict.

Written Communication – Composes, reviews, edits, and issues written materials for diverse audiences and communicates purpose in a succinct and organized manner that is appropriate for context, time, and place.

**Knowledge & Skills**

Knowledge of planning event productions sufficient to be able to synthesize various activities, persons, and spectators for multiple events.

Knowledge of budgeting principles and practices sufficient to be able to assume budgetary responsibilities.

Knowledge of the production, communication and dissemination of information and ideas to inform and entertain via written, oral, electronic and visual media.

Knowledge of technical language usage sufficient to be able to write contracts, bids and/or grants.

Skill in preparing financial reports.

**Education Requirement**

Bachelor’s Degree in Public Administration, Marketing, Business Administration, Facility Management, or a related field.

**Experience Requirement**

Three (3) years of experience performing marketing activities and assisting in event production and planning.

**Education & Experience Equivalency**

One (1) year of the appropriate type and level of experience may be substituted for each required year of post-high school education.

Additional appropriate education may be substituted for the minimum experience requirements.

**Licensure & Certification**

By position, requires a valid Driver’s License at the time of application.
Licenses and certifications must be kept current as a condition of employment.

**Working Environment**

Pressure due to multiple calls and inquiries  
Subject to long irregular hours  
Subject to many interruptions  
Subject to varying and unpredictable situations  
Temperature Changes: variations in temperature from hot to cold  
Atmospheric Conditions: conditions that affect the skin or respiratory system  
Subject to traffic, roadways, and pedestrians.

**Level of Physical Demand**

2-Light (10-20 lbs.)

**Physical Demands**

(Physical Demands are a general guide and specific positions will vary based on working conditions, locations, and agency/department needs):

Walking: moving about on foot.  
Carrying: transporting an object, usually by hand, arm, or shoulder.  
Pushing: exerting force upon an object so that the object is away.  
Pulling: exerting force on an object so that it is moving to the person.  
Climbing: ascending or descending objects usually with hands/feet.  
Stooping: bending the body by bending spine at the waist.  
Kneeling: bending legs to come to rest on one or both knees.  
Crouching: bending body downward and forward by bending legs.  
Reaching: extending the hand(s) and arm(s) in any direction.  
Handling: seizing, holding, grasping, or otherwise working with hands.  
Fingering: picking, pinching, or otherwise working with fingers.  
Feeling: perceiving attributes of objects by means of skin receptors.  
Talking: expressing or exchanging ideas by means of spoken words.  
Hearing: perceiving the nature of sounds by the ear.  
Eye/hand/foot coordination: performing work through using two or more.  
Far acuity: ability to see clearly at 20 feet or more.  
Near acuity: ability to see clearly at 20 inches or less.  
Depth Perception: ability to judge distance and space relationships.  
Color Vision: ability to distinguish and identify different colors.  
Lifting: raising or lowering objects weighing no more than 20 pounds, from one level to another.

**Background Check Requirement**

Criminal Check  
Employment Verification  
Education Check  
By position, Motor Vehicle Record

**Assessment Requirement**

None

**Probation Period**

Six (6) months.
Class Detail

Pay Grade: A-811
FLSA Code: Y
Established Date: 9/21/2018
Established By: LS
Revised Date:
Revised By:
Class History: