Dear South Broadway Area Stakeholders,

The Baker/Broadway Parking Area Management Plan (AMP) Committee, City staff and Council Offices 7 and 9 have worked over the last 18 months to develop a new on-street parking management strategy to better reflect new levels of activity along the South Broadway commercial corridor and maximize parking availability within the area. A draft plan was mailed to residential and commercial addresses within the study area in October 2014 and, since that time; this team of residents, merchants, and City representatives has been working to address the valuable feedback received via e-mail, phone or through registered neighborhood organization and merchant meetings. Special thanks to the AMP committee members who represent the West Washington Park Neighborhood Association, Baker Historic Neighborhood Association, and the Broadway Merchants Association.

As a result of diligent work, discussion, and analysis; we are pleased to share the final Baker/Broadway Parking Area Management Plan that includes on-street parking modifications slated for implementation beginning in late August 2015. Please see the reverse side of this letter for a map and summary of changes to be included in this implementation effort. A more detailed summary is available at [www.parksmartdenver.com](http://www.parksmartdenver.com) (click on “Strategic Parking Plan and Other Studies” and scroll down to “Baker/Broadway Area Management Plan” for this information).

Please note that two new Parking Permit zones will be implemented for the Baker and Lincoln areas. Residents will need an Area Parking Permit in order to park on these designated streets. Residents will not be issued a physical Area Parking Permit, instead your vehicle’s license plate will serve as the permit. Any vehicle without a valid Baker (BA) or Lincoln (LA) permit may be ticketed and towed. Residents within the defined Baker and Lincoln Parking Permit Areas are eligible to apply for a parking permit but must meet residency and other eligibility requirements. **If you fall within one of these two designated areas, you will need to apply for the Area Parking Permit even if you already have a new or renewed Residential Parking Permit for the 2015-2016 year.** Please refer to the map on the reverse page for more detail on the Baker and Lincoln Parking Permit Area boundaries. To obtain a permit and learn more about eligibility requirements, please visit [www.parksmartdenver.com](http://www.parksmartdenver.com) and click on “Parking Permits.” To apply, select “Apply for a Permit Online.”

**Please apply for your Area Permit by August 28, 2015.** If you have a current Residential Parking Permit, it will only be valid through September 30, 2015 even if it was issued for the 2015-2016 year. City of Denver Right of Way Parking Enforcement Teams will be working closely with our staff to carefully acknowledge the transition as we move through the phased implementation of this project.

The detailed summary of the Parking Area Management Plan available at [www.parksmartdenver.com](http://www.parksmartdenver.com) will also provide more information regarding Area Parking Permit eligibility and application requirements as well as project implementation details and phasing. We anticipate that project implementation will take between 4-6 weeks. Copies of the map and detailed summary are also available at the Ross Broadway Library and the La Familia Recreation Center.

If you have additional questions, please contact our office via e-mail at parkingoperations@denvergov.org.

Thank you,

Denver Public Works – Transportation Parking Operations
Baker/Broadway Parking Management Plan

Program Summary

Broadway Corridor
- Adjust parking meter time limits to 2 hours.
- Adjust parking meter hours of operation to 10am-10pm Monday - Saturday.
- Adjust parking meter rates to $1.00/hour.
- Create consistent loading zone, metered, and short term (30 min) parking patterns between 3rd and Alameda Ave. Remove loading zones from the avenues.
- Add metered parking to avenues in front of commercial properties where possible.
- Implement a new street sweeping schedule to allow overnight parking on Broadway 6 days/week.

West of Broadway: North of Third Avenue
- Existing Residential Parking Permit Program (RPP) will remain.
- Add a new parking lane to north side of 5th Avenue.
- Add metered parking to 4th and 5th Avenues.

West of Broadway: South of Third Avenue
- Establish the Baker Permit Parking Area for eligible residents between 3rd Avenue, Broadway, Cherokee, and Alameda.
- Coordinate neighborhood parking restrictions with Broadway meters hours of operation.

East of Broadway
- Establish the Lincoln Permit Parking Area for eligible resident properties between 6th Avenue, Alameda, Broadway and Sherman.
- Coordinate neighborhood parking restrictions with Broadway meters hours of operation.

On-Street Parking Management Strategy

- 2-Hour Parking (10a-10p), Sundays, holidays, and Lincoln Area (LA) Permits excepted.
- 2-Hour Parking (10a-10p), Sundays, holidays, and Lincoln Area (LA) Permits excepted. No Parking 7a-9a.
- Parking by Baker Area (BA) Permit Only (10a-10p) Sundays and holidays excepted.
- 2-Hour Metered Parking (10a-10p) Sundays and holidays excepted. No permit parking allowed.
- Passenger Loading (8a-5p), Saturdays, Sundays, and holidays excepted.
- 2-Hour Parking (8a-6p), Sundays and holidays excepted. RPP excepted per permit terms.
- 5-Hour Metered Parking (8a-6p), Sundays and holidays excepted. No permit parking allowed.
- Unrestricted Parking
- No Parking Any Time
- Short Term (30 Minute) Meter. Convert to metered 2-hour parking after 6pm until 10pm.
- Relocated Loading Zone (6a-6p). Convert to 2-hour parking after 6pm until 10pm.

- Baker Area Permit
- Lincoln Area Permit
- Current Residential Parking Permit (RPP) Area