



**DENVER**  
ECONOMIC DEVELOPMENT  
& OPPORTUNITY

# Toolbox for Startups and Small Businesses

## BUSINESS CONSULTATION

### Handy Checklist: How to Start a Business in Denver

<https://bit.ly/2H29p4Q>

A multi-lingual, step-by-step guide through city agencies and processes - available in English, Spanish, Vietnamese, Arabic, Amharic, Somali, and Nepali

### Your Business Advisory Team

Always free! You can get basic one-on-one consulting and industry/topic expertise:

#### Professional Services / Finance

Carrie Singer [carrie.singer@denvergov.org](mailto:carrie.singer@denvergov.org)  
720-913-1521

#### Outdoor Industry/Health Care

Rebecca Gillis [rebecca.gillis@denvergov.org](mailto:rebecca.gillis@denvergov.org)  
720-913-4874

#### National Retail / Hospitality

John Hill [john-micheal.hill@denvergov.org](mailto:john-micheal.hill@denvergov.org)  
720-913-1611

#### Business Plan Reviews / Small Business Lending

Rick Snyder [rick.snyder@denvergov.org](mailto:rick.snyder@denvergov.org)  
720-913-1631

#### Technology / IT / Telecom

Michael Bevis [michael.bevis@denvergov.org](mailto:michael.bevis@denvergov.org)  
720-913-1630

#### Manufacturing, incl. Food-Bev / AgTech

Sarah Murphy [sarah.murphy@denvergov.org](mailto:sarah.murphy@denvergov.org)  
720-913-1625

#### Tax Credits / Incentive Programs / Local Retail

Joanne Greek [joanne.greek@denvergov.org](mailto:joanne.greek@denvergov.org)  
720-913-1513

#### Enterprise Zone

Rachel Lyons [rachel.lyons@denvergov.org](mailto:rachel.lyons@denvergov.org)  
720-913-1533

### The Commons on Champa <http://www.thecommons.co/>

Denver's public campus for entrepreneurs at 1245 Champa St.  
Events, training, meeting space, networking . . . and free business advisors.

### We'll Come to You

Make an appointment to meet with a business advisor (listed above) - options include:

Valdez-Perry Library, 4690 Vine St., 80216

Arie P. Taylor Building, 4685 Peoria St., 80239

### Business Disruption <https://bit.ly/2WiHmVN>

Tips for businesses impacted by construction

## LENDING / CAPACITY BUILDING

### Capital <https://bit.ly/2Wh4yDQ>

Denver Capital Matrix – Sources of funding to start up or expand a business

### Denver Scale-Up Network

By invitation, a cohort of small, diverse and emerging Denver CEOs are supported with guidance, connections, and resources needed to take their business from the post-accelerator stage to reach proportionality and profitability.

### Small Business Lending <https://bit.ly/2U02Adr>

Gap financing of \$25,000 to \$350,000 for projects creating jobs

*Coming in 2019:* Micro-loan program for new and existing businesses seeking to launch, grow or stabilize your operations

## TAX CREDITS

### Business Investment Program <https://bit.ly/2e96sps>

- Business Personal Property Tax credit for new or expanding businesses
- Increased investment was at least \$1 million in business expansion or at least 100% of prior business capital level
- Increased by at least 10 employees or at least 10 percent in employment over your preceding 12-month average

### Enterprise Zone Tax Credits <https://bit.ly/2bzEbXi>

- Geographically specific state income tax credits for equipment and job investment
- Credits for employer-sponsored health insurance and job training
- Rehabilitation of vacant buildings
- Research and development tax credit

## MORE SERVICES

### Workforce Development <https://bit.ly/2FtiCTs>

We know that building and running a business is more than a full-time job. Whether your firm is a start-up with just a few employees or a larger operation, we can help with the critical business of finding, placing, training, and retaining your most valuable asset--your people. We serve existing and prospective employers with fast, no-cost recruitment services that can save you time and money. We can recruit qualified pools of applicants for every position through a variety of recruitment options, from company-specific recruiting events to large job fairs. Start with Bret Walker, [bret.walker@denvergov.org](mailto:bret.walker@denvergov.org), (720) 913-1529.

### Minority and Women-Owned Firms / Disadvantaged Businesses <https://bit.ly/2JWgcBn>

Helping a larger, more diverse field of businesses compete for government contracts is an important way that we help small businesses grow and increase their revenues. Many small companies do not realize that they can, by gaining certification for various qualifying factors, access a much broader world of opportunity. Qualifying factors include being minority- or woman-owned, or otherwise being a disadvantaged business. To learn about how business certification could build your company, start at 720-913-1714 or [certificationinfo@denvergov.org](mailto:certificationinfo@denvergov.org). Each month we host a free, two-hour training about the certifications and how you can get started. Here's the [schedule](#).

*We work to ensure the success of Denver's economy is shared by our residents, businesses, and neighborhoods. We believe all Denver residents should have the opportunity to make a home, get a job, and build a future.*

Denver Economic Development & Opportunity

[denvergov.org/economicdevelopment](http://denvergov.org/economicdevelopment)

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