Checkr opening second headquarters, promoting fair-chance hiring in Denver

October 17, 2019 — San Francisco-based tech company Checkr has begun its local operations leading to the opening of its second headquarters location in Denver. Alongside Governor Jared Polis, leaders from the Denver Office of Economic Development & Opportunity (DEDO), and the Colorado Office of Economic Development & International Trade (OEDIT), the company recently celebrated the upcoming creation of up to nearly 1,500 new jobs over the next eight years at its new location. According to Checkr leadership, the Denver office will be “a center of gravity” as the company grows.

Checkr’s Chief Executive Officer Daniel Yanisse highlighted the reasons Colorado was selected over expanding in San Francisco, Austin, or Atlanta, including its strong home-grown talent pool. “The culture is similar to California, it’s open-minded and inclusive, which is important to us,” he stated, also noting that talent the company is focused on attracting would be more open to relocating to Denver than to other markets under consideration. Yanisse called Denver “a no-brainer winner” for the company’s future, and potentially largest, location.

In the months running up to the final location decision, DEDO collaborated with Checkr to better inform the company of the community’s competitive advantages. DEDO and partners provided thorough anecdotal and data-based evidence as to why Denver would be the most advantageous decision. DEDO staff also connected Checkr with OEDIT and worked in tandem with the State throughout the recruitment process. The Metro Denver Economic Development Corporation was another strategic partner as the company sought to learn more about the region.

Denver’s business attraction team provided data on the region’s population, talent pool, public transportation network, and other criteria involved in the decision. The city also worked hand-in-hand with Checkr to ensure the company was introduced to Denver’s community partners, specifically those working with underserved populations. The company pursues its mission to engage with justice-involved youth and other populations who have been incarcerated or underserved to provide an opportunity to be hired with remarkable zeal.

Checkr’s mission is to build a fairer future by improving understanding of the past. The company’s products make it easier for customers like Lyft and Warby Parker to hire millions of employees every year. Using the company’s advanced background check technology, enterprise users can better understand the demographics of the changing workforce, bring transparency and fairness to their hiring practices, and to ultimately build a better future for those seeking employment. Checkr has demonstrated interest in engaging local Denver employers in integrating the fair-hiring practices that Checkr is devoted to.

The company’s plans call for a quick ramp-up of employees, and the company has signed a lease for over 92,000 square feet in the LoDo neighborhood. The real estate transaction was one of the largest of the year and will place Checkr in a historically significant building near Coors Field.

As a second headquarters location, Checkr’s Denver office will hire professionals not only in tech, but also in finance, research and development, sales, and operations. The broad office function will allow for the company to provide opportunity for job seekers throughout the Metro Denver region who are not traditionally considered for employment with start-up companies in the technology sector.

The opportunity to recruit and support Checkr’s Denver project was a chance for DEDO to galvanize our local and regional partners to provide holistic and valuable tools and bespoke support for Checkr through the cycle of the location decision. Local business development resources approved will also provide necessary financial support for the company as it establishes a permanent office here.

About Checkr
Checkr’s mission is to build a fairer future by improving understanding of the past. The platform makes it easy for thousands of customers to hire millions of people every year. Using Checkr’s advanced background check technology, companies of all sizes can better understand the dynamics of the changing workforce, bring transparency and fairness to their hiring, and ultimately build a better future for workers. Learn more at https://checkr.com.

About Denver Economic Development & Opportunity (DEDO)
Denver Economic Development & Opportunity is dedicated to advancing economic prosperity for the City of Denver, its businesses, neighborhoods, and residents. Working with a wide array of community partners, DEDO operates to create a local environment that stimulates balanced growth through job creation, business assistance, housing options, neighborhood redevelopment and the development of a skilled workforce. Learn more at www.denvergov.org/economicdevelopment.

To learn more about your company’s reasons to CHOOSE DENVER: Turid Nagel-Casebolt turid.nagel-casebolt@denvergov.org