Panasonic to Build Enterprise Solutions Base at the Peña Station Rail Stop in Denver

Jim Doyle, President of Panasonic Enterprise Solutions Company, yesterday joined Colorado Gov. John Hickenlooper, Denver Mayor Michael B. Hancock, Denver International Airport CEO Kim Day, Denver City Council President Chris Herndon and Cal Fulenwider III, of L.C. Fulenwider, Inc., in announcing that the company will create a hub for its fast-growing business solutions operations and a technology center adjacent to Denver International Airport. Creating an estimated 300 jobs, the business expansion will include the company’s operations base and assembly facility.

The location is part of a 400-acre Master Planned Transit Oriented Development called Peña Boulevard Station located along the east rail line at 61st St. and Peña Blvd., which is being developed by L.C. Fulenwider, Inc. in conjunction with DIA/City and County of Denver and two other landowners. The parties plan to make the area around the Panasonic site a global showcase for state-of-the-art sustainable community development.

The project, which is expected to be completed by mid-2016, will allow Panasonic Enterprise Solutions to further expand its rapidly growing large-scale audio visual and eco solutions business.

In addition, Panasonic will work with the developer and landowners to create an ECO and Smart business anchored community based upon five categories for Smart Lifestyles—energy, security, mobility, health care and community. These are the underlying principles for the recently opened Fujisawa Sustainable Smart Town, a sustainable smart green community developed by Panasonic near Tokyo, Japan. Colorado is at the epicenter of adoption of solar technology for the generation of sustainable power in the U.S.

“We are thrilled to welcome Panasonic Enterprise Solutions—and the hundreds of new jobs they bring—to Colorado,” said Gov. Hickenlooper. “When global, forward-thinking companies like Panasonic choose Colorado as a home base, we know that we are well on our way to being the most innovative state in the country. With the latest transportation project underway to further connect our renowned airport, and as home to the nation’s most educated and talented workforce, we know Panasonic will find great success here.”

“Panasonic Enterprise Solutions looks forward to working closely with the State of Colorado, City and County of Denver, Denver International Airport and Fulenwider to create a public-private partnership that will drive global attention to the importance of sustainable community development,” said Doyle. “Their deep commitment to sustainability and quality of life make Denver and the state of Colorado the perfect place to do this.”

About Panasonic Enterprise Solutions Company
Panasonic Enterprise Solutions Company, a division of Panasonic Corporation of North America, develops, installs and maintains large-scale Eco Solutions and Audio-Visual Solutions for business and municipal customers. Serving customers across a wide range of industries, Panasonic Enterprise Solutions engineers custom-built applications using the latest technology, experience in end-to-end management of complex corporate projects and unparalleled onsite support services. Eco Solutions offers expertise in end-to-end solar energy projects while also delivering technological and financial solutions to the rapidly expanding commercial and industrial renewable energy markets. An industry leader in Audio-Visual Solutions, the company has installed some of the largest high-definition LED video boards in the world at many well-known sports and entertainment venues in the U.S. In Interbrand’s 2014 annual “Best Global Green Brands” report, Panasonic ranked number five overall and the top electronics brand in the report. As part of continuing sustainability efforts, Panasonic Corporation of North America relocated its headquarters to a new facility, adjacent to Newark Penn Station in Newark, NJ. It is the first newly constructed office tower in Newark to earn both LEED Platinum and Gold certifications from the U.S. Green Building Council. Learn more: panasonic.com/pressroom.

About OED
The Denver Office of Economic Development (OED) is dedicated to advancing economic prosperity for the City of Denver, its businesses, neighborhoods and residents. Working with a wide variety of community partners, OED operates to create a local environment that stimulates balanced growth through job creation, business assistance, housing options, neighborhood redevelopment and the development of a skilled workforce.

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