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Marketo expands with new office, hundreds of jobs in Denver

Marketo, Inc., a leading provider of engagement marketing software and solutions, today announced Denver will be home to their newest office location.

The expansion has created 200 jobs, with plans to add another 300 during the year. Headquartered in San Mateo, California, the Denver location is the fourth U.S. office and 12th across the globe, which includes Ireland, Australia, Israel, Japan, the United Kingdom, and Canada.

"We're ecstatic about our new Denver office, which helps us to meet the needs of Marketo's valued customers," said Teresa Grau, senior vice president, Human Resources.

"As a top-ranked place to live and the home of a vibrant technology community, Denver has a great source of talent to strengthen Marketo's already exceptional global workforce," said Grau.

The Denver office will occupy 50,000 square feet in downtown Denver, with employees in the areas of marketing, human resource, finance, sales and other departments. Marketo was also recently listed as a 2017 Built in Colorado Top 100 Digital Company.

The Denver Office of Economic Development worked with their team to choose Denver for the expansion and provided an incentive package and business personal property tax credit.

About Marketo
Marketo, Inc., offers the leading engagement platform that empowers marketers to create lasting relationships and grow revenue. Recognized as an innovation pioneer, Marketo is the trusted platform for thousands of CMOs thanks to its scalability, reliability, and openness. Marketo is headquartered in San Mateo, CA, with offices around the world, and serves as a strategic partner to large enterprise and fast-growing organizations across a wide variety of industries. Learn more at www.marketo.com.

About OED
The Office of Economic Development (OED) is dedicated to advancing economic prosperity for the City of Denver, its businesses, neighborhoods, and residents. Working with a wide array of community partners, OED operates to create a local environment that stimulates balanced growth through job creation, business assistance, housing options, neighborhood redevelopment and the development of a skilled workforce. Learn more at www.denvergov.org/oed.

To learn more about your reasons to CHOOSE DENVER:
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