WHAT
We Do

Denver Economic Development & Opportunity works to ensure our residents, businesses, and neighborhoods benefit from a vibrant economy.

We believe everyone should have the opportunity to make a home, get a job, and build a future.
OUR Vision
Leading an inclusive and innovative economy for all Denver residents and neighborhoods

OUR Mission
Delivering today while strategically investing for tomorrow. We create, catalyze, connect and cultivate.

WE CREATE consistency and stability amidst ever-changing economic tides. Our workforce support programs, housing initiatives, and neighborhood stabilization efforts help create economic resiliency for Denver.

WE CATALYZE an innovation ecosystem for people, business, and the Denver community. We promote innovation, invest in opportunity areas, and support small business development to help catalyze responsible growth in Denver.

WE CONNECT our partners and customers with opportunities—now and in the future. Our efforts attract global interest, expand city partnerships, and improve small business competitiveness to help connect businesses and residents with opportunities, both global and local.

WE CULTIVATE and promote equity. By adding affordable housing, reducing involuntary displacement, and improving job access, we cultivate responsible, equitable growth that preserves the character and vitality of Denver’s neighborhoods.
Business, Workforce & Global Development
Develops local and global business opportunities while connecting residents to jobs

Division of Small Business Opportunity (DSBO)
Creates and expands opportunities for small, minority and women-owned businesses

Housing
Creates and preserves housing options that are accessible and affordable to all Denver residents

Neighborhoods
Builds opportunities for residents and businesses in Denver’s diverse neighborhoods
OUR PRIORITIES

Five Core Goals

① foster economic inclusivity by investing in people, assets, and places with unrealized potential

② preserve the vitality of Denver’s neighborhoods with equitable jobs, housing, and business opportunities

③ grow Denver’s competitive capacity from home to globe

④ enhance Denver’s future economic resiliency

⑤ leverage the power of collaboration and resources across our collective agency and city partners to magnify impacts
“PROPEL DENVER is our 2019 Strategic Plan for advancing the mayor’s mission to set Denver’s people and neighborhoods on an equitable path to prosperity. Through this work, our team will collaborate across city agencies, and with the community—residents, nonprofits, businesses, and others—to ensure we have an economy that works for everyone. Today and together, we must continue to create opportunities for everyone in Denver to make a home, get a job, and build a future.”

Eric Hiraga
Executive Director, Denver Economic Development & Opportunity