

I-70 Shift – Business Workgroup

January 3rd, 2011 meeting

Those present:

Dorothy Martin
Jim Mercado
John Lucero

Karen Good
Kirk Webb
Larry Burgess

Tim Martinez
Steve Charbonneau

Below is a brief summary of the conversation from the second business working group meeting.

- I. Communication
 - a. Larry agreed to disseminate information to the business group
 - b. OED agreed to pull contact information for businesses within the area and disseminate information to this group.
- II. Consider establishing a BID
 - a. We agreed; it is not too early to invite Brighton Boulevard area businesses to an introductory meeting – BID 101.
 - b. Jim Mercado will help identify the businesses
 - c. Timeframe for this?
- III. Environmental clean-up opportunities for business development – City brought a map to review environmental information in the neighborhoods
 - a. OED will identify possible sites for environmental clean-up and conversion
 - b. OED will prioritize and identify possible funding
- IV. Identify plans which are relevant to these neighborhoods, with a specific focus on business
 - a. Industrial and Retail Plan
 - b. Economic Profile Study
- V. “Mitigation Bucket”
 - a. Impact type mitigation
 - i. We briefly discussed an earlier idea of funding a mitigation bucket for later use in improving the neighborhood. Such as; sound, air, landscaping, parks, curbs & gutter, sidewalk, lighting, etc.
 - b. Business bucket
 - i. We discussed the creation of a second “mitigation bucket” with an emphasis upon business opportunities within the neighborhoods
 - ii. This would involve;
 1. Business plan
 2. Marketing plan
 3. Environmental clean-up and seed money
 4. Incentive to relocate in ‘walk-to-work’ proximity
 5. Etc.
- VI. Potential business properties
 - a. OED explained that one of the key factors for businesses locating in a neighborhood is property which is “plug & play”; that is, it is clean, properly sized, easily developed and close to important infrastructure.
 - b. CDOT could collect and give back to the City for specific uses all the remnant properties after the necessary acquisition and building. These properties may be set-aside for business development, or for other uses such as open space.

VII. Workforce Development

- a. OED believes they can put a Workforce Development presence in the neighborhood
- b. Area jobs could be advertised and accessed through this resource
- c. CDOT could set aside money to help fund a Workforce Development presence
- d. Neighborhood job fairs could be held