Denver Dockless Mobility Pilot Program  
Dynamic Fleet Sizing Policy  
February 2019

A. E-Scooters - An initial fleet size increase of 25% will be permitted effective February 13, 2019 for operators demonstrating a monthly average ridership of 3 rides/vehicle/day or greater. The average will consider data reflecting the previous 3 months of the program.

   a. Following the initial 25% increase in January, two additional 25 % increases to fleet sizes will be considered for implementation on April 1, 2019 and July 1, 2019 for operators continuing to demonstrate an average ridership of 3 rides/vehicle/day or greater. Each increase will be considered independently, based on data from the previous three-month period and no increase is guaranteed.

B. Bicycles/E-Bicycles – An initial fleet size increase of 25% will be permitted effective February 1, 2019 for operators demonstrating a monthly average ridership of 1 rides/vehicle/day or greater. The average will consider data reflecting the previous 3 months of the program.

   a. Following the initial 25% increase in January, two additional 25 % increases to fleet sizes will be permitted considered for implementation on April 1, 2019 and July 1, 2019 for operators continuing to demonstrate an average ridership of 1 rides/vehicle/day or greater over the preceding three-month period. Each increase will be considered independently, based on data from the previous three-month period and no increase is guaranteed.

C. Beginning April 1, 2019, operators’ permitted fleet sizes will be assessed per three month period and can be reduced by 10% under the following scenarios:

   a. E-scooter operators demonstrating an average ridership of fewer than 2 rides/vehicle/day over the preceding 3-month period.

   b. Bicycle/E-Bicycle operators demonstrating fewer than .75 ride/vehicle/day (bicycles/e-bicycles) over the preceding 3-month period.

D. Of these increases, ½ of the quantity of increase must start each day in designated opportunity areas.

E. Monthly ridership averages will be calculated based on the total permitted fleet size.

F. Increases for all vehicle types are dependent upon providing complete API data for the preceding three-month period.

G. Increases are contingent upon the operator meeting all existing permit requirements and Denver Public Works reserves the right to make changes to this policy if necessary.