Welcome / Introductions: 5:30-5:40

Project Navigator – James Waddell (Mobility Program Director, Bicycle Colorado): 5:40-6:00
- Pushed to September MBAC meeting

Bike-to-Work-Day Stats – Allison Redmon (Way to Go Manager, DRCOG): 6:00-6:20
- 2020 will be 30th Anniversary of Bike to Work Day (BTWD)
- Next year: Wednesday, June 24th (always the fourth Wednesday in June)
- Denver is second largest BTWD; Bay area is first largest BTWD
- 2019 BTWD stats
  - 31K riders; 280+ breakfast stations
  - Almost statewide effort (bike stations in mountain communities, too)
  - Average commute: 8.8 miles one-way
- 30% of DRCOG’s Transportation Improvement Program (TIP) funding goes to bike/pedestrian projects
- 2020 BTWD Changes
  - Registration – a bit cumbersome
    - Bay area simply has check box pledge with name & email
    - “If I’m already a biker, why should I register?” This helps in counting, stats for supporting better bike infrastructure
  - Counting – currently all volunteers
- Comments/Questions
  - Idea: pop-up infrastructure, demonstrations on busier streets
    - Typically partner with TMAs, may rely on other orgs
  - Non-profit donation: could this be tied to event? Maybe
  - E-Bike counting: May consider doing more of this next year
  - What efforts are being made to expand BTWD beyond one day?
    - BTWD treated as “kick off” for the year; perhaps consider parties or events throughout the full year
    - Maybe a reward system? Or incentives? Would like to have sponsors for incentives
  - “Roll to Work Day” can scooters count on BTWD?
    - Focus is on bikes for now, less-so on scooters
  - Bike shop partnerships: Stations to provide voluntary services
  - Are other regions doing key celebrations? Civic Center Park is largest, and will likely remain the largest
- Contact info:
  - Allison Redmon, Manager Way to Go
  - aredmon@drcog.org
  - 303-480-6764
Project Bike Tech – Mercedes Ross (Executive Director) and Brian Fisher (Deputy Director): 6:20-6:40

- “Auto-mechanic shop for bikes”- bringing bike tech education into the classrooms of public schools; exposing students to careers in bike tech industry
  - Students can intern at local bike shops, building into careers as bike technicians
- Sponsored by Giant
- 98% attendance rate for classroom- kids don’t skip this class!
- Two-year college credit curriculum, dedicated classroom, tools & supplies, industry-backed certificate, supported by bike retailers
- New bikes: Industry teaches kids to work with new bikes to give them insights of new-technology
  - Bikes last about 2 years in the classroom; uses Bluebook to sell bikes outside of community (trying not to compete with local bike shops)
- Sponsored by cycling industry
  - Field trips to Yeti, Specialized, etc.
- Stats:
  - 13 active schools
  - 7 states, including Colorado (home base); Frisco is national office
- Experiential Learning is popular in the classroom
- Cost of classroom: About $65K; cost to school about $30K (industry supports ½ cost)
  - Supports about 24 kids per teacher
  - Auto-shop costs $1 Million; Woodworking shop costs $300K; therefore, a $30K bike shop is inexpensive means to providing technical education
- 7.2 Million jobs in the Outdoor Industry; opens career path to students
- Contact Info
  - Mercedes Ross
    - 303-618-6233
    - director@projectbiketech.org
  - Brian Fischer
    - 614-403-9227
    - brian@projectbiketech.org
  - Ask from MBAC- If you have leads, contacts, school principals, etc., please feel free to forward to Mercedes and/or Brian. Thanks!
- Questions/Answers
  - Where do teachers come from? Usually these come from community; sometimes they’re mechanics in local bike shops, others are teachers at schools already
  - Making a difference for students who wouldn’t otherwise ride a bike; introducing healthier lifestyle; introducing kids to fixing bikes for parents and siblings
  - Timeline: Space is usually the challenge- prefer to have classroom on-campus; usually takes about 2 years to get classroom and funding set-up
  - Job stats: Palo Alto $40-$50K/year; National average about $28K/year; top
growth potential jobs in next 20 years; Pathways to planning, engineering, design, other trades (auto, motorcycle, bike mechanics, etc.)

**Committee Updates: 6:40-6:45**

- **Education, James**
  - Met w/ Moe @ Bicycle Colorado
    - Suggested connecting better with CCD Councilperson and providing updated Bike Routes
    - Be Kind to Cyclists: Texas has a question on drivers’ license exam to know how to treat bicyclists on the road; Opportunity for Colorado to do this as well
  - Safe Routes is putting together Resource Center for toolkits

- **Policy and Planning, Kevin/Tamir**
  - Working on letter to Mayor Hancock on initiatives
  - Will be connecting with Bicycle Colorado on safety pushes (ie safety stop)
  - Phone-free legislation push

- **Infrastructure, Lisa**
  - Lisa has accepted a position at DEN airport and will be stepping down from MBAC, leaving open opportunity for secretary and infrastructure committee chair. Let Libby know if you are interested.

**June Minutes Approval: 6:45-6:50**

- Approved

**Upcoming Meetings / Rides / Input Opportunities – Libby Kaiser (Chair, MBAC): 6:50-6:55**

- **Neighborhood Planning Initiative:** Does anyone represent Villa Park, Barnum or Barnum West to serve on the next neighborhood plan?

- **Marion St.:** Contact Public Works and City Council members to support the PBL, which is facing significant opposition and where a cyclist was recently killed
  - Candlelight vigil hosted last night
  - There have been 7 crashes on Marion in the past 5 years
  - CCD’s Head of Vision Zero checks every fatality site with police and fire department
  - Political will and funding is available; challenges lie in bureaucratic procedure
  - Install date: 2020
  - Why can’t we do simple pop-up procedures? Simple answer- governmental procedure (design, public input, review, etc.)
  - Communications questions: Could there be better message on ROW and safety?
    - Will include future “existing conditions” map that includes historic parkways, etc. info (not just “will it take parking”)
  - High Comfort Bikeway includes neighborhood bikeways, protected bikeways, trails and shared-used sidewalks

- **Focus Points Back2School Open House:** Saturday, August 10th, 11am – 2pm, 2501 E. 48th Ave., Denver, CO 80216; bring school supplies to Lisa on Thursday
Public Comment/Announcements: 6:55-7:00
The public may address the Committee on any matter within the jurisdiction of the Committee. Should not relate to any item on this agenda since the Committee will take public comment after it discusses and/or before voting on each agenda item. Limit to three minutes. Longer discussion may be slated for following month.

Adjourn