DENVER MAYOR’S BICYCLE ADVISORY COMMITTEE

5:30-7:00; June 7th, 2018
Room 4.1.5, Wellington Webb Building, 201 West Colfax, Denver, CO 80202

AGENDA

Welcome: 5:30-5:35
- Ryan McCann- If you need a bike rack, talk to Ryan
- See attendance sign-in for more details on guests and members I attendance

DU Dockless Bike Share Discussion: Chad King - DU 5:35-6:00
- DU Overview
  - About 50-50 split between grad/undergrad (about 5000ish for either) → Total audience of 14,400 people
  - Geography- not large campus, but long; over 1 mile in length
  - DU had a transportation mobility study a few years back; looked at the walk shed
    - Most people won’t walk past 5-minute walk shed
    - Most people won’t walk south of Evans in the evening
    - Many campus offices and classes are south of Evans
    - How do we utilize the DU light rail station?
  - Chariot is coming to DU (serving as an on-demand campus shuttle) later in the fall; Shuttle will start July 9th
- History of biking at DU
  - 2009 pilot for B-Cycle launched at DU before city-wide
  - January 2016: B-Cycle was removed from campus due to lack of use
  - Got 7-8 responses to DU’s RFP for dockless bikeshare
    - Selected Ofo for several reasons: not a total start-up; lots of backing to company; ability for Ofo to staff 4-5 members on campus for bikes
- Goals of Bike Share
  - Reduce the number of “junk bikes”- when students leave bikes locked and abandoned
  - Provide transportation across campus; ties to light rail
  - Provide flexibility for students to go off campus
  - LOTS of data included in the RFP process (number of repeat users, number of bikes in system, etc.)
- Ofo bikes & System at DU
  - All specific DU pilot bikes are branded on the basket (Aurora and other cities branded elsewise)
  - Created “Parking Zones” with chalk paint and sandwich boards at some key locations (ie light rail)
    - Started with 20 parking zones; working toward 30 parking zones
    - Zones only on campus and at RTD stations
Outside of campus, encourage parking by bike racks; follow CCD bike parking regulations
- Pilot area: Broadway to Alameda to Colorado to Hampden
  - Anything outside the area has to be returned within 48 hours
- Gamification
  - “Docked dockless” system- you get points for parking in preferred area
  - If you get to 0 points, you’re kicked out; you lose 50 points after illegally parking the bike
  - One student said they aren’t signing up for their own membership- but instead, using the Ofo bikes that aren’t locked
- Results & Findings
  - Mostly very positive; first 2 weeks was free & heavy use; over 2000 rides/day
  - Only 200 bikes on campus
  - Even made meme status! 😊
  - Complaints- how college students park bikes in grass; how bikes make neighborhood “look bad” (aesthetic issues)
  - “Direct line” path- when students park bikes in other areas that are natural path
  - First three weeks: Over 3000 distinct riders (over 21% population) and over 30,000 rides (note- mostly during free period of two weeks)
  - Anecdote: Fewer students taking TNC (Uber, Lyft) to get from south side of campus to north side of campus
    - Trying to encourage students to go carless
  - So far, not as many issues with ROW (right of way) as expected; no bikes in train tracks or middle of major streets (Evans)
    - During first 2 weeks (free period), bikes were being reused faster than they were able to be retrieved by Ofo reps
  - Bikes in snow: Awaiting to see how this works, but so far expecting this to be okay

Equity Panel and Discussion: Noreen 6:00-6:30
- Mile High Youth Corp
  - James – grew up in Aurora & Littleton; studying CNA
  - Mariah – 84th/Federal in Denver; construction
  - Jake – all around Denver; Construction
  - Pearl – grew up in Baker; studying CNA
- Growing up around bikes
  - “More convenient to drive a car, people less likely to bike because it’s dangerous” (Federal)
  - “Grew up with bikes but grew out. They got expensive and harder to get”
  - “I liked the bike, you got places faster. But then it got expensive…. But I recently got a bike! Cool! I got a bike lock, but I’m too stubborn to carry them.”
  - “I don’t remember if Westwood had bike lanes, but Westminster has bike lanes. I don’t understand it”
  - “I don’t use bike lanes, but I know there’s a big one along US 36. It goes through neighborhoods but then stops”
  - “Growing up, we were in a badish neighborhood. Bikes get stolen”
“Pick n Pull for bikes from a guy who found so many stolen bikes”
“Biking every day wasn’t a thing, nor taught in schools”
“DPS to Jefferson County- drastic. People talked about exercising, streets in Lakewood are huge.”
“Would rather put you on an RTD than a bike because it was less dangerous”
“Biking is a bigger thing in Lakewood- like Sloane’s Lake”

Safety Concerns- Hit by a car?
“People are angry drivers. Where I grew up, we didn’t have bike lanes. None of my friends had bikes- it was dangerous back then to ride a bike. Federal/Alameda is dangerous”

Suggestions for Improvements
“I don’t know any bike trails. Maybe bike trail maps? Something online?”
- “Would be good to have physical map or online”
“I think people should respect bike lanes. People treat bike lanes as an extension to sidewalk.”
“I ride my (skateboard) on the street. I’ve trained myself how to listen for cars. I go against traffic so I can see the cars.”
“Educational piece- are kids being taught you should be more active, you should ride your bike.”
“When I was learning to drive, they didn’t teach you how to respect drivers. I remember being a driver and being mad at bikes.”
- “When I was taking the drivers education test, bikes were way in the back. A small section.”
- “That’s how I failed my test, was the bikers section.”
“I have respect for bikers- I want to give them space. But I see other people who drive as close as they can to scare them”

What would be ways to make people bike more?
“Educate them more- some people don’t understand the signals that bikes give”
“I personally took the time and interest to understand signals, while biking or driving”
“Letting people know the benefits of biking over driving”
“Maintaining mountain bike trails”
“Educational classes- how to fix a flat tire. Flat tires are a motivational let-down.”
“A fear that I have is knowing someone (family member) who died because of a bike accident. I think I would get hit by a car- maybe I don’t pay attention enough?”
“I have a BMX bike. I’m not as safe as I could be, I do bunny hops”

Do you think the shared-bike would be popular, if you didn’t have to buy a bike?
“I think it’d be popular with older generations. Not for kids because it’s a lame bike”
“Maybe more effective in areas like Sloan’s lake or Belmar, where people want to go and be active”
“If I didn’t have my own bike, I could see myself using the bike.”
“When I was younger, we would go to the park because it’s free- why would you pay for a bike?”
“Sloane’s Lake has a shopping center and much more around it- it’s a destination”
“I’d like to have bikes on RTD, that you can get off them and use them”
“North Westminster has more people and attractions”
“I live in a food desert but we have Uber Eats now”
“How do I pay for this bike if I don’t have a credit card? People who live paycheck to paycheck can’t use it.”
“What if there was an incentive for minors to use it?”

- How far do you travel to work/school/friends now? Is it too far to bike?
  - “I’m in downtown Littleton, so one light rail stop. I would bike if we had bikes in downtown Littleton”
  - “I am about 15 minutes and it’s not too bad”
  - “I ride the bus 30-45 minutes, but biking would take 2 hours. Maybe I could bike half a mile to my stop.”
  - “Would people hack into the bike and sell it?”

- Driving vs Biking?
  - “Gas is expensive”
  - “When I turned 18, the first thing I did was get my license. Then I got a car. It’s expensive to pay for gas. I’ve been debating taking the bus to school and save money.”

- What’s your perspective of bicyclists when you’re a passenger/rider in the car?
  - “I’m more cautious when I biker is around me, more than anything else. I try to give them extra room, look for hand gestures, movements, etc.”
  - “I think I have a heavy foot, so I’ll give a biker room, but I don’t like going 20 mph. If wanted to go that speed, I would bike.”
  - “When there are a big group of bikers, like in Morrison, and they pile in front of me, they don’t respect me as a driver- it’s frustrating when they are in a big group.”

- Would bike lanes and better infrastructure be used in your neighborhood?
  - “Yes, I think it’s safer for drivers and for the bikes to have bike lanes”

- Do you have a safe place to put your bike at home, school, work?
  - “For work, we get transportation from school”
  - “I’m looking at the bike map- it’s really hard to cross a busy street”

- What would be an incentive to get on a bike versus behind the wheel?
  - “Convenience- it depends on the area, but a place with businesses or 5-10 miles from the nearest grocery store, it’d hard. Places like Sloane’s Lake, Belmar, it’s easy and there are places nearby. Dependent on shops nearby”
  - “If buses and trains can go faster, I would take a bike. I don’t want to wake up at 4 AM in the morning to wait for the train just to bike to work.”

Other Business: Jordan 6:30-6:40
- MPAC pedestrian detour discussion
- Lime/Bird Scooters

Committee Updates, 6:40-6:45
- Infrastructure, Brian
  - JJ working with contact in Westwood about what to do
- Katie: Westwood had a mini mountain bike trail and borrowable bikes for kids
  - Policy and Planning, Cali
- Katie: Sent emails about E-Scooters- messaging from company was that ‘scooters should ride in the bike lanes’
- Jordan: This could be a good time to have the discussion and have MBAC take a stand or provide suggestions on scooters in bike lanes
  - Education, Noreen
- James Thacker will be taking over as Education Committee chair; lots of new ideas and stuff to come
- Rec Center program is going on its own pretty well

**April Minutes approval 6:45-6:50**
- Minutes are approved! YAY!

**Public Comment/Announcements: 6:50-7:00**
- MPAC had pushed for work zones to have temp sidewalks; this got a decent chunk of media coverage
  - This has been a bit of a missed opportunity for MBAC to join along; should keep in touch with MPAC
  - John Hayden is our MPAC liaison for MBAC
- Used to be that David Sachs attended our MBAC meetings, but they have since stopped

**The public may address the Committee on any matter within the jurisdiction of the Committee.** Should not relate to any item on this agenda since the Committee will take public comment after it discusses and/or before voting on each agenda item. Limit to three minutes. Longer discussion may be slated for following month.

**Adjourn**