Synopsis: On the evening of August 2nd, 1977 John Pierce was involved in a reported drug transaction with an unknown suspect. During that time, John Pierce Jr. was shot. He was immediately transported to a local hospital, but unfortunately died the following day as a result of his injuries. The suspect(s) responsible for the death of John Pierce Jr. are unknown.

The Denver Police Department’s Cold Case Unit is seeking information that will lead to the arrest and prosecution of the suspect(s) responsible for this murder. If you have information that could assist with this or any other unsolved case, you can help investigators by calling the Denver Police Department at 720-913-2000 (24 hours a day - seven days a week) or by calling the Crime Stoppers Tip Line at 720-913-STOP (7867). Callers may remain anonymous and receive a reward up to $2,000.