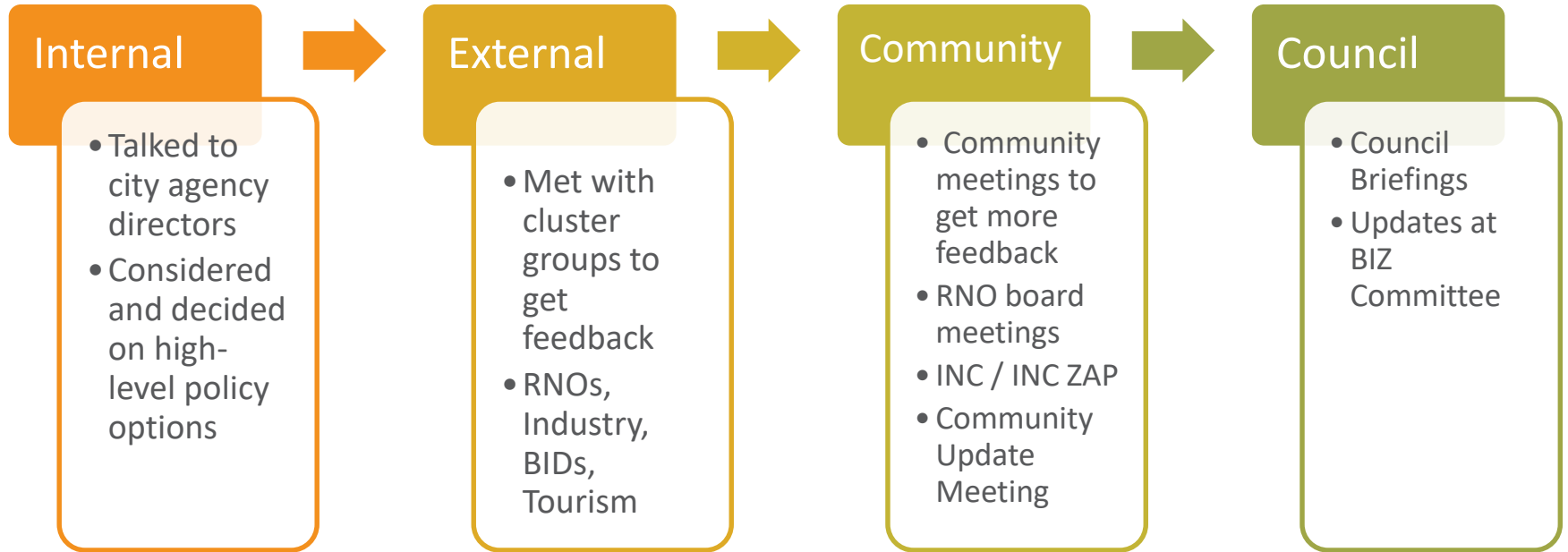




Learn more about the proposed pilot program in Denver

Liquor Common Consumption: Outreach



Liquor Common Consumption: Concept

Basics

- Amenity for place-making and community building
- Requested by community

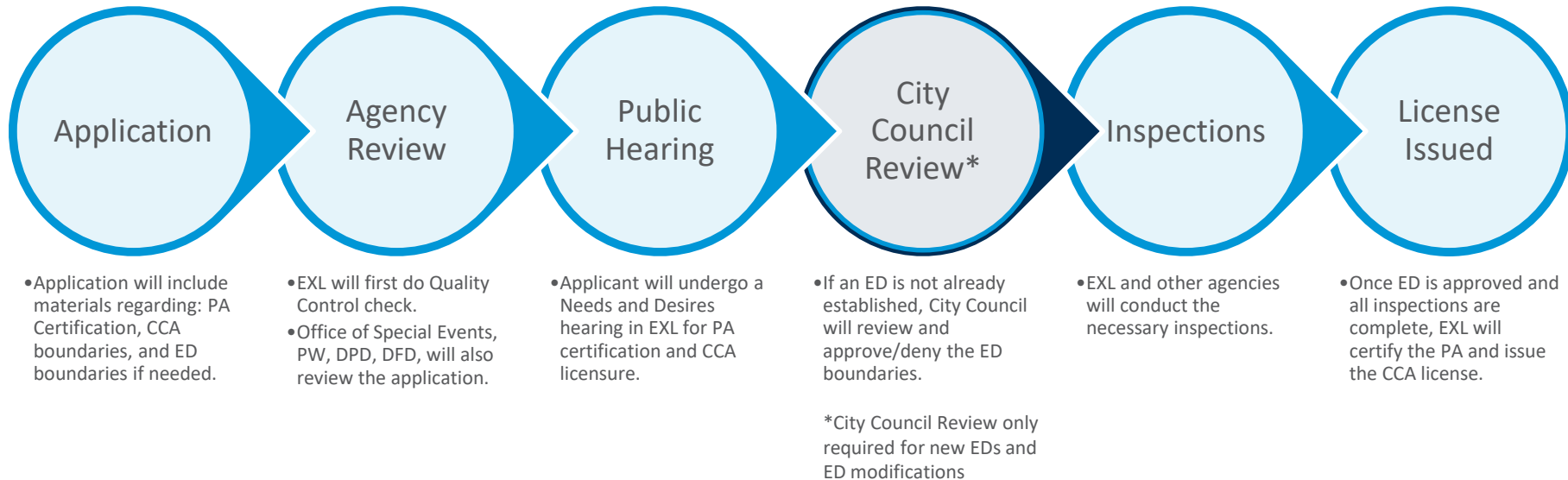
Myths Debunked

- Will this look like Bourbon Street? No.
- Will this lead to drinking in the streets at all hours? No.
- Will patrons be allowed to take alcohol anywhere they want? No.
- Will my neighborhood be forced to do this? No.

Commitment

- EXL is committed to working together with community members and industry to craft a model that is true to Denver values.

Proposed Pilot Program: Summary of Proposed Process for Licensure



Proposed Pilot Program: Summary of Ordinance Requirements

- 5-year pilot program, with no limit on the number of EDs or CCAs
- Indoor and outdoor, full-time and part-time CCAs allowed
 - Part-time CCA's will be limited to 15 days per calendar year (similar to Liquor and Marijuana Consumption special events)
- CCA hours of operation end absolutely no later than 2:00 a.m.
- Evidence of Community Support required upon application
- Public hearing required for all applicants
- Requirement for a corresponding cabaret license if allowing adult entertainment, live entertainment, or patron dancing; noise ordinance applies
- City Council has sole authority to create ED

Proposed Pilot Program: Specific Ordinance Requirements

Application Requirements

- Promotional Association Information
- CCA site plan
- ED detailed map (including boundaries, acreage, and square footage of liquor-licensed establishments)
- Evidence of Community Support from an RNO
- Health and Sanitation Plan
- Transportation Plan
- Security Plan
- Proof of liability insurance
- Proposed hours of operation
- Any additional permits or authorizations required (e.g., zoning, fire, or right-of-way permits)

Proposed Pilot Program: Specific Ordinance Requirements (continued)

Hearing Requirements

- Automatic requirement for Needs and Desires hearing-scheduled 60 days after application submitted
- Required posting of hearing for 30 days
- Notification information conforms with other liquor requirements
- Defines party-in-interest (similar to liquor licenses)
- Defines “good cause” that gives authority to refuse to issue the CCA license

Transfer of Ownership

- Change in board of directors for PA must be approved by Director
- Change in ownership of attached liquor licenses does not require re-certification of the PA

Change or Modification to CCA and ED

- Expansion or modifications of the ED will require City Council approval
- Material and substantial changes to the CCA will require new evidence of community support and new public hearing.

Proposed Pilot Program: Specific Ordinance Requirements (continued)

Causes for denial (CCA license and PA certification)

License can be denied if:

- Applicant fails to establish evidence of community support
- Applicant fails to provide evidence that the proposed procedures for security and admission will prevent underage consumption of alcohol
- Proposed CCA premises are not a single, contiguous area
- Proposed CCA premises overlaps with another CCA or other liquor licensed premise
- If the proposed area does not have adequate physical barriers to close the area to motor vehicle traffic and limit pedestrian access

Term of Licenses; Renewals

- Licenses valid for one year or a shorter, non-consecutive time if approved by the Director
- Allows for renewal hearing upon discretion of the Director

Proposed Pilot Program: Specific Ordinance Requirements (continued)

Unlawful Acts/
Disciplinary
Actions

- Director is authorized to impose civil penalties with the same standards as utilized in the Colorado Liquor Code
- Director has discretion to enter a summary suspension order
- Unlawful to operate between 2am and 8am
- Unlawful to change the CCA premises without approval from Director
- Unlawful to sell or store alcohol in the CCA premises
- Non-liquor licensed premises within the CCA cannot sell or serve alcohol on their premise
- Unlawful to allow patrons to remove an alcohol beverage from the CCA

Effective Date and
Sunset

- Effective 90 days from the adoption of rules
- Repealed 5 years after effective date of ordinance

Proposed Pilot Program: Specific Ordinance Requirements (continued)

- | | |
|------|---|
| Fees | <ul style="list-style-type: none">• Application fees:<ul style="list-style-type: none">○ CCA license: \$250○ PA certification: \$250• Annual fees:<ul style="list-style-type: none">○ CCA license: \$250○ PA certification: \$250• License Amendment Fees:<ul style="list-style-type: none">○ Modification (e.g., attaching new businesses): \$150○ PA structure change: \$100 |
|------|---|

Proposed Pilot Program:

Summary of Rule topics to be considered during Rulemaking process

The following requirements will be considered during the rulemaking process (requires a public hearing):

- Application timeline
 - Setting a deadline for how far in advance an application must be submitted, for example 120 days
- Amount of insurance required
- Detailed requirements for plans that must be submitted with application:
 - Security plan
 - Parking and transportation plan
 - Health and sanitation plan
- Issues that GNAs may address and conditions that may be placed upon a CCA license
- Definition of material and substantial changes that would require a modification to the CCA, PA or ED
 - Will likely include attachment of a new liquor license to the CCA as a material and substantial modification

Proposed Pilot Program:

Summary of Procedural topics to be considered during Rulemaking process

The following requirements will be incorporated to the already existing Hearing Policies and Procedures in a section dedicated to EDs, CCAs, and PAs:

- How to determine the Designated Area for hearing notification and parties-in-interest testimony
- Petitioning requirements
- Additional notification and posting sign requirements
- Procedure for requesting an evening hearing
- Other issues identified by the community

Liquor Common Consumption: Next Steps

