December 23, 2019

To All Interested Parties:

The Denver Department of Excise and Licenses will be forming a Liquor Common Consumption Work Group (LCCWG) to develop agency rules and hearing policies and procedures for the certification of Promotional Associations, the licensure of Common Consumption Areas, and the creation of Entertainment Districts in the City and County of Denver.

In 2011, the state legislature passed a statute allowing for the common consumption of alcohol in licensed areas – called Common Consumption Areas – where patrons over the age of 21 can drink alcoholic beverages in a common space, serviced by existing liquor-licensed establishments. Since 2011, the Department has monitored the success of other Colorado jurisdictions with liquor common consumption and conducted extensive community outreach to craft a model for liquor common consumption that is true to Denver values. More information is available at denvergov.org/liquorlicense.

The LCCWG will consist of a diverse group of stakeholders including representatives from community, industry, business and tourism, public health, safety, and related organizations. The work group will be advisory in nature, with the primary goal being to review, discuss, and make recommendations on agency rules and hearing policies and procedures relating to liquor common consumption in Denver.

The LCCWG will consider rules, policies, and procedures in the following categories:

- Notification and posting requirements and timelines;
- Petitioning requirements;
- Requirements for application materials, including the parking and transportation plan, the health and sanitation plan, and the safety and security plan;
- Minimum insurance requirements for promotional associations;
- Provisions specific to part-time common consumption areas;
- Provisions related to evidence of community support and good neighbor agreements; and
- Other rule, policy, or procedural topics identified by the work group.

The LCCWG will meet on the dates and times listed below. All meetings will take place at the Wellington Webb Building, located at 201 W Colfax Avenue, Denver, CO 80202. Please do not apply if you think you cannot honor this time commitment.

1. **Wednesday, January 15, 2020** from 4:30-6:00 p.m.
2. **Wednesday, January 29, 2020** from 4:30-6:00 p.m.
3. **Wednesday, February 12, 2020** from 4:30-6:00 p.m.
Individuals interested in serving on the LCCWG must apply by **5:00 p.m. on Monday, January 6, 2020.** Those selected will be notified by **Tuesday, January 7, 2020.** To apply, individuals **must** email **EXL_Notifications@denvergov.org** and including the following information:

1. The name and contact information of the individual interested in participating;
2. The individual’s occupation, job title, and employer;
3. A brief explanation of no more than 150 words detailing the individual’s qualifications for inclusion on the LCCWG. Please do not include attachments with your email.

To receive updates on liquor licensing issues, you can sign up for the Department’s periodic electronic Liquor Bulletin by clicking [here](#).

The Department looks forward to announcing the roster and meeting schedule for the LCCWG. If you have any questions, please contact us at **EXL_Notifications@denvergov.org**.

Sincerely,

Ashley Kilroy
Director
Denver Department of Excise and Licenses