I. Public Comment

- Audrey was curious how the STRAC was selected and who is on the committee
  - The STRAC is 1/3 hosts, 1/3 non-hosts, and 1/3 industry stakeholders
  - A webpage dedicated to the STRAC is now available

II. Review of Excise and Licenses’ Inspector Division

- Consists of a Chief Inspector, an STR Program Coordinator, and 5 License Inspectors
- **Citation Process:** Investigate complaints and violations, monitor and track advertisements, then issue citations for any proven violations
  - The City Attorney’s Office is researching the use of Administrative Citations that can be mailed to STR licensees rather than delivered by an Inspector
- **New STR Program Coordinator:** Monitors STR websites, fields complaints, sends out compliance reminders, coordinates with Inspectors to issue violations, provides staff support to Excise and Licenses for STR Advisory Committee logistics
- **Inspector Duties Overview:** License compliance, new business inspections, managing posting and noticing requirements, and responding to license complaints

III. General Overview of EXL 2017 Budget Requests

- Improvements in technology including Accela Citizen Access, digitizing all paper files so everything is accessible online, and handheld devices for Inspectors
- 1 FTE detective to conduct background checks for Merchant Guards
- More positions will be dedicated to Code Enforcement as we migrate more licenses to online application processes
- Line item budget request for STR compliance contractor for compliance monitoring across multiple STR platforms

IV. Update on Lodger’s Tax Assistance Resources

- [WWW.DenverGov.org/Treasury](http://WWW.DenverGov.org/Treasury) now links to an Application Assistance Sheet and an STR Taxation Information Sheet to guide Hosts during the application process

V. Update on STR Host Outreach and Education Efforts

- Treasury, Excise and Licenses, and Zoning will all present to STR hosts:
  - October 26th at Diebolt Brewing from 6:45pm-9:00pm
  - November 1st at Ross University Hills Library from 6:30pm-8:00pm
  - November 2nd at Green Valley Ranch Rec Center from 6:30pm-8:00pm
- In order to improve the online application portal, surveys are being sent out to hosts who are licensed or who have attempted to apply
- Excise and Licenses is beginning a Marketing Outreach Campaign