Today’s active STR license count: 1480

Total number of unique STR properties in Denver is 2773 (per Host Compliance data)

Compliance rate for licensed STR operators in Denver now at 53%.

- 8% increase in compliance over 4 week period.
- Majority of STR operators in Denver are now licensed.
- 50% compliance reached in under 4 months of hard enforcement
Slight uptick in unique STR properties since March. Likely seasonal listing additions for Spring / Summer.
<table>
<thead>
<tr>
<th></th>
<th>12/27/16</th>
<th>1/25/17</th>
<th>2/21/17</th>
<th>3/9/17</th>
<th>4/18/17</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Unique Properties</strong></td>
<td>3,751</td>
<td>3,200</td>
<td>3,030</td>
<td>2,761</td>
<td>2,751</td>
</tr>
<tr>
<td><strong>Total Addresses ID’d</strong></td>
<td>294</td>
<td>1,137</td>
<td>1,900</td>
<td>1,607</td>
<td>1,604</td>
</tr>
<tr>
<td>% of addresses ID’d</td>
<td>7.8%</td>
<td>35.5%</td>
<td>62.7%</td>
<td>58.2%</td>
<td>58.3%</td>
</tr>
<tr>
<td><strong>Total STR Licenses</strong></td>
<td>520</td>
<td>876</td>
<td>985</td>
<td>1263</td>
<td>1432</td>
</tr>
<tr>
<td><strong>Compliance Rate</strong></td>
<td><strong>13.8%</strong></td>
<td><strong>27.3%</strong></td>
<td><strong>32.5%</strong></td>
<td><strong>45.7%</strong></td>
<td><strong>52%</strong></td>
</tr>
</tbody>
</table>
Latest NOV & Admin Count:

- **NOVs:**
  - 192 Notice of Violations (NOVs) sent April 14th.
  - 14 days to comply before subject to Administrative Citations
    - 39 Became licensed
    - 56 Removed listing
    - 92 Still outstanding
    - 14 issued in error or other circumstance (i.e., issued to apt complex or incorrect address)

- **Admin Citations:**
  - Issued 5 admin citations to date for a total of $750 in fines.
  - Citations issued to operators who didn’t comply with NOV, and who’s ad is:
    - still advertising
    - unlicensed (w/out Lodger’s Tax or Business License)
    - calendar allows less than 30 day bookings.
  - Appeal form available on website.
  - Payments can be mailed or paid in person at City Cashier, but will soon be transitioned into online STR fine payment portal (similar to Parks and Animal Control).
“Red-Tagging” of STR properties begins this week.

Posted on properties that have had NOVs returned in the mail.

Approximately 25 properties will be posted with STR red-tags.
Next Steps

- Continue waves of NOVs for unlicensed operators – especially as Spring & Summer come closer.

- Continue to monitor number of listings as seasonal spikes occur.

- Establish Admin Citation payment portal online.

- Continue reconciling Host Compliance data with licensing records.
Questions?