Oct. 2, 2017

During this year’s annual State of the City Address, Mayor Michael B. Hancock announced Denver’s Mobility Action Plan, a set of strategic actions aimed at significantly improving multi-modal options for the city’s residents and visitors. To help support and implement these tactics, Mayor Hancock pledged to create a Multi-Modal Advisory Committee. The committee will provide a forum for engagement, discussion and feedback and will make recommendations on how to accomplish the goals of the Mobility Action Plan.

Purpose: To support City staff and elected leaders in the implementation of the strategies and tactical actions of the 2030 Mobility Action Plan. The committee will provide a forum for engagement, discussion and feedback and will make recommendations on how to accomplish the goals of the 2030 Mobility Action Plan. Committee members will offer a citywide perspective on:

- Programs and Priorities: The programs and policies needed to affect the implementation of the 2030 Mobility Action Plan as well as any related prioritization of specific strategies, actions, and projects;
- Financing: A financing strategy to achieve the projects and outcomes identified in the 2030 Mobility Action Plan;
- Projects: General obligation bond, capital improvement, grant, or privately-funded projects developed by the City and their alignment with the 2030 Mobility Action Plan;
- Progress Monitoring: The advancement of goals set forth in the 2030 Mobility Action Plan and a review of metrics tracked, in part, through a staff-prepared annual progress report to be shared with the Mayor, City Council, and the public;
- Community Engagement: Public involvement methods for specific projects or policy issues with the goal of developing a consensus among the affected public;

The 2030 Mobility Action Plan document will provide the basis for any guiding principles developed for the committee to reflect the City and Committee’s commitment to creating, operating and maintaining a safe, equitable, reliable, and cost-effective transportation system.

Role of Committee Members: To effectively contribute to the successful implementation of the 2030 Mobility Action Plan, Committee members shall:

- Ensure that adequate consideration is given to the goals of the 2030 Mobility Action Plan with all items discussed and addressed;
- Serve as a two-way channel to share information between policymakers and the community;
- Understand challenges and opportunities at a deeper level through interaction with City staff and policymakers;
- Brainstorm solutions, communicate issues, and socialize policies with outside groups.
• Bring the varied insights of the individual organizations each member represents while maintaining a broader citywide view of how the overall transportation system serves the entire Denver community.

Committee members will be encouraged to provide advice and recommendations to City staff and elected officials through broad consensus. These recommendations will help guide the City towards the equitable, effective, and expeditious implementation of the 2030 Mobility Action Plan.

The Mayor will identify a member chair for a defined term who will help guide and facilitate meetings as well as identify and distill discussion outcomes. A City staff person with subject matter expertise will also be designated to create the agenda, coordinate with the member chair, identify needed information for each meeting, and help determine overall strategy for the meetings. This person will sit at the table with the member chair to help facilitate each meeting. Staff support roles will also be needed to help coordinate meeting logistics, distribute agendas, and create meeting packets.

Committee Operating Protocols:
Committee member application and onboarding will follow standard CCD processes for appointed boards and commissions. Membership on the Committee will require specialized qualifications as outlined below. Members will be appointed by the Mayor through an open application process. Regular terms will be set at three (3) years with a portion of the inaugural group asked to serve two (2) year terms to ensure staggered member turnover. Members are eligible for second reappointment at the pleasure of the Mayor. The Committee will be expected to meet every other month, but may meet more or less often, as necessary, and as decided by the Committee leadership. For each meeting, the staff subject matter expert or designee will prepare an agenda of projects, policies, or outstanding questions or issues that need input from the Committee. Minutes of each meeting will be taken with a summary prepared for review by the Mayor, the Mobility Working Group, staff, etc. The committee will deliver an annual report to the Mayor on progress towards the goals of the Mobility Action Plan. Regular committee meeting times and locations will be posted online. Additional committee by-laws will be developed once the committee commences.

Committee Membership:
The Committee is recommended to include up to 20 members drawn from specific interests, perspectives, and stakeholder groups as follows:
Bicycle Riders:
- Committee should include at least one respected member of the bicycle community such as the chair or representative of the Mayor’s Bicycle Advisory Committee, and/or a member of the bicycle advocacy community (i.e. Bike Denver or Bicycle Colorado).

Pedestrians:
- Committee should include at least one respected member of the pedestrian community – for example such as the chair or representative of the Mayor’s Pedestrian Advisory Committee, and/or a member of the pedestrian advocacy community (i.e. Walk Denver).

Transit Riders:
- Committee should include at least one respected representative from the transit-supportive community.

Vehicle Drivers:
- Committee should include at least one representative from the automobile commuter/driver and delivery/freight/service communities.
- Committee should include at least one member representing on-street parking and curb-lane management interests, such as valet, taxis, transportation network companies (TNCs), and car-share operators.

Other Mobility System Users:
- Committee should include a respected member of the people with disabilities community such as the chair or other designated representative from the Mayor’s Commission for People with Disabilities.
- Committee should include a respected member of the senior community such as the chair or other designated representative from the Commission on Aging.
- Committee should include a respected member of the residential or Registered Neighborhood Organization community such as the chair or other designated representative from the INC Transportation Committee. Special attention should be paid to representatives who can convey perspectives from both single family and multi-family home owners and renters.
- Committee should include a representative from the transportation management association community.
- Committee should include a respected member of the business community who manages both business operations and employees within Denver City limits.
- Committee should include a respected member of the student community such as a student leader and/or a representative from the Mayor’s Youth Commission.
- Committee should include a representative focused on climate and environmental interests such as the 80 x 50 Task Force or other environmentally focused advocacy group.
• Committee should include a representative from the public health community focused on active living, obesity prevention, etc. such as the Colorado Health Foundation, Kaiser Permanente, or Livewell Colorado.
• Committee should include a respected member of the developer community.
• Committee should include a respected, private owner or manager of affordable housing properties.
• Committee should include a representative from Denver City Council.

Ex-Officio – The Committee should include non-voting members representing the following groups, organizations and partner agencies:
• Denver City Council
• Regional Transportation District (RTD)
• Colorado Department of Transportation (CDOT)
• Denver Public Schools (DPS)
• Denver Housing Authority (DHA)
• Denver Health & Hospital (DHH)

CCD Appointees/Staff (regular staff + project-specific staff based on agenda):
• Executive Sponsor – Crissy Fanganello, Director of Transportation and Mobility, Public Works
• Participating Departments:
  o Denver Public Works (DPW)
  o Community Planning and Development (CPD)
  o Department of Public Safety
  o Denver Police Department - Traffic (DPD)
  o Denver Environmental Health (DEH)
  o Office of Economic Development (OED)
• Other Departments as Needed Such As:
  o Denver Parks and Recreation
  o Denver Office of Children’s Affairs