Sustainability Goals: Land Use

Denver Community Planning and Development
Government Goal

“Achieve an average ratio of 6:1 between private investment in Areas of Change and private investment in Areas of Stability between 2012 and 2020.”

Key Measurements:
• Permit values
• Net new housing
• Job capture
Community Goal
“Move Denver’s Walk-Friendly Rating from Gold to Platinum”

Strategies:
• Data Collection
• Planning/Policy
• Engineering/Design
• Education
• Law Enforcement

Source: Denver Moves: Pedestrians and Trails Existing Conditions Report
Progress: Government Goal

- Average since adoption: 5:1
- Trending upward
- Exceeding goal since 2014
- 7.8:1 in 2016 with $1.7B invested

Jobs and Housing in Areas of Change: 2002-2015

Source: Blueprint Denver 2002 Diagnostic
Government Goal

Challenges

- Uneven Growth in some areas of change
- Lack of “rapid” transit access
- Spillover
Government Goal
Strategies for Moving Forward

- FasTracks expansion
- Area Plan Implementation
- Zoning tools
- Neighborhood Planning Initiative
- Denveright Blueprint Update
Progress: Community Goal

- Mode Share
- Pedestrian Planner
- Pedestrian Advisory Commission
- Denver Moves Pedestrians and Trails Plan
- Vision Zero plan
Community Goal
Challenges
Community Goal
Strategies for Moving Forward

• Mode Share Goals
• Vision Zero Action Plan
• Denver Moves
• 2017 GO Bond