2020 Sustainability Goals: Peak Report Out

Public Works – Transportation & Mobility

June 1, 2017
2020 Goal

Mobility

Reduce trips in single-occupant vehicles to no more than 60% of commutes

Here are 200 people in 177 cars
Related 2020 Goals

**Mobility**

Reduce trips in single-occupant vehicles to no more than 60% of commutes

**Workforce**

Help at least 40% of workers living in transit deserts get to work without driving alone

**Land Use**

Move Denver’s Walk Friendly rating to Platinum from Gold
Citywide Mode Share

- Drove Alone (SOV): 73.00%
- Work at Home: 7.10%
- carpooled: 6.80%
- Transit: 6.10%
- Walking: 4.00%
- Biking: 2.10%

CITYWIDE GOAL – 60%

(Source: 2016 ACS 1-YR)
Downtown Mode Share

Downtown:
- 40.30% Car
- 39.60% Bike
- 4.70% Walk
- 6.60% Transit
- 5.20% Other

Citywide:
- 73.00% Car
- 4.00% Bike
- 7.10% Walk
- 2.10% Transit
- 4.00% Other
- 0.90% Other

(SOURCE: 2016 DOWNTOWN DENVER COMMUTER SURVEY)
2020 Government Operations Goal

Mobility

>55% of employees commute to work in single-occupant vehicles
City Employee Mode Share – 2016

Drove Alone (SOV) 57.91%
Transit 28.06%
Carpooled 5.18%
Biking 4.46%
Walking 2.13%
Work from Home 0.58%

GOV OPS GOAL – 55%

(SOURCE: 2016 EMPLOYEE COMMUTER SURVEY)
City Employee Mode Share – 2016

(SOURCE: 2016 EMPLOYEE COMMUTER SURVEY)

**Downtown**
- 39.79%
- 41.02%
- 6.93%
- 6.01%
- 3.56%
- 1.89%

**Non-Downtown**
- 80.92%
- 11.60%
- 4.13%
- 1.32%
- 0.31%
- 0.31%
- 1.41%

Goals | Citywide | Gov Ops | TDM | Current | In Progress | Next Steps
City Employee Mode Share – 2017

GOV OPS GOAL – 55%

Drove Alone (SOV) 53.79%
Transit 31.09%
Carpooled 5.00%
Biking 4.89%
Walking 2.82%
Work from Home 0.86%

(Source: 2017 Employee Commuter Survey)
City Employee Mode Share – 2017

(SOURCE: 2017 EMPLOYEE COMMUTER SURVEY)

Downtown
- Car: 35.16%
- Bike: 7.10%
- Pedestrian: 3.97%
- Transit: 1.70%
- Other: 4.00%

Non-Downtown
- Car: 77.69%
- Bike: 1.24%
- Pedestrian: 1.23%
- Transit: 2.31%
- Other: 0.30%

Goals | Citywide | Gov Ops | TDM | Current | In Progress | Next Steps
Are you open to trying other transportation modes, other than driving alone, to get to work?

- Yes: 70.57%
- No: 29.43%
Transportation Demand Management or TDM:

Various strategies that shift the how, when, and/or where of people's travel behavior to increase system efficiency, reduce single occupancy vehicle (SOV) trips, and achieve specific planning goals.
“Boots on the ground” TDM
Serve City Employees at many locations
Gaps...
BENEFITS & WELLNESS
DENVER OFFICE OF HUMAN RESOURCES

- Parking
  - Monthly
  - Below Market = Wait Lists
- Infrastructure
- FSA
- EcoPass or ValuePass
- Healthcare & Wellness
Do you know about the GRH Program? [Yes/No]

Please rate the value of a Transit Pass [Very Valuable or Valuable/Somewhat Valuable or Not Valuable or of Interest]
Next Steps & Future Ideas

- EcoPass or other Transit Subsidy
  - RTD Pass Program Study
  - B-cycle & Other Shared
- TSA Program
- Trip Talk & Commuter Class Expansion
- Tracking and Admin