Retail Truck Businesses (Updated May 2017)

What is a Retail Truck?
A Retail Truck is a street legal, readily moveable, motorized wheeled vehicle, or a towed wheeled vehicle, designed and equipped to sell general retail items, clothing and fashion accessories. All goods must be new, except clothing may be used. The legal use of brand names is required.

Where can I place a Retail Truck and what do I need before operating a Retail Truck?

<table>
<thead>
<tr>
<th>Allowed?</th>
<th>Parked on the street</th>
<th>Parked on private property</th>
<th>As part of a larger public event</th>
<th>Parked in a public park</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business License Required?</td>
<td>State</td>
<td>State</td>
<td>State</td>
<td>State</td>
</tr>
<tr>
<td>City &amp; County of Denver Tax License</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Permit Required?</td>
<td>Yes, see page 2</td>
<td>Yes, see page 3</td>
<td>Yes, see pages 2 &amp; 3</td>
<td>Parks Permit</td>
</tr>
<tr>
<td>Conditions on location and operations</td>
<td>Yes, see below</td>
<td>No</td>
<td>Yes, see below</td>
<td>Only in association with an event or special occasion (see page 2)</td>
</tr>
</tbody>
</table>

ALL RETAIL TRUCKS - Business License
To operate a Retail Truck, a business license is required from the State of Colorado and applicable tax license are required from the City and County of Denver.

Location and purpose:
This guide is currently a one year pilot for all of Denver. At the end of the one year period, the program will evaluate all impacts to determine policy considerations for future action and to determine next steps.

Restrictions in the Right of Way:
- May only operate in business improvement districts with their written permission.
- May not be located within 300-feet of any residential/duplex home, school, or park
- Trucks cannot have access that forces people to step off the curb into the street or parking area. Vehicles should be accessible from a concrete sidewalk area and operators are responsible for serving ADA customer to the highest level.
You can park for vending, with the following exceptions:
- Not within 20' of an intersection when making a sale or attempting to make a sale
- Not on any street, alley or public right-of-way within the boundary of a business district defined by ordinance without written permission of the district.

What rules apply...
- All parking rules must be followed. For example, you cannot double park or park at a meter without paying the required fee. If a parking meter is bagged for a special event, you can only park there if authorized by the event.
- Cannot place anything, including chairs, tables, clothing racks, and/or signs on a public sidewalk or in the street.
- Any violations will result in revocation of permit, and no refund of the fees.
- Fees of $50 for a Revocable Street Occupancy Permit valid for one year plus any meter fees for each day of operation.

<table>
<thead>
<tr>
<th>District Improvement District</th>
<th>Name</th>
<th>Street Name</th>
<th>Primary Contact Phone, Email, Fax</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bluebird Business Improvement District</td>
<td>Dan Shaw</td>
<td>3014 Forest St, Denver CO 80207</td>
<td>303-531-0380 <a href="mailto:danshah@socialimpactlaw.com">danshah@socialimpactlaw.com</a></td>
</tr>
<tr>
<td>Cherry Creek North Business Improvement District</td>
<td>Julie Lindahl</td>
<td>299 Mizzukakle St, Suite 201, Denver CO 80210</td>
<td>303-284-2904 <a href="mailto:jlle@cherrycreeknorth.com">jlle@cherrycreeknorth.com</a></td>
</tr>
<tr>
<td>Cherry Creek South Area Business Improvement District</td>
<td>Rick Kron</td>
<td>1700 Lincoln St, SUITE 200 Denver CO 80206</td>
<td>303-289-3704 <a href="mailto:dkron@spencertane.com">dkron@spencertane.com</a></td>
</tr>
<tr>
<td>Colfax Business Improvement District</td>
<td>Frank Locatone</td>
<td>8390 E. Crescent Pkwy Suite 500 Greenwood Village</td>
<td>303-773-2030 <a href="mailto:frank@colfaxave.com">frank@colfaxave.com</a></td>
</tr>
<tr>
<td>Downtown Denver Business Improvement District</td>
<td>Beth Moyer</td>
<td>511 16th St, SUITE 200 Denver CO 80202</td>
<td>303-571-9220 <a href="mailto:bmoyer@downtowndenver.com">bmoyer@downtowndenver.com</a></td>
</tr>
<tr>
<td>Colfax MayFair Business Improvement District</td>
<td>Kristin Portell</td>
<td>P. O. Box 202261, Denver CO 80220</td>
<td>720-810-3906 <a href="mailto:kchrist@colfaxmayfair.com">kchrist@colfaxmayfair.com</a></td>
</tr>
<tr>
<td>Federal Blvd Business Improvement District</td>
<td>Leslie Twarogowski</td>
<td>PO Box 11817, Denver CO 80211</td>
<td>303-883-8358 <a href="mailto:leslie@gourleek.com">leslie@gourleek.com</a></td>
</tr>
<tr>
<td>Old South Gaylord Business Improvement District</td>
<td>Greg Saabir</td>
<td>1084 South Gaylord St, Denver CO 80209</td>
<td>303-339-2110 <a href="mailto:gsaabir@msn.com">gsaabir@msn.com</a></td>
</tr>
<tr>
<td>RiNo Business Improvement District</td>
<td>Jamie Licko</td>
<td>1630 Blake St, Suite 165 Denver CO 80205</td>
<td>303-345-8383 <a href="mailto:jamie@bacecentro.com">jamie@bacecentro.com</a></td>
</tr>
<tr>
<td>Santa Fe Business Improvement District</td>
<td>Andrea Barea</td>
<td>901 W. 10th Ave, Suite 2A Denver CO 80204</td>
<td>303-534-8342 <a href="mailto:abarea@newseed.org">abarea@newseed.org</a></td>
</tr>
<tr>
<td>West Colfax Business Improvement District</td>
<td>Dan Shah</td>
<td>3075 W. 14th Ave, #202 Denver CO 80204</td>
<td>303-623-2222 <a href="mailto:dshah@westcolfaxbiz.org">dshah@westcolfaxbiz.org</a></td>
</tr>
<tr>
<td>Five Points Business Improvement District</td>
<td>Tracy Winchester</td>
<td>2444 Washington St, Denver CO 80205</td>
<td>303-832-5000 <a href="mailto:trace@fivepointsbiz.org">trace@fivepointsbiz.org</a></td>
</tr>
<tr>
<td>Denver 14th St. General Improvement District</td>
<td>Beth Moyer</td>
<td>511 16th St, SUITE 200 Denver CO 80202</td>
<td>303-571-9226 <a href="mailto:bmoyer@downtowndenver.com">bmoyer@downtowndenver.com</a></td>
</tr>
<tr>
<td>Gateway Village General Improvement District</td>
<td>Jeffery Erb</td>
<td>3400 E. Orchard Rd, Suite 3300 Greenwood Village</td>
<td>303-773-2700 <a href="mailto:jeb@synergy.com">jeb@synergy.com</a></td>
</tr>
<tr>
<td>RiNo Denver General Improvement District</td>
<td>Jamie Licko</td>
<td>1545 South Ogden St, Denver CO 80207</td>
<td>303-345-8285 <a href="mailto:jamie@bacecentro.com">jamie@bacecentro.com</a></td>
</tr>
</tbody>
</table>

RETAIL TRUCK IN A PUBLIC PARK — Denver Parks and Recreation
Retail trucks are not allowed within a park or within 300’ of a park or parkway unless associated with a public event or special occasion. If associated with a public event or special occasion, Retail trucks must obtain permission from organizers.

LEGAL DISCLAIMER: This Guide should not be used as a substitute for codes and regulations. The applicant is responsible for compliance with all code and rule requirements, whether or not described in this Guide.
If operating for more than 30 minutes at a location *(zoning permit needed)*...

**Where they are allowed...**
- All S-CC, S-MX, E-RX, E-CC, E-MX, C-MX, industrial and OS-B zone districts (Zone district descriptions at [www.denvergov.org/zoning](http://www.denvergov.org/zoning)).
- All downtown zone districts except Golden Triangle, Arapahoe Square and Civic zone districts (D-GT, D-AS, D-CV)
- Not allowed in residential zone districts

**What rules apply...**
- Operations are prohibited on undeveloped zone lots and zone lots with unoccupied structures or unpaved surfaces.
- Must be at least 50' from any residential zone district

**How to get approved...**
- Email application and site plan to zoningreview@denvergov.org
- Or apply in person (use the "Log In" line at the permit counter)
- Pay fees:
  - Permit (good for 1 year): $50
  - Annual renewal: $50

**What you need to get approved...**
- An application for a zoning use permit. The use type is Outdoor General Retail
- A site plan

If operating as part of a special event, such as a group of retail and food trucks at one location...

**Where they are allowed...**
- Most zone districts

**What rules apply to the event...**
- A max of 12 consecutive days, and at least 90 days between events at the same location
- If the event sponsor is a nonprofit or governmental entity, residential districts may be eligible.

**How to get approved...**
- Email application and site plan to zoningreview@denvergov.org
- Or apply in person (use the "Log In" line at the permit counter)
- Pay fees:
  - Permit: $10 per event

If operating for less than 30 minutes at a location...

**Where they are allowed...**
- All zone districts

**What you need to get approved...**
- No zoning permit is required

If providing sales to private event, and no general sales to the public, as part of a private party...

**Where they are allowed...**
- All zone districts

**What you need to get approved...**
- No zoning permit is required

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