

Reducing Tobacco Use in Denver



1 THE FACTS



About 1 in 5 Denver adults use tobacco

The rate of smoking in Denver did not decrease between 2001 and 2012



2 WHY IT MATTERS



Tobacco remains the leading preventable cause of premature death and disability in Denver

If people don't start using tobacco by age 21, they probably won't start

21
YEARS

3 WHAT WORKS



Implement no-smoking policies: clean air acts, increases in tobacco purchase age, smoke-free campuses, and smoke-free multi-unit housing

Improve access to low- or no-cost comprehensive cessation treatment



4 BE PART OF THE SOLUTION



Establish retailer licensing to hold tobacco retailers accountable to underage sales

Implement Ask, Advise, Refer cessation practices across clinical settings

**ASK
ADVISE
REFER**