The New Denver Zoo
FACILITY MASTER PLAN
March 2015
Based on construction drawing research, the site extents of each building construction project are indicated in this map.
## Community Engagement & Approval Process

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>01.26</td>
<td>Master Plan Meeting with Zoo &amp; DP&amp;R</td>
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<tr>
<td>01.28</td>
<td>Design Charrette with Zoo &amp; DP&amp;R</td>
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<tr>
<td>02.03.15</td>
<td>CPFAN Meeting Presentation/Discussion</td>
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<tr>
<td>02.04.15</td>
<td>RNO's &amp; INC Presentation/Discussion</td>
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<tr>
<td>02.16-3.02</td>
<td>Online Presentation with Feedback Module</td>
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<tr>
<td>03.03.15</td>
<td>Neighborhood Public Meeting @ Bogey’s</td>
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<tr>
<td>03.12.15</td>
<td>DPRAB Presentation</td>
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<tr>
<td>03.25.15</td>
<td>Infrastructure and Culture Committee Meeting</td>
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<tr>
<td>03.31.15</td>
<td>Mayor/Council Meeting</td>
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<tr>
<td>04.06.15</td>
<td>City Council 1&lt;sup&gt;st&lt;/sup&gt; Reading</td>
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<tr>
<td>04.13.15</td>
<td>City Council 2&lt;sup&gt;nd&lt;/sup&gt; Reading/Public Comment</td>
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Public Forums and Feedback Opportunities

1. Denver Zoo hosted a series of 3 public forums facilitated by The Civic Canopy using real-time polling.
   • Total of 84 people attended the forums.
2. An interactive online module with a survey collected 479 responses.

Public Forum Objectives

• Update stakeholders
• Gather input on key design features of the plan. Discussions were led regarding the following:
  • Exhibits
  • Zoo/ Community Interface
  • Parking
PUBLIC PROCESS: What we learned

What should be our highest priorities?

*Weighted Responses to Overall Priorities*

<table>
<thead>
<tr>
<th>Priority</th>
<th>Responses</th>
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</thead>
<tbody>
<tr>
<td>Improvements for animals</td>
<td>1812</td>
</tr>
<tr>
<td>Improvements that enhance guest interactions</td>
<td>1514</td>
</tr>
<tr>
<td>Educational opportunities for guests and the community</td>
<td>1469</td>
</tr>
<tr>
<td>Parking</td>
<td>931</td>
</tr>
<tr>
<td>Improvements to the perimeter of City Park</td>
<td>904</td>
</tr>
</tbody>
</table>
Conclusions:

- Over 550 people were able to offer input on a variety of aspects of the Facility Master Plan.
  - **Exhibits:** high level of support for the current plans of exhibit design (4-4.5 stars on a 5 star scale).
  - **Zoo/ Community Interface:** South perimeter improvements, including the Waste Management Building were a top priority for CPFAN but a lower priorities for the other stakeholders, especially when compared to other zoo improvements.
  - **Parking:** The level of concern varied widely and is considered a lower priority when compared to other improvements needed for animal exhibits. Stakeholders support the addition of more parking spaces but realize that multiple strategies are needed to mitigate parking on busy days.

*While public engagement is often an imprecise science, much of the feedback received here has high enough levels of agreement among diverse viewpoints to suggest both strong support for the overall plan and strong agreement on the potential friction points (e.g. parking) and the opportunities (e.g. the Waste Management building).* - Civic Canopy
GUIDING PRINCIPLES

**Animal Conservation**
Connecting guests to our field conservation work promotes awareness of and compassion for threatened and endangered species. Sharing success stories in field conservation encourages positive action toward conservation and inspires guests to get involved.

**Animal Care**
Innovation paves the way to new standards in animal care. We will continue to create habitats and supporting areas that meet each animal’s needs at all life stages: physically, mentally, and behaviorally. We prioritize the quality of animal facility programming over the quantity of animal species.

**Veterinary Science**
A premier program of veterinary medicine and surgery will enhance collaborations with local, national, and international professionals and students, including those at universities, teaching hospitals, specialty hospitals, and wildlife organizations. By becoming a resource in veterinary care through active engagement in research, we will advance zoological medicine.

**Community**
Denver Zoo is a part of City Park, of Denver, the nation and the world. We value the diverse communities in which we belong. As a part of Denver’s City Park, we respect our neighbors and build upon the legacy of the Zoo within the park and strive to achieve the best physical and operational presence for all of the communities we serve.

**Guest Experience**
Experiences and moments which connect our guests to animals create lasting memories, inspire awe, and create life changing human and animal connections. Crafting these experiences and moments at a variety of scales throughout the zoo and for visitors of City Park is a priority in this plan.

**Securing Our Future**
Making meaningful connections between individuals and groups and supporting a strong relationship with the City and County of Denver is critical to a successful future. Creating positive relationships and an operating model that meets our needs will ensure future growth.

**Education**
Connecting guests to the natural world through recreation and learning inspires them to take action for animals and the environment. By utilizing Denver Zoo’s Program Content Standards to define stories, environments, exhibit elements, and interpretation we will help guests achieve what we want them to know, feel, and do.

**Sustainability**
Connecting guests to the natural environment and sustainable ideas will inspire zoo visitors and communities to meaningfully reduce their environmental impact.
SITE PLANNING STRATEGIES

FLOW

LAND USE

BARN HUBS

VISITOR EXPERIENCE HUB
Master Plan Projects

1. Africa
   (including the Spot, West Portal, Veterinary Hospital)
2. Coastal (including the East Portal)
3. Denver Zoo Into the Wild: Peaks to Prairie
4. Asia
   - Braided Path
   - Zoo Perimeter Improvements
     (including parking)
1. AFRICA

Candidate Species
Black rhinoceros, giraffe, Grevy’s zebra, gerenuk, okapi, bongo, ground hornbills, storks, vultures, waterfowl, and cranes
2. COASTAL

Candidate Species
Exhibit: Polar bears, sea lions, harbor seals, and Steller’s sea eagles
East Portal Aquarium: Salmon or trout, Arctic char, eel, catfish, crayfish
Candidate Species

Prairie ecosystems: prairie dogs, black-footed ferrets, burrowing owls, and reptiles

Mountain ecosystems: mountain lion, lynx or wolverine

Riparian ecosystems: beaver, river otter, fish
4. ASIAN HIGHLANDS

Candidate Species
Amur tiger, snow leopard, Amur leopard, takin, Prezwalski’s horse, Pallas Cat, Bactrian camel, sloth, cinereous vulture, bustards, and cranes
Candidate Species

Kids exploring, learning, crawling, investigating, laughing, playing
5. Zoo Perimeter Improvements: Parking, Zoo Architectural Fence, WM Building

- NEW PARKING GARAGE (250 spaces)
- NEW PARKING GARAGE (250 spaces)
- EXISTING ZOO GARAGE (752)
- SHARED PARKING (522 spaces)
- ZOO PERIMETER FENCE
- WASTE MANAGEMENT BUILDING
- EAST AND WEST PORTAL PROGRAM ENTRANCES
5. Zoo Perimeter Improvements: Waste Management Building

**Waste Management Building**

- Activate and visually integrate into park
THANK YOU!