Call to Order
The meeting was called to order at 5:32 p.m. by President Keith Pryor, presiding and Mary McCoin, secretary.

Directors present
Jay April, Norma Brambila, Jolon Clark, James Coleman, Noel Copeland, Mary Ewing, Anne Green, Khadija Haynes, Florence Navarro, Mary McCoin, Marcus Pachner, Keith Pryor, Leslie Twarogowski, Darrel Watson, Shane Wright.

Directors absent
J.T. Allen, Brian Elms, Jason Robinson, Bernie Sharp

Approval of Minutes
At 5:33 p.m., a quorum was established and on motion duly made (Haynes), seconded (Waton), and carried, the minutes of the meeting of May 9th, were approved as submitted.*Arthur G. will review audio recording to more accurately reflect the meeting motions regarding the Board vote on the general procedures language of the POFBA Policy.

Public Comments
Thad Tecza- residing at 35 Julian st. said he believes parks should be free and open for all people. Cannot stay for public hearing on POFBA but said he thinks for-profit businesses should pay for park use when they operate business in parks.

Manager’s Report
Dannemiller updated on four items (refer to handout) – 1) Civic Center Park investments; 2) Fire Ban in Mountain Parks; 3) City Loop Public Meetings; 4) MyDenver and pools
Re: Civic center Conservancy discussions - Mayor authorized extra officers, HALO cameras being installed in July and employee fitness center begins classes in July. Public can join for $5/class.

Re: MyDenver Program (school age kids) already nearly 17,000 kids enrolled.
Open pools - Free to all kids (not just school age) all summer

Re: Nordic ski track ski club programming at Wellshire Golf course. Club will maintain course, rent equipment, etc. Public meeting at Wellshire Club House on June 18.

Re: Central Denver Rec Center – Public meeting June 27.
Drought update: Denver still under stage 2 restriction - parks restricted to limited use during summer. Mtg in early July with Denver Water. Fountains may be turned on if level lowered to Stage 1.

Dannemiller reminded the Board of upcoming public meetings and encouraged members to attend as many as possible.

**OTHER ITEMS**

**Fred Weiss**  
Weiss quick update on POFA, minor changes made to fee refer to three slides. Lauri advised she is seeking recommendation on [Exclusive Use](#) and [NonExclusive Use](#). (Refer to hand-out)

**POFA Public Hearing Speakers:**  
Dave Felice – Said he is opposed to use of businesses in park and charging. Said he believes policy will be passed and implemented as written. Said he is sympathetic to types of businesses that want to use parks (stroller groups). Suggests that parks consider these groups as concessionaires to charge a nominal fee.

Shirley Schley - Wants to reinforce that parks shouldn't be commercialized. Recommends not going forward with commercial use of parks.

**Board Discussion**  
The Board discussed various motions presented at the May meeting and determined minutes should be revised to reflect the passing of general procedures of policy. Twarogowski asked whether Non-Exclusive groups could be considered concessionaires or park partners similar to contract employees. Ewing said she doesn't see impact of stroller group on system. Would like to see more facts re: issue because doesn't see impact, doesn't know about numbers, etc

Twarogowski asked how enforcement would be handled. Dannemiller said groups will be identified with permit badge. Rangers will most likely make contacts after being trained on new policy and will become more familiar with the groups using the parks.

Ewing said she believes the policy is too difficult and time-consuming to enforce.

Watson requested Park Ranger Bob Tolle to explain the impact to rangers. Tolle advised he expects a lot of activity to be self-policing. Weiss said the city charter requires all businesses to have a permit. Says a fee should be associated with the permit for use. Park staff considered flat fee but moved away because of fairness.

Pachner, Copeland and April said fees seem reasonable and agree with policy.

Pryor said he thinks fee structure will move groups from overused parks to under-utilized parks. Thinks there will be self-policing. Having policy will mitigate issues and problems. Pryor supports fees at 100%. Haynes wants to make sure Rangers are trained appropriately, and groups aren't targeted. Would like to have more comfort about how rangers will enforce policy.

Pryor: Dannemiller can address how permittees will be handled when there are complaints. Dannemiller can also provide an update on ranger experience once policy has been implemented.
Watson said he is confident rangers will do well on discernment of policy. Not as confident on how enforcement will occur. Not sure it's enforceable. Doesn't believe there is a cost-recovery piece for Non-Exclusive Use. Believes parks are for non-exclusive use. Haynes would like to see follow up report in December. Having agreed that the Board did previously move to recommend the POFBA policy general procedures at the May meeting, the Board entertained motions on the Fee Sections only.

**BOARD ACTION ITEM: Policy Motion for Exclusive Use Section**

**Motion:** Clark moved the Board recommend the “exclusive use” fees be adopted as presented.
**Seconded:** Twarogowski and Coleman.
**Motion passes unanimously.**

**BOARD ACTION ITEM: Policy Motion for Non-Exclusive Use Section**

**Motion:** Twarogowski moves to accept fees as presented at 100% of cost-recovery.
**Seconded:** Pachner seconds.
**Motion passes 11-4.**

Pryor officially closes the public hearing on the matter.

**Resource Allocation Process Project**

Dody Erickson turned presentation over to consultant Chris Dropinski- GreenPlay LLC (refer to presentation handout) Dropinski said some munis are doing RAPP because of need to generate revenue, but it is not about achieving profitability—the process is about being transparent and equitable. Model addresses inconsistency and equity issues. Allows staff to determine what level of costs are recovered. Doesn't necessarily mean 100% of cost recovery. Strategy themes (refer to handout). Pyramid model aligns who is paying with who is benefiting. Community versus individual benefit. Next steps: Present to CC LUTI Committee. Send questions to Dody. Dody.erickson@denvergov.org. Pryor requested Parks staff send all emailed questions and comments out to Board prior to July meeting. Erickson is going to INC July meeting. Anyone may attend. INC has current presentation for review.

Board discussed how to define between individual and community benefit and doing so consistently. Wright asked how value of health care is taken into account in pyramid? Is there a simpler explanation? Dannemiller suggested referring to Pages 8-12 in report. Pryor thinks RAPP is great and very helpful with planning and budgeting process. Questions regarding costs being attributed for individual vs community. McCoin asked whether evaluation of RAPP implementation would be handled by consultant. Dannemiller said no. Staff evaluation only.

Executive summary can be emailed to everyone. Pryor requests everyone to go online, review full plan and send Dody questions. Discuss with CC reps. Policy is going to committee next week and to Board for vote in July.
New Communications Policy
Communications Director Jeff Green presented on new policy draft: PECAN - Public Engagement communication and notification - Refer to presentation handout
3 Tiers. Policy intended to be flexible.
McCoy thanked Green for including board members in committee work. Would like to see a consistent social media presence with park news and alerts. Twarogowski asked whether notifications could be placed in more common accessible media. Daily Journal is not a well recognized media source. Dannemiller said ordinance requires use of Daily Journal. Post is too expensive.
Wright suggests use of flyers in neighborhoods, Facebook and hash tagging notification items. Dannemiller said Board will have more time before recommending on Policy. She will ask for recommendation in August. Dannemiller will draft an INC response to policy (was included in board docs) Ewing said she would like to have a board committee for public engagement included in the policy development. Send all three info tiers to RNO. Believes all residents should be informed of wildlife management issues.
Haynes said more communication should get out about public meetings--not sufficient to use RNOs or INC. Recommends keeping communication methods for the "under-connected". Parks should be aware some techniques are not working. Raise the bar to demonstrate how to get word out effectively. Pryor said to send questions to Jeff.green@denvergov.org

Naming Issues
Angela Casias reviewed the process and next steps regarding the renaming of Lincoln Park to La Alma Lincoln Park. The Name change public hearing will occur at the July 11 meeting. Notification has been posted and RNOs contacted.

Other Announcements
McCoy thanked Parks staff for the stepped-up Ranger and law enforcement presence at Washington Park over Memorial Day Weekend. Pryor said The Better Blocks event in Sonny Lawson Park was hugely successful. Haynes said Board Members serve in an advisory role and hopes all members view their role as such. Katie Fisher (INC) asked for “Denver Days” to be added to the July agenda.

Adjournment
The meeting was adjourned at approximately 8:45 p.m.

Respectfully submitted,
Mary McCoy

(Signed Upon Approval at Next Month Mtg), (Recording) Secretary